

AAll Silicon Valley

May 2014

Janet Brown, President
FundX Investment Group



Agenda


- FundX Investment Group Story
- Active or Passive?
 - Research on how to select funds
 - Current fund and ETF leadership
- What about Fixed Income?
 - Risk and opportunity when rates rise
 - Our perspective on risk/reward
- Reality check
 - The secret to long-term investment success



FundX Investment Group

- Established in 1969 (as DAL Investment Company).
- Pioneered using no-load funds to manage client accounts.
- **Upgrading** invests in the best performing funds and ETFs available – whatever the current market conditions.

Investors use the Upgrading strategy because markets change



Newsletter	<ul style="list-style-type: none">• Do-it-yourself• Lowest cost
Upgrader Funds	<ul style="list-style-type: none">• Low minimum investment• Widely available
Separate Accounts	<ul style="list-style-type: none">• Higher minimum investment• Personal guidance



Equity

Capture Global Market Trends

Our Upgrading strategy aims to track major market trends. We change the portfolios of the FundX Upgrader Funds in response to changing market leadership. The Funds can move easily among different areas of the markets as new opportunities arise, including large-cap and small-cap, value and growth and international and domestic.



Balanced

Balance Growth and Stability

Our balanced fund combines the growth potential of an equity fund with the lower volatility of a fixed income fund. It has a classic asset allocation of 60% equities, with no exposure to more speculative equity funds, and 40% fixed income, which aims to curtail the potential volatility of equities.



Hedged

Participate in the Stock Market with Managed Risk

The Tactical Upgrader Funds attempt to provide a less volatile alternative to our fully invested strategies. We monitor a variety of factors including market action, sentiment, valuations and monetary conditions and may raise cash, hedge using options and/or inverse ETFs, write covered calls seeking to generate income and provide modest protection, and buy options in periods of portfolio transition.



Fixed Income

Flexible Approach to Fixed Income

Our Flexible Income Fund invests primarily in bond funds of varying maturity and credit quality, targeting those areas excelling in the current market environment. In an effort to control downside risk, we limit exposure to riskier areas of the bond market.

NoLoad FundX -Top Rated Newsletter



NoLoad FundX
May 2014

Data to 4/30/2014

What's Working

Previously leading areas of the market—like small-caps, growth and biotech—continued to decline in April as leadership narrowed. Some funds remain well ranked despite recent losses, thanks to their strong 6- and 12-month returns, while others are now Sells.

The leading funds in Class 3 are now U.S. value funds, especially dividend-oriented funds, and Europe ETFs. In Class 2 the top funds include a diverse mix of foreign, domestic small- and large-cap funds.

Energy and natural resources funds now dominate the Buys in Class 1. Biotech funds sank into the Sells, but pharmaceuticals ETFs remain top ranked.

Fixed Income

April ended with interest rates pulling back slightly as the Federal Reserve reiterated that it is likely to keep short-term rates close to zero for a "considerable time" after its bond purchases end.

The 10-year Treasury yield fell from 2.73% at the end of March to end April at 2.67%. Bonds with longer maturities gained most from this move.

Other areas with strong gains for the month included emerging markets, world bonds and high yields. The only weak spot was in the bank loan sector (floating-rate funds), which, as a group, lost slightly.

MARKETS

Narrow Leadership

After a rocky month, most indexes ended up in positive territory. Funds were another story: over a third of Class 3 funds and around 80% of Class 2 funds lost ground in April. Growth funds were particularly weak, which is disappointing for Upgraders as many were prior leaders.

It has been a rotational correction, where stock market leadership has narrowed dramatically. Broad indices experienced mild pullbacks, while some stocks have been in correction territory, down 20%. The S&P 1500, which includes the companies in the large-cap S&P 500, mid-cap S&P 400, and small-cap S&P 600, fell just slightly from its recent highs, but the average stock in the S&P 1500 lost 12.5%.

Investors typically try to make sense of market action, looking for patterns and explanations. People much prefer a narrative to any admission that market movements are often random. There are many plausible explanations that are simply guesses. One is that the Fed's bond buying program, known as quantitative easing or QE, is ending, but the Federal Reserve has been warning us that they'd wind down this program for more than two years. As scheduled, QE will be down to \$25 billion by July, an insignificant amount relative to the size of new supply.

Another explanation is that U.S. stocks are fairly valued. Yet S&P 500 earnings are expected to grow 20% (from \$100 to \$120) in 2014, and recent earnings reports continued to exceed expectations with about 70% of companies beating consensus estimates. If this trend holds, stocks don't need to fall in 2014 in order for valuations to fall below long-term averages by year-end.

We think it's best to acknowledge that we don't know the reasons why the market is moving up or down. Instead, we focus our attention on what we do know: what trades to make now. The incremental changes we're making this month are

Upgrader Portfolio...2
Flexible Income Portfolio...3
Star Boxes...5
FundXpress...16

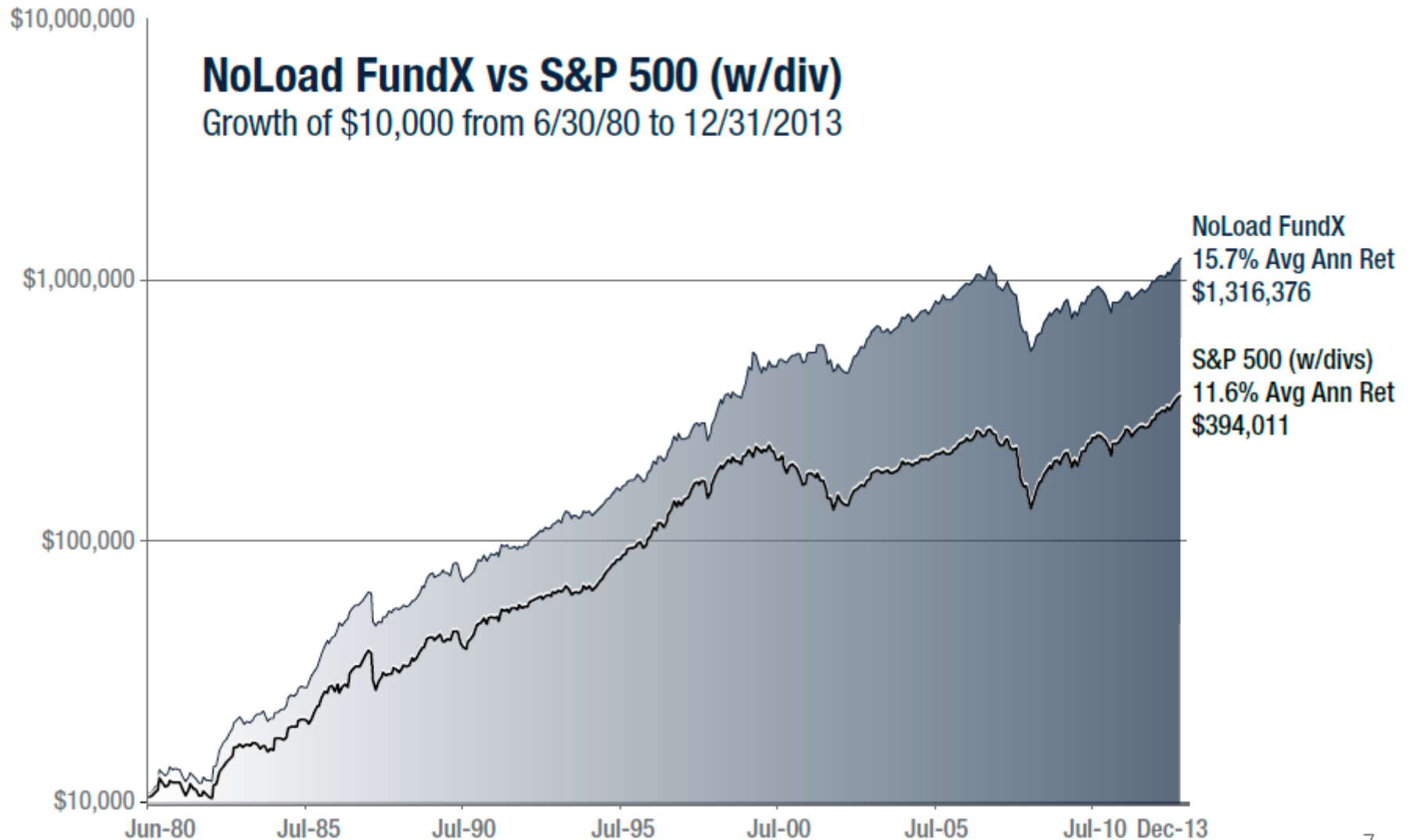
FundXpress

Upgrading at a Glance

Ranks as of 4/30/2014

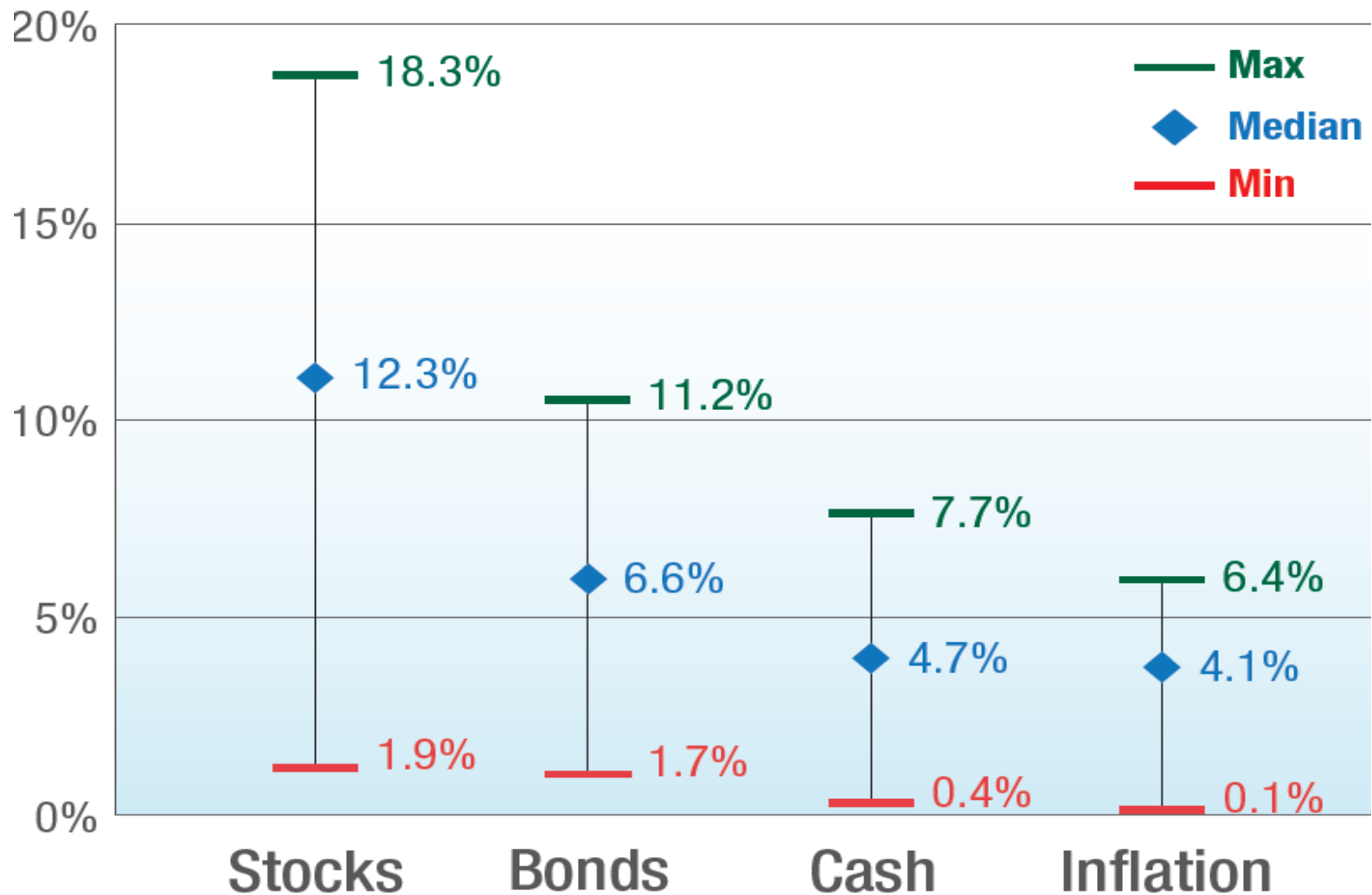
	CLASS 1				CLASS 2				CLASS 3				CLASS 4			
	RANK	FUND	TICKER	REDF	RANK	FUND	TICKER	REDF	RANK	FUND	TICKER	REDF	RANK	FUND	TICKER	REDF
BUYS	1	USDC MSCI Italy Cpt	EWIT	ETF	1	Hydrex News	HYNDX	None*	1	Yang Cap Value	YOLX	None*	1	Dodge & Cox Bal	DDOXB	None*
	2	Fidelity Sel NatGas	FSDNG	306.25%	2	SPDR Eut STOXX 50	FEZ	ETF	2	Dodge & Cox Glob Stk	DDOXB	None*	2	Thornycroft Cap Appr (S)	THPNC	Direct
	3	PwrSh Pharma	PJP	ETF	3	USDC MSCI EMU	EUZ	ETF	3	VanEck Euro Mid	VMK	ETF	3	Ames Banc	AAMBX	None*
	4	Fidelity Sel Electr	FSELE	306.25%	4	HedgeFund	HDFMD	306.1%	4	IMC Corp Leaders	IMCLX	None*	4	Yang Wellington (S)	WELX	Direct
	5	Fidelity Sel Plasm	FPPLX	306.25%	5	Global Select	GNLSX	None*	5	Global Share	GBSHX	None*	5	Global Tech & Inc	GTIX	None*
	6	Fidelity Sel Trans	FSDTX	306.25%	6	Thornycroft Europe	TEURX	306.2%	6	PwrSh Lp Cap Val	PWV	ETF	6	Value Line Inc & Div	VLLX	None*
	7	Fidelity Sel AirTrn	FSDAX	306.25%	7	Baron Partners	BPTX	None*	7	USDC Europe	EURX	ETF	7	Main/Power Bal	MPXBX	None*
	8	Yang Energy	YOE	ETF	8	PwrSh HFMd Eq Div Ach	PEY	ETF	8	Janus Contrarian	JCNX	None*	8	AmCen Balanced	TWEX	None*
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	11	USDC US Energy	UNE	ETF	11	HedgeFund Small Cap	HDFSC	306.1%	11	Janus Sel Div	JNDV	ETF	11	Janus Balanced	JBSBX	None*
	12	Fidelity Sel Health	FSDHX	306.25%	12	Oakmark Intl Sm Cap	QANX	306.2%	12	Yang Equity Income	YEQX	None*	12	Yang Bal	YBNX	None*
	13	Fidelity Sel Engrg	FSEEX	306.25%	13	TDW Val Op N	TDVNX	None*	13	Witres Div nFad	DTN	ETF	13	Leuthold Invst	LDORX	54.2%
	14	Fidelity Sel NatGas	FSDNG	306.25%	14	Hennessy Cofid Gr	HFCGX	None*	14	Yang H Div Yield	HYM	ETF	14	Fidelity Bal	FBALX	None*
	15	USDC Natural Res	NRE	ETF	15	Yang Div Yld	YDY	ETF	15	Yang Wldstr	YWNX	None*	15	PwrSh S&P500 BuyW	PBP	ETF
	16	SPDR Industrial	XLI	ETF	16	Yang Intl Explorer	YINX	None*	16	Globalmark Fund	GMKX	None*	16	Buffalo Pls Inc	BBPFX	606.2%
	17	Hennessy Gas LHM	HGFX	306.1%	17	Dodge & Cox Glob	DOGBX	306.1%	17	Dodge & Cox Stock	DOGBX	None*	17	Thornycroft Bal	THPNC	None*
	18	ICDN Healthcare	ICDXX	None*	18	Yang FTE ANWd exUS SmCap	YFVSS	ETF	18	Witres Lp MidCap Val	LMCX	None*	18	Pax World Bal	PAWNB	None*
	19	Janus Gl Life Sci	JALGX	None*	19	Fidelity Sel ANWd	FSDNX	None*	19	Fidelity Lp MidCap Val	LMCX	None*	19	Janus Glbld Rnw	JGRNB	None*
	20	USDC MSCI France	EWJ	ETF	20	Stylized Special Eq	SHSEX	306.2%	20	Gough S&P500 Pure Growth	PGP	ETF	20	Wellwood Bal	WELBX	None*
	21	Fidelity Sel Confrng	FSDCX	306.25%	21	PwrSh LGO	LGX	ETF	21	Fidelity Value	FVLX	None*	21	Fidelity Confrng	FCONX	306.2%
	22	Fidelity Sel Confrng	FSDCX	306.25%	22	Yang Mid Cap	MYC	ETF	22	Yang Mid Cap Val	MYC	ETF	22	Fidelity Puritan	FPURX	None*
	23	Thornycroft New Era (S)	THPNC	Direct	23	Janus Research	JANRX	None*	23	Ames Banc LpC Value	AMBLX	None*	23	Yang Wellington Inc Inv	WELX	None*
	24	SPDR Utilities	XLU	ETF	24	Yang Mid-Cap	MYC	ETF	24	Witres LpC Div	DLN	ETF	24	Witres LongShort	WLSX	606.2%
	25	USDC Health Biotech	HBT	ETF	25	Value Line Larger Co	VALLX	None*	25	Witres Buyback Achievers	WBAH	None*	25	Villiers Balanced	VBLX	None*
	26	USDC Health Biotech	HBT	ETF	26	Value Line Mid-Cap	VMLX	None*	26	Witres Buyback Achievers	WBAH	None*	26	Villiers Growth	VGLX	306.2%
	27	USDC Health Biotech	HBT	ETF	27	Janus Global Sel	JGNX	None*	27	Dynex Appreciation	DOAX	None*	27	Hennessy Eq Inc	HEFX	None*
	28	USDC US Div	UDV	ETF	28	Value Line Premier Gr	VPLX	None*	28	PwrSh FTE 1000	PFF	ETF	28	MAK PwrSh Core	EXDAX	None*
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HOLDS	31	Fidelity Sel Chem	FSDCX	306.25%	31	Thornycroft Oppority Agg Gr	THOAG	None*	31	Yang Value	YV	ETF				
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	45	USDC MSCI Swedes Cpt	EWSE	ETF	45	Alcoa Focus	ALFX	306.1%	45	USDC 3000 Val	USV	ETF				
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70	Janus Asia Global Tech	JASTX	None*	70	USDC S&P 500 400 Val	USV	ETF	70	USDC 3000 Val	USV	ETF					
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75	USDC Financials	WFI	ETF	75	USDC S&P 500 400 Val	USV	ETF	75	USDC 3000 Val	USV	ETF					
SELLS	1	USDC MSCI Italy Cpt	EWIT	ETF	1	Hydrex News	HYNDX	None*	1	Yang Cap Value	YOLX	None*	1	Dodge & Cox Bal	DDOXB	None*
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	23	Thornycroft New Era (S)	THPNC	Direct	23	Janus Research	JANRX	None*	23	Ames Banc LpC Value	AMBLX	None*	23	Yang Wellington Inc Inv	WELX	None*
	24	SPDR Utilities														

Discipline is Rewarded over time



Stocks are the Best Performing

Rolling 20 Year Returns since 1945



Once You Decide to Invest in Stocks – Active or Passive?

1. Track the Index

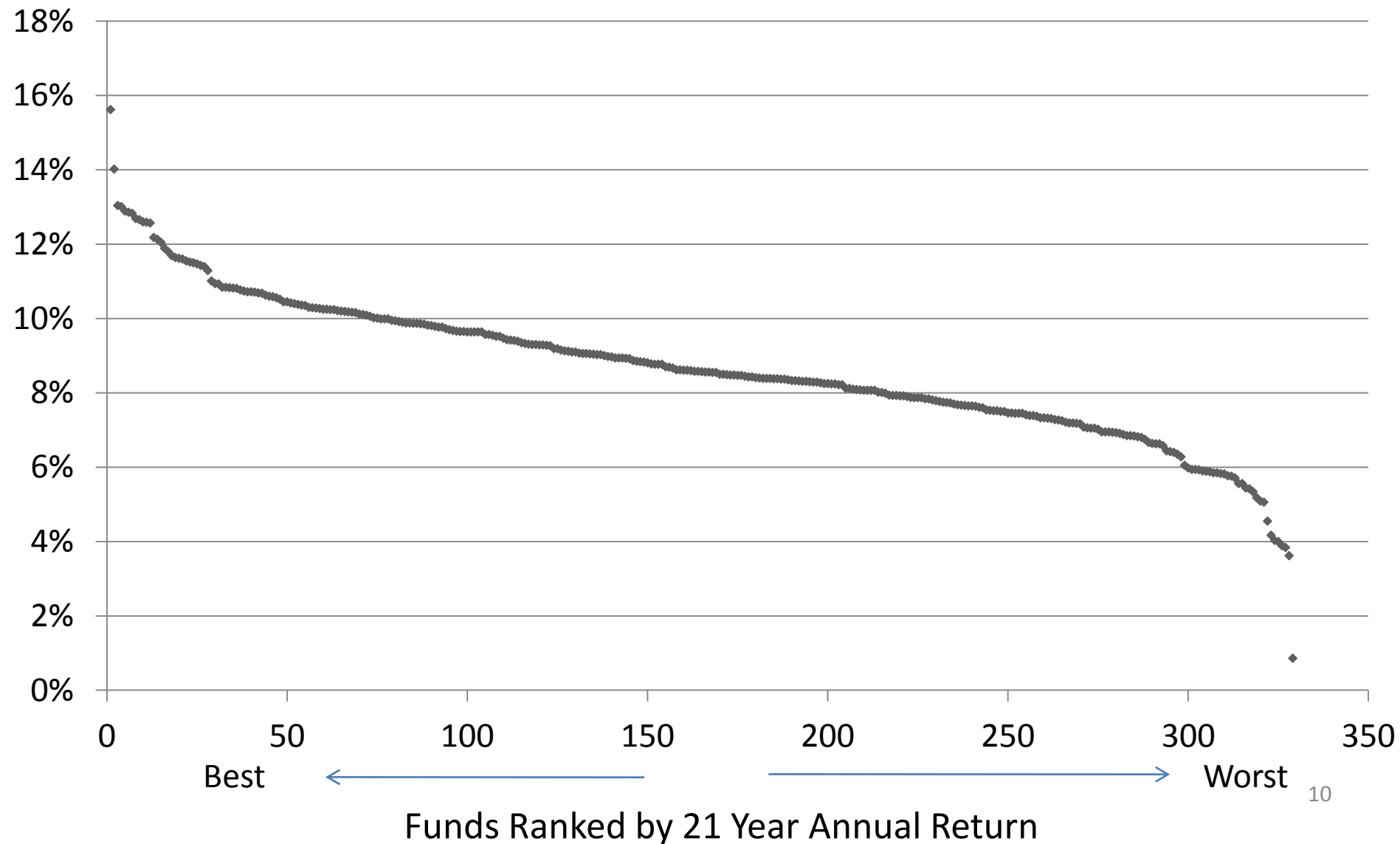
Problem: You'll never outperform the index.

2. Try to Beat the Index

Problem: You might not succeed.

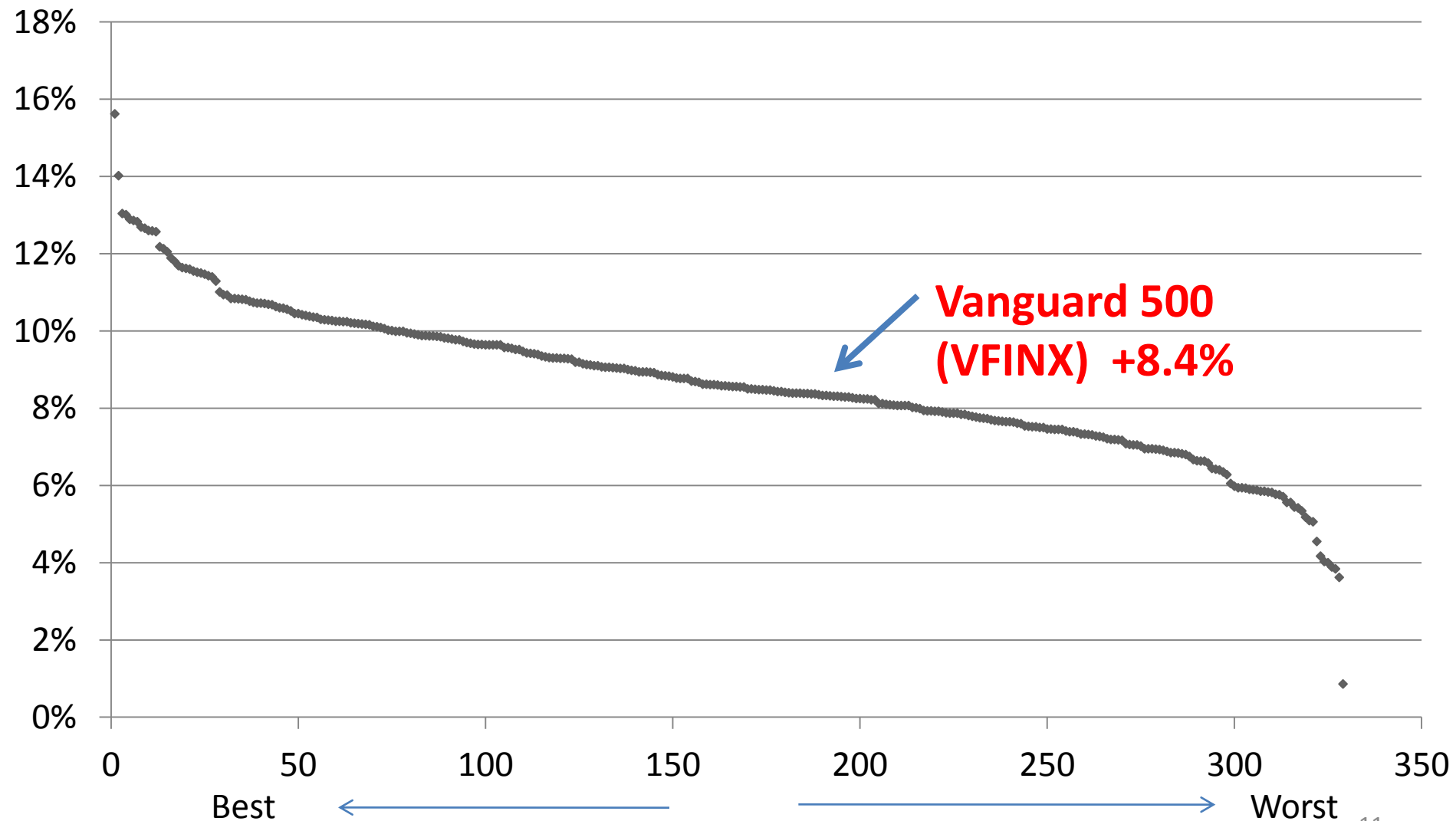
Is It Worth Trying to Beat the Market?

Study of 329 Funds



Study of 329 Funds

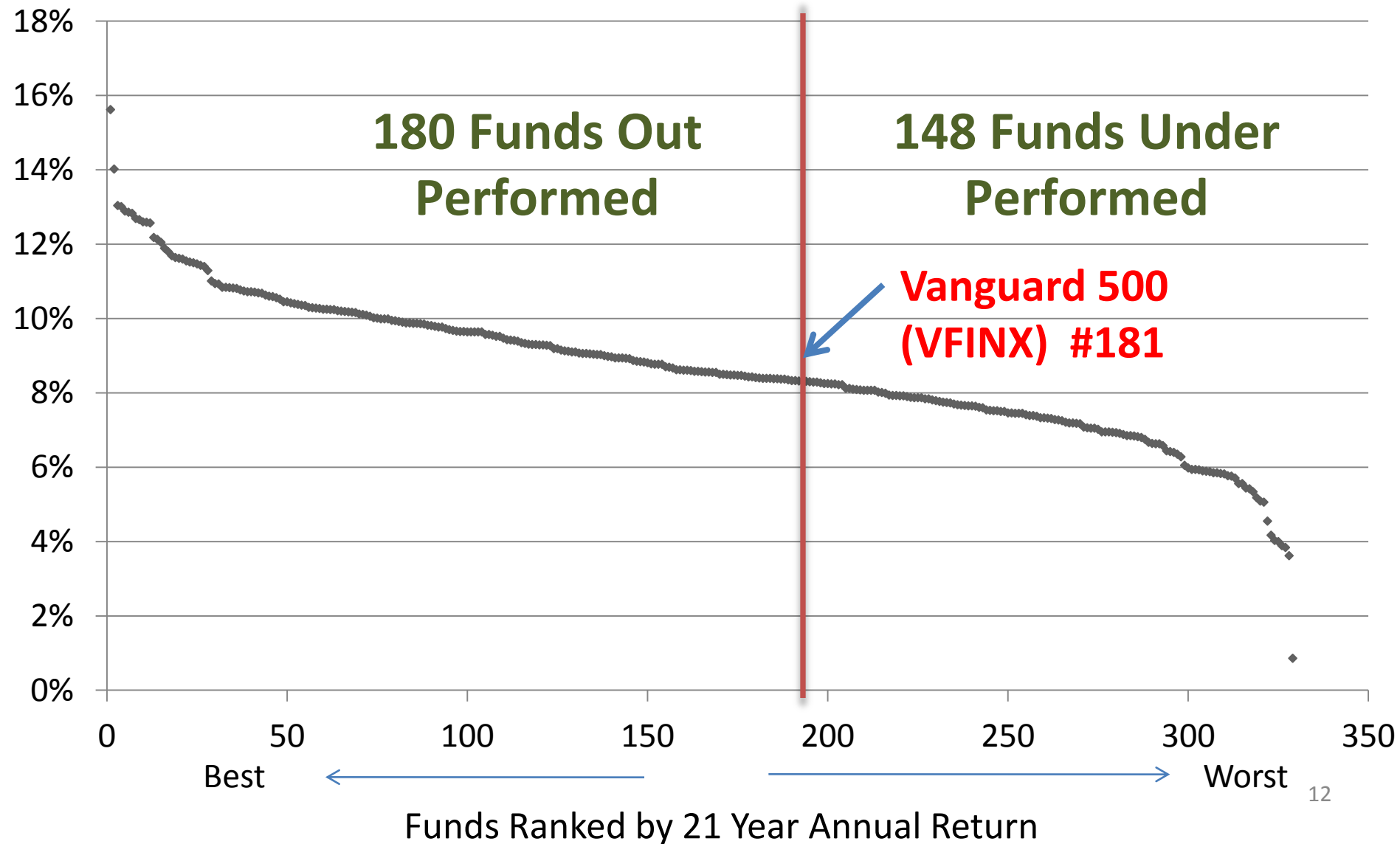
Annualized Returns over 21 Years



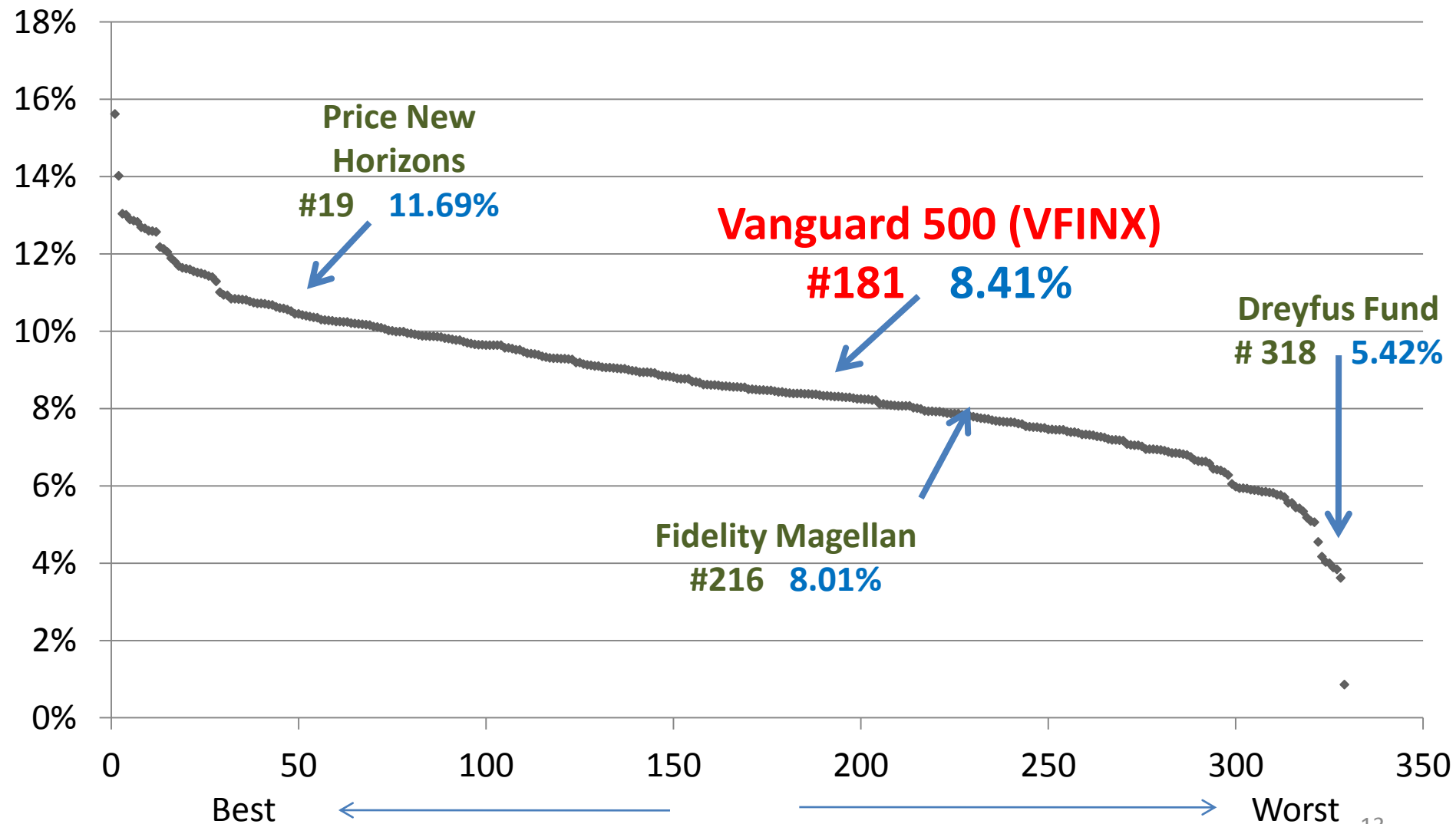
Funds Ranked by 21 Year Annual Return

How Many Outperform the Index?

Study of 329 Funds over 21 Years

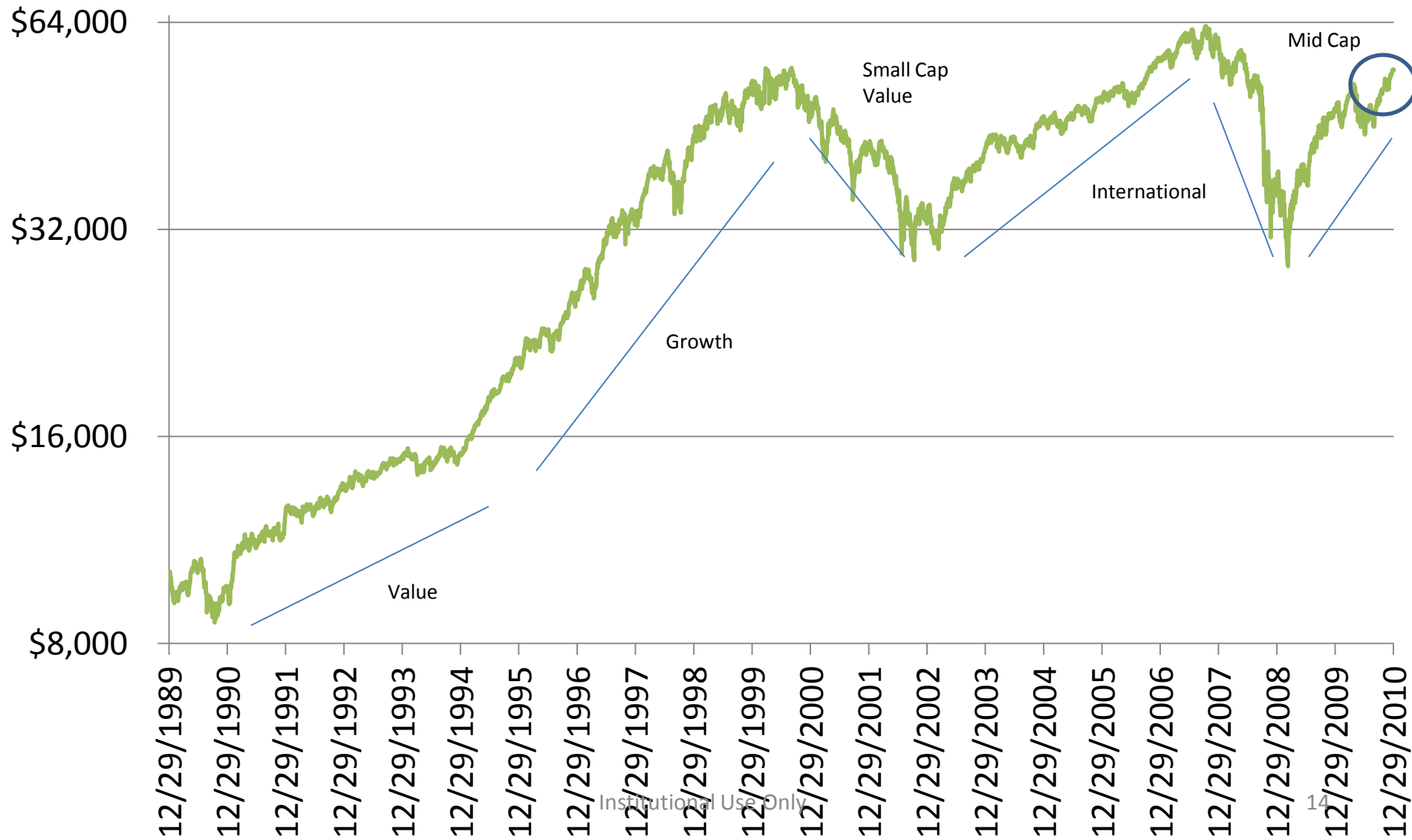


Well Known Funds

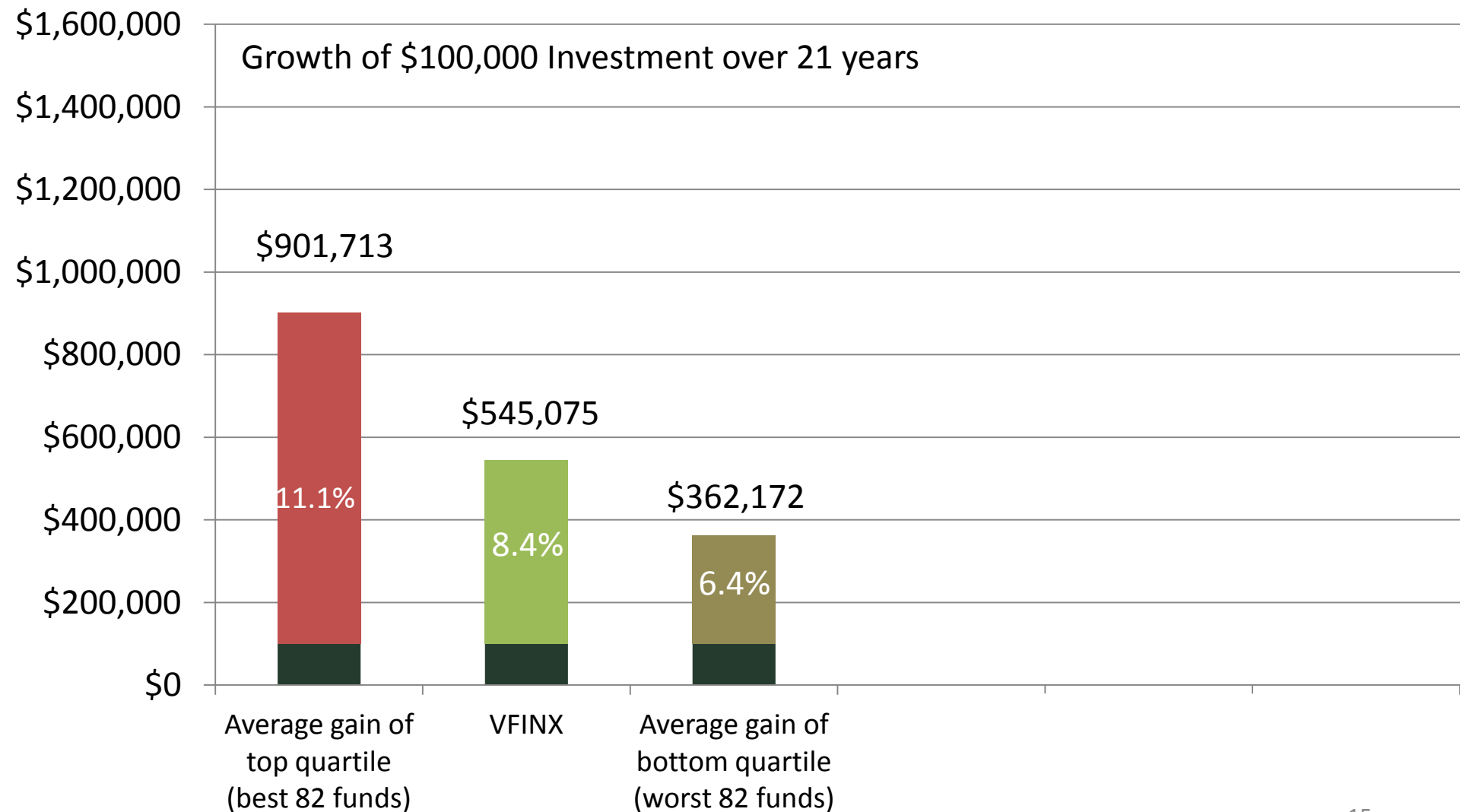


S&P 500 Over 21 Years

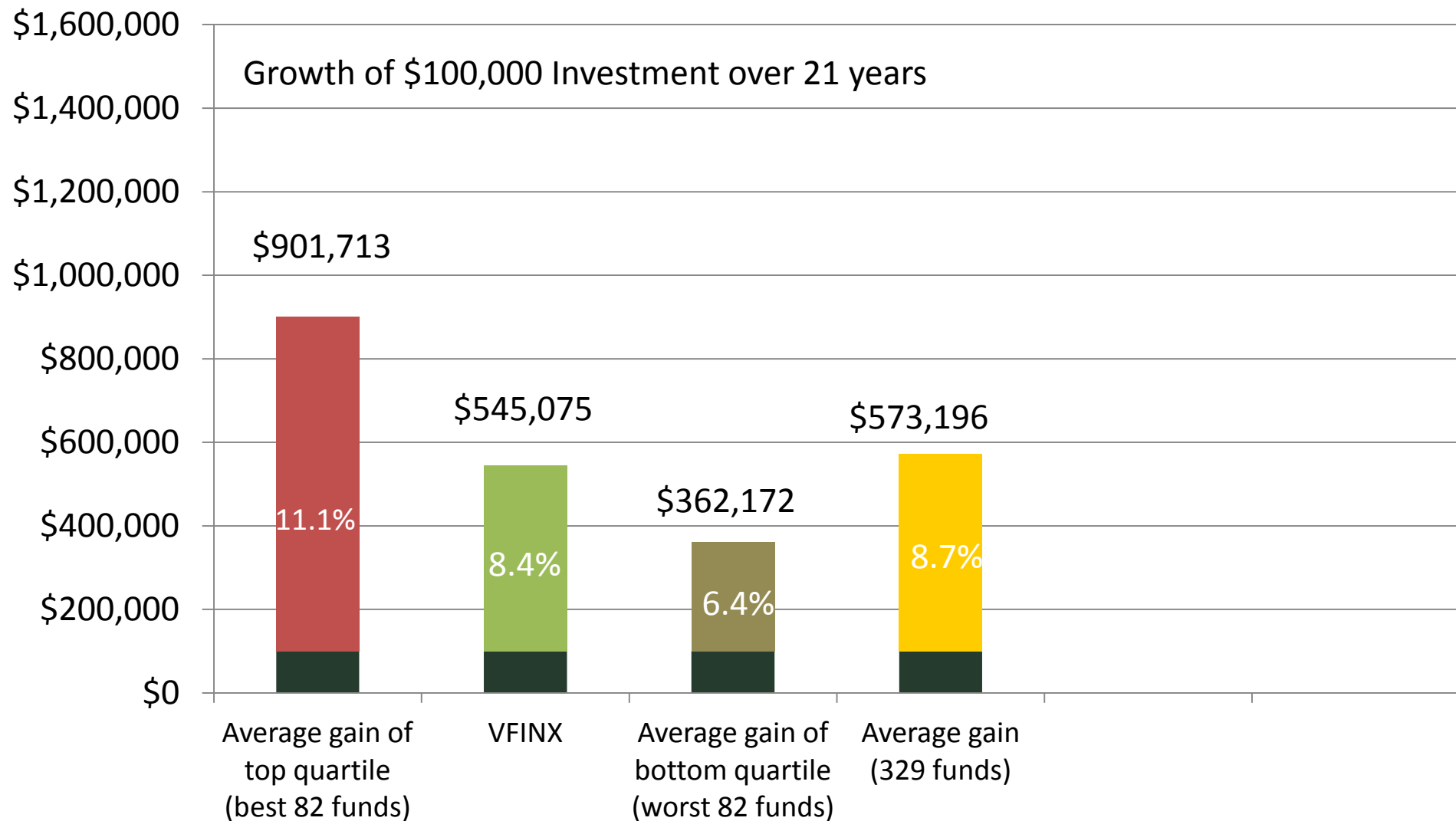
Shows Various Market Leadership



Fund Selection is Important

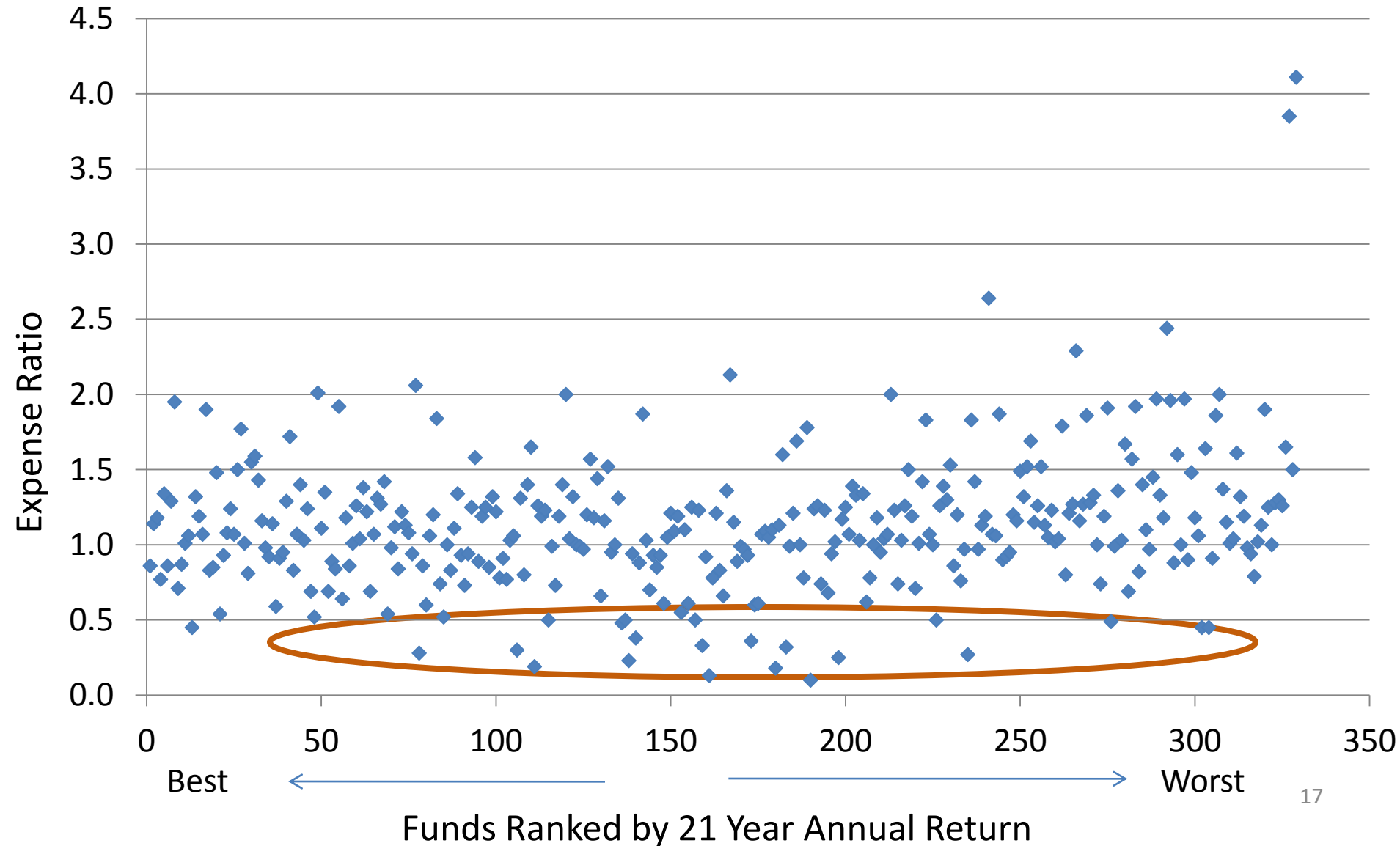


Buy 'em All?

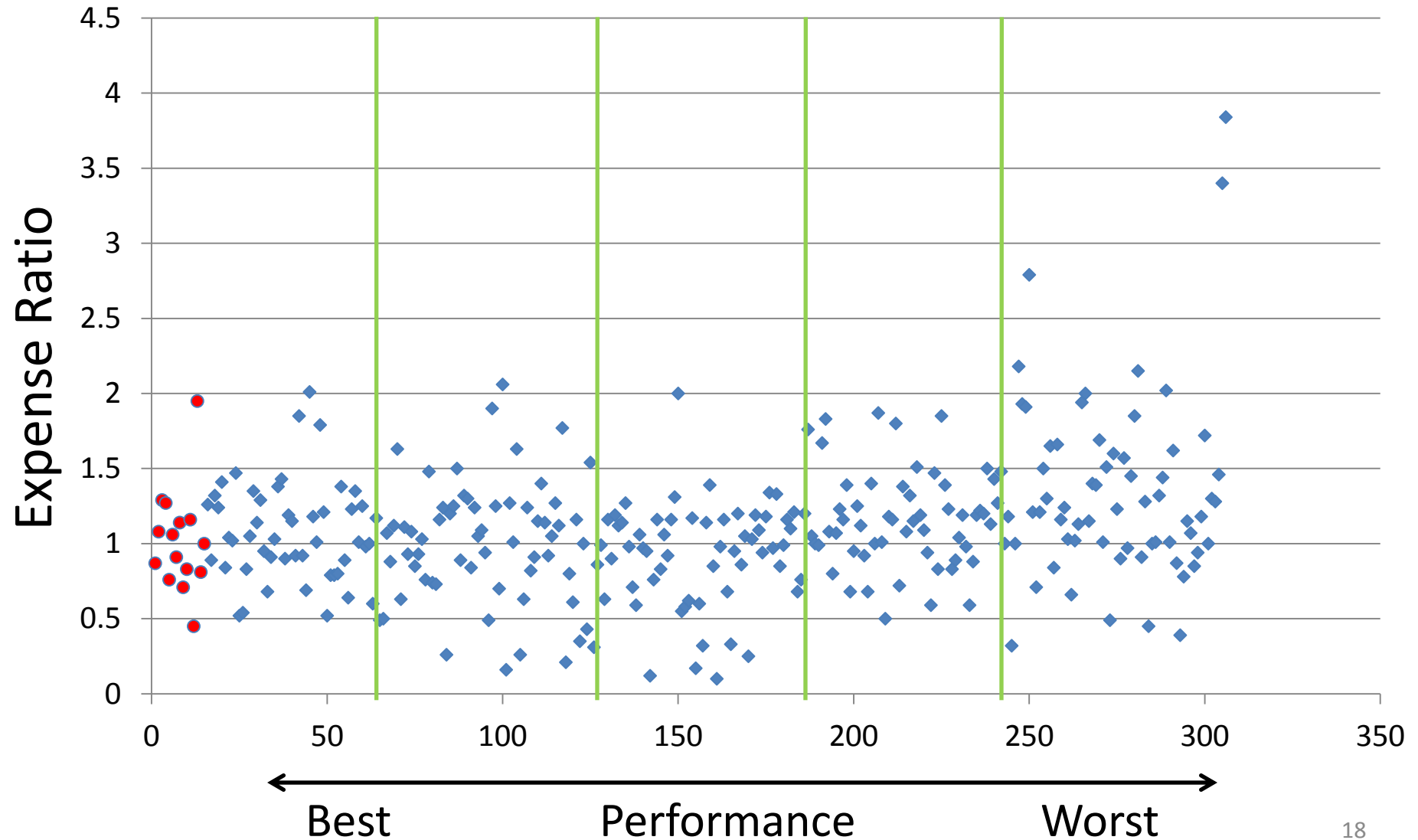


Select for Low Expense?

No Correlation

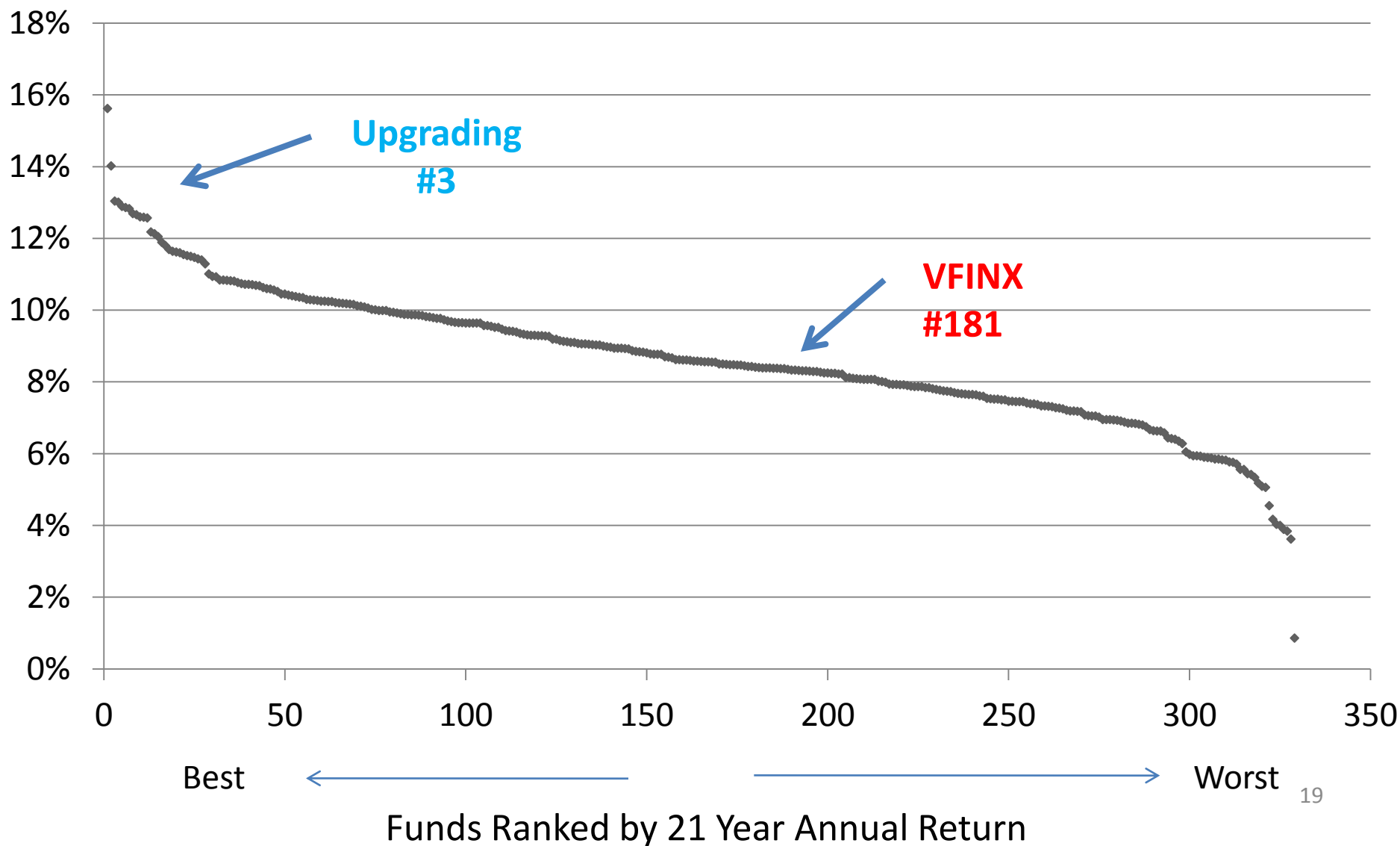


Selecting Funds by Expense Ratio



Select by Current Performance?

Upgrading ranks funds by trailing 1 + 3 + 6 + 12 month returns



Upgrading

A disciplined response
to changing markets
allows us to
Capitalize on Changing Leadership.



Hundreds of mutual funds and ETFs go into our ranking system.

- Small cap
- Large cap
- Growth
- Value
- International
- Domestic
- Emerging Markets
- Commodities
- Precious Metals

**Based on:
1 mo, 3 mo, 6 mo, and 12 mo
performance**

Stay with the Winners

- We buy only funds and ETFs that rate highly in our system.
- Each month we re-rank the funds, sell the low ranked and replace them with current top performers.



	CLASS 1				CLASS 2				CLASS 3				CLASS 4			
	RANK	FUND	TICKER	REDP	RANK	FUND	TICKER	REDP	RANK	FUND	TICKER	REDP	RANK	FUND	TICKER	REDP
BUYS	1	iShares MSCI Italy Cpd	EWI	ETF	1	Rydex Nova	RYNOX	None*	1	Vang Cap Value	VOVLX	None*	1	Dodge & Cox Bal	DOOBX	None*
	2	Fidelity Sel NatGas	FSNGX	300:75%	2	SPDR Eur STOXX 50	FEZ	ETF	2	Dodge & Cox Glob Sbk	DDOAX	None*	2	TRPrice Cap Appr (B)	PRWIX	Direct
	3	PwSh Pharma	PJP	ETF	3	iShares MSCI EMU	EZU	ETF	3	Vang Euro Idx	VGK	ETF	3	AmBeacon Bal	AABPX	None*
	4	Fidelity Sel Electr	FSELX	300:75%	4	Hodges Fund	HOFMX	300:1%	4	ING Corp Leaders	LEXCX	None*	4	Vang Wellington (B)	VWELX	Direct
	5	Fidelity Sel Pharm	FPAXX	300:75%	5	Oakmark Select	OKSLX	None*	5	Sound Shore	SSSHX	None*	5	Oakmark Eq & Inc	OKAXX	None*
	6	Fidelity Sel Trans	FSRFX	300:75%	6	TRPrice European	PRESX	300:2%	6	PwrSh Lg Cp Val	PWV	ETF	6	Value Line Inc & Gns	VLIX	None*
	7	Fidelity Sel Air Tran	FSATX	300:75%	7	Baron Partners	BPTRX	None*	7	iShares Europe	IEV	ETF	7	MairsPower Bal	MPAPX	None*
	8	Vang Energy	VOE	ETF	8	PwrSh HYM Eq Div Ach	PEY	ETF	8	Janus Contrarian	JSAVX	None*	8	AmCen Balanced	TWBX	None*
	9	Fidelity Sel Energy	FSENK	300:75%	9	PwrSh SP500 Hgty	SPHQ	ETF	9	Allianz NFJ Div Val D	PEIDX	None*	9	Fidelity Asset Mgr 70%	FASGX	None*
	10	SPDR Energy	XLE	ETF	10	Parnassus	PARNX	None*	10	TRPrice Val	TRVLX	None*	10	Vang STAR	VGSTX	None*
	11	iShares US Energy	IYE	ETF	11	Hodges Small Cap	HDSFX	300:1%	11	iShares Sel Div	DIVY	ETF	11	Janus Balanced	JBABX	None*
	12	Fidelity Sel Health	FSPHX	300:75%	12	Oakmark Intl Sm Cap	OKEXX	300:2%	12	Vang Equity Income	VEPIX	None*	12	Vang Bal	VBIX	None*
	13	Fidelity Sel EngrgSec	FSESX	300:75%	13	TCW Val Op N	TCVNX	None*	13	WTree Div vFund	DTN	ETF	13	Leuthold Cor Invest	LDORX	50:2%
	14	Fidelity Sel NatRes	FNARX	300:75%	14	Hennessy CorSt Gr	HFGGX	None*	14	Vang HI Div Yield	VYM	ETF	14	Fidelity Bal	FBALX	None*
	15	iShares NA Natural Res	IGJE	ETF	15	Vang SMC Val	VBR	ETF	15	Vang Windsor	VWNOX	None*	15	PwShr S&P500 BuyWr	PBP	ETF
HOLDS	16	SPDR Industrial	XLI	ETF	16	Vang Intl Explorer	VINEX	None*	16	Oakmark Fund	OKMFX	None*	16	Buffalo Flex Inc	BUFBX	600:2%
	17	Hennessy Gas UNI Idx	GASFV	900:1%	17	Fidelity Lrvy CoStk	FLVCX	900:1.5%	17	Dodge & Cox Stock	DDOAX	None*	17	TRPrice Bal	RFBAX	None*
	18	KON Healthcare	KCHCX	None*	18	Vang FTSE AB-Wld eStk Sncp VSS	ETF		18	WellsF Sp MidCap Val	SMOCX	None*	18	Pax World Bal	PAXWB	None*
	19	Janus G Life Sci	JAGLX	None*	19	Fidelity Sbk Sel AICp	FDSGX	None*	19	Fidelity Lg Cp Sbk	FLCSX	None*	19	James Bal Gldn Bldg	GLRFX	None*
	20	iShares MSCI France	EWQ	ETF	20	Skyline Special Eq	SKSEX	300:2%	20	Gugh S&P500 Pure Growth	PGF	ETF	20	Westwood Bal	WEBAX	None*
	21	Fidelity Sel ComEqp	FSDCX	300:75%	21	PwrSh OQO	OOO	ETF	21	Fidelity Value	FOVLX	None*	21	FPA Crescent	FPACX	900:2%
	22	Fidelity Sel DefEcon	FSDAX	300:75%	22	iShares Rusl MidC	MWR	ETF	22	Vang Mid Cap Val	VOE	ETF	22	Fidelity Puritan	FPURX	None*
	23	TRPrice New Era (B)	PRNEX	Direct	23	Janus Research	JAMRX	None*	23	AmBeacon LrgC Value	AABPX	None*	23	Vang Wellesley Inc Inv	VWNOX	None*
	24	SPDR Utilities	XLU	ETF	24	Vang Mid-Cap	VO	ETF	24	WTree Lg Cp Div	DLN	ETF	24	Wasatch Lang/Short	WMLSX	600:2%
	25	iShares Nasdaq Biotech	IBB	ETF	25	Value Line Larger Co	VALLX	None*	25	PwrSh Buyback Achievers	PKW	ETF	25	Vikore Balanced	VLLX	None*
	26	Matthews India	MINDX	900:2%	26	Fidelity Value Strategies	FSLSX	None*	26	iShares Rusl MidCp Val	MWS	ETF	26	Fidelity Real Est Inc	FRIFX	900:75%
	27	Qvark RedOak TechSel	ROGSX	None*	27	Janus Global Sel	JGRNX	None*	27	Dreyfus Appreciation	DGAGX	None*	27	Hennessy Eq Inc	HEIFX	None*
	28	iShares US Util	IUJ	ETF	28	WellsF Partner Value	WPVLX	None*	28	PwrSh FTSE Rsl 1000	PRF	ETF	28	MAN Proflid Crsrv	EXDAX	None*
	29	Vang Utilities	VPU	ETF	29	DeLorfeld	DERFX	900:2%	29	Dodge & Cox Intl Sbk	DDOAX	None*	29	Fidelity Asset Mgr 50%	FASGX	None*
	30	Fidelity Sel Indlde	FCVIX	300:75%	30	Fidelity Overseas	FOFSX	300:1%	30	iShares Rusl 1000 Val	RWD	ETF	30	Fidelity Strat RfRet	FSRFX	600:75%
SELLS	31	iShares Transport Avg	ITV	ETF	31	Primecap Odyssey Agg Gr	POAGX	Closed	31	Fidelity New Millenn	FNLX	None*	Abbreviations & Columns Rank Funds are ranked by their trailing 1-, 3-, 6-, 12-month returns. REDP Redemption fee info is found in this column. 900:2% Minimum Holding period and redemption fee. In this case, the fund will charge you 2% if you sell in under 90 days. None*: We are not aware of a redemption fee for this fund. Contact the fund directly to confirm. Closed: Sales are restricted or limited. Direct: Direct purchase only. Not available for new purchase at brokers.			
	32	Fidelity Sel Chem	FSCHX	300:75%	32	Pax World Growth	PXWGX	None*	32	Vang Value	VTV	ETF				
	33	SPDR Material Sel	XLB	ETF	33	iShares S&P Sncp 600 Val	US	ETF	33	Gugh S&P500 Eght	RSP	ETF				
	34	PwrSh WH Qn Enrg	PBN	ETF	34	Rydex Nasdaq-100	RYOXX	None*	34	Fidelity Disciplined Eq	FDEIX	None*				
	35	iShares MSCI Germany	EWG	ETF	35	SPDR S&P500 Sncp Val	SLYV	ETF	35	iShares Rusl 3000 Val	RWV	ETF				
	36	iShares MSCI UK	EWU	ETF	36	Amara Gr	AMAGX	None*	36	Nicholas Fund	NCSX	None*				
	37	iShares US Basic Matrs	IYM	ETF	37	Value Line Fund	VLFX	None*	37	iShares S&P500 Val	IYE	ETF				
	38	iShares US Tech	IYW	ETF	38	Value Line Premier Gr	VALSX	None*	38	SPDR S&P Intl Div	DWIX	ETF				
	39	Fidelity Sel IndEqp	FSDGX	300:75%	39	Sit Mid Cap Gr	MBNGX	300:2%	39	PIMCO S&P500 Plus D	PSPIX	None*				
	40	iShares US Industrials	IYJ	ETF	40	Fidelity OTC	FOOPX	None*	40	Vang Gr & Inc	VONPX	None*				
	41	SPDR Health Care	XLV	ETF	41	iShares MSCI EAFE Gr Idx	EFQ	ETF	41	iShares EAFE Val Idx	EVV	ETF				
	42	TRPrice Hth Science (B)	PRHGX	Direct	42	Northern Sm Cap Val	NOSEX	None*	42	iShares High Dividend	HDI	ETF				
	43	Mkt Vectors Semicon	SMH	ETF	43	Vang Intl Gr	VWGX	None*	43	Tweedy Bm Val	TWBEX	None*				
	44	iShares Gld Healthcare	HJX	ETF	44	iShares Core S&P Sncp	LIR	ETF	44	Harbor Intl	HBNX	None*				
	45	KON Energy	KENX	None*	45	WTree Sncp Div	DES	ETF	45	PwrSh Divd Mids xUS	PKF	ETF				
	46	Vang Info Tech	VIT	ETF	46	Fidelity Trend	FTTRX	None*	46	Cambiar Opportunity	CAMOX	None*				
	47	iShares MSCI Swis Cpd	EWL	ETF	47	Akre Focus	AKRFX	300:1%	47	Torrey Fund	TORYX	None*				
	48	iShares US Hlthcare	IYH	ETF	48	Fidelity Nasdaq Comp	ONEQ	ETF	48	Domini Social Eq	DSEFX	300:2%				
	49	Vang Hlth Care	VHT	ETF	49	Vang Sm-Cap	VB	ETF	49	WellsF Opportunity	SOPFX	None*				
	50	SPDR Technology	XTE	ETF	50	iShares EAFE Sm Cp	SCZ	ETF	50	TRPrice Intl Gr & Inc	TRIGX	900:2%				
	51	Fidelity Sel Ins	FSPCX	300:75%	51	Nicholas II	NNTWX	None*	51	Fidelity Blue Chip Gr	FBGRX	None*				
	52	Allianz G Technology	DGTGX	None*	52	iShares Rusl MidC Gr	MWP	ETF	52	PwrSh S&P 500 Low Vol	SPLV	ETF				
	53	Fidelity Sel Auto	FAVIX	300:75%	53	Fidelity LofVice Sbk	FLPSX	900:1.5%	53	Clipper Fund	CFMX	None*				
	54	Fidelity Sel Soft	FSQGX	300:75%	54	Vang Est Mkt	VIE	ETF	54	Vang Meg Cap	MGC	ETF				
	55	Fidelity Sel Mat	FSDPX	300:75%	55	AmCen Select	TWGX	None*	55	Westergreen	WGRNX	600:2%				
	56	Fidelity Sel Comp	FCOPX	300:75%	56	WTree Intl SmCp Div	DLS	ETF	56	Vang 500 Index	VNOX	None*				
	57	iShares MSCI Sweden	EWSD	ETF	57	Vang Morgan	VMOGX	None*	57	Abendson Sel Intl Eq II	JETAX	None*				
	58	Fidelity Sel Med Eq	FSMEGX	300:75%	58	Dreyfus Mid Cap Indx	PESPX	None*	58	SPDR S&P 500	SPY	ETF				
	59	Fidelity Sel Banking	FSBEX	300:75%	59	iShares Rusl MicroCp	MWC	ETF	59	Schwab Dividend Eq	SDVEX	300:2%				
	60	Allianz Wellness	DGHGX	None*	60	Ariel Appreciation	CAAPX	None*	60	PwrSh Intl Div Ach	PID	ETF				
	61	PwrSh Golden Drgn	PGJ	ETF	61	Gabelli Sm Cp Gr	GABGX	70:2%	61	iShares Rusl 1000	RBS	ETF				
	62	Fidelity Sel ConDpt	FCDFX	300:75%	62	PwrSh DWA Momentum	POP	ETF	62	Allianz NFJ MidCp Val	PREIX	None*				
	63	SPDR Financial	XLF	ETF	63	iShares Rusl 2000 Val	RWV	ETF	63	Vang Large Cap	VV	ETF				
	64	iShares MSCI Canada	EWIC	ETF	64	Turner Mid Cp Gr	TMGFX	None*	64	Schwab Core Equity	SWAKX	300:2%				
	65	AmCen Utilities	BULIX	None*	65	Kinetics Paradigm	WWNPX	300:2%	65	Schwab 1000	SNQFX	300:2%				
	66	Vang Conser Stpl	VOC	ETF	66	iShares S&P Sncp 600 Gr	UT	ETF	66	iShares S&P 100	OEF	ETF				
	67	SPDR Conser Stpls	XLP	ETF	67	Pax World G Envr Mids	PGRNX	None*	67	iShares Dow Jones US	IYU	ETF				
	68	Fidelity Sel Conser	FSCPX	300:75%	68	SPDR S&P Intl Sm Cp	GWIX	ETF	68	Vang TotStkMk	VTS	ETF				
	69	iShares CAS RET	ICF	ETF	69	Baron Asset	BARAX	None*	69	Harbor Lg Cp Val	HLVX	None*				
	70	Matthews Asia SdkTech	MATFX	900:2%	70	Vang Explorer	VEPIX	None*	70	SPDR S&P Div	SDY	ETF				
	71	Fidelity Real Est	FRESX	900:75%	71	Fidelity Sbk Sel Sncp	FSDCX	900:1.5%	71	iShares Rusl 3000	RWV	ETF				
	72	Janus Global Tech	JAGTX	None*	72	WellsF Lg Cp Growth	STRFX	None*	72	WellsF Lg Cp Val	SOVX	None*				
	73	Matthews Korea	MAKDX	900:2%	73	Huawei Enrg Mids	HLEMX	900:2%	73	iShares S&P400 Val	LJ	ETF				
	74	Fidelity Canada	FCIX	900:1.5%	74	Vang Mid-Cp Gr	VOT	ETF	74	INTECH US Core	JRMGX	None*				
	75	Fidelity Sel Tech	FSPTX	300:75%	75	Harbor Cap Appr Inv	HCAIX	None*	75	PIMCO S&P500 Abs Ret	PSTDX	None*				
	76	iShares US Cnsmr Goods	IYK	ETF	76	Janus Enterprise	JAEIX	None*	76	Vang FTSE Soc Idx	VFTSX	None*				
	77	iShares US Financials	IYF	ETF												

HOLDS

SELLS

Subject to Redemption Fees and Share Term Trading Prices

Abbreviations & Columns

Rank
Funds are ranked by their trailing 1-, 3-, 6-, 12-month returns.

REDP

Redemption fee info is found in this column. 900:2% Minimum Holding period and redemption fee. In this case, the fund will charge you 2% if you sell in under 90 days.
None*: We are not aware of a redemption fee for this fund. Contact the fund directly to confirm.
Closed: Sales are restricted or limited.
Direct: Direct purchase only. Not available for new purchase at brokers.

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Lower-ranked funds can be found on pages 6-13

Market Leadership Rotates

Value – Growth
Large-cap – Small-cap
Domestic – International



Value Managers
Seek Undervalued
Stocks

	Value	Growth
Large		
Small		

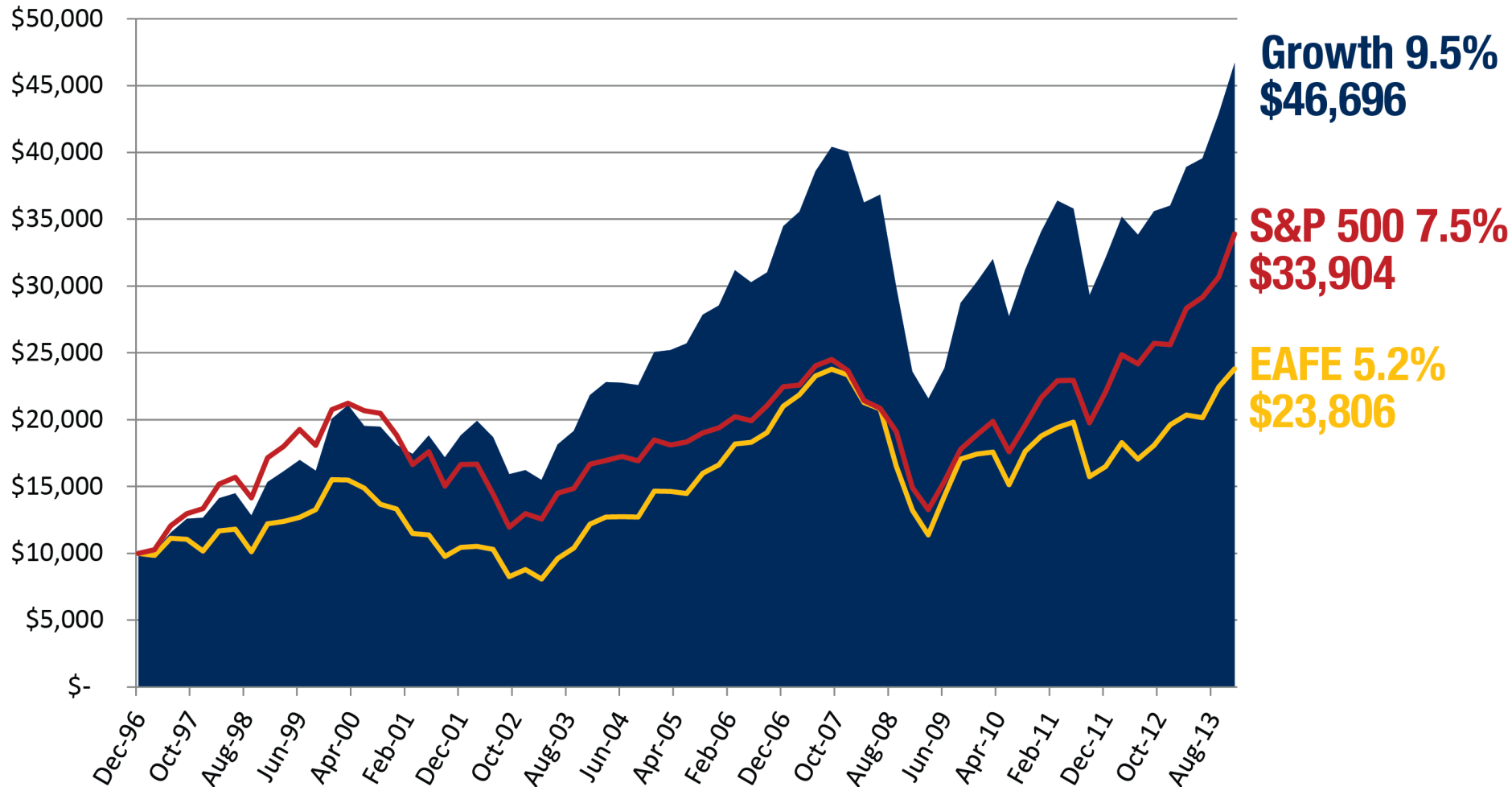
	Value	Growth
Large		
Small		

Growth
Managers Look
for the Fastest
Growing
Companies



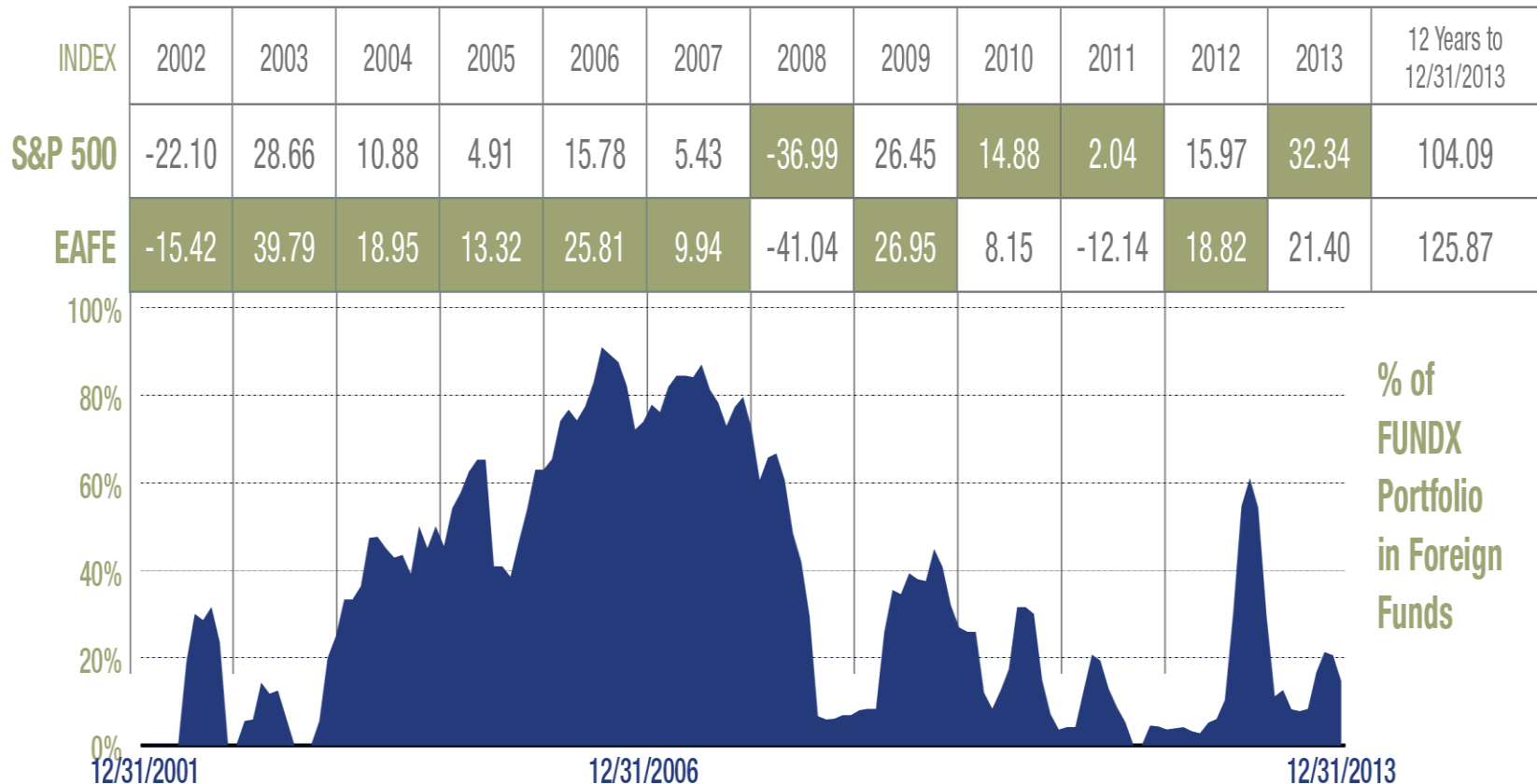
Growth Model vs S&P 500 vs EAFE

12/31/96-12/31/13



International Domestic Rotations

12 Years International & Domestic Performance

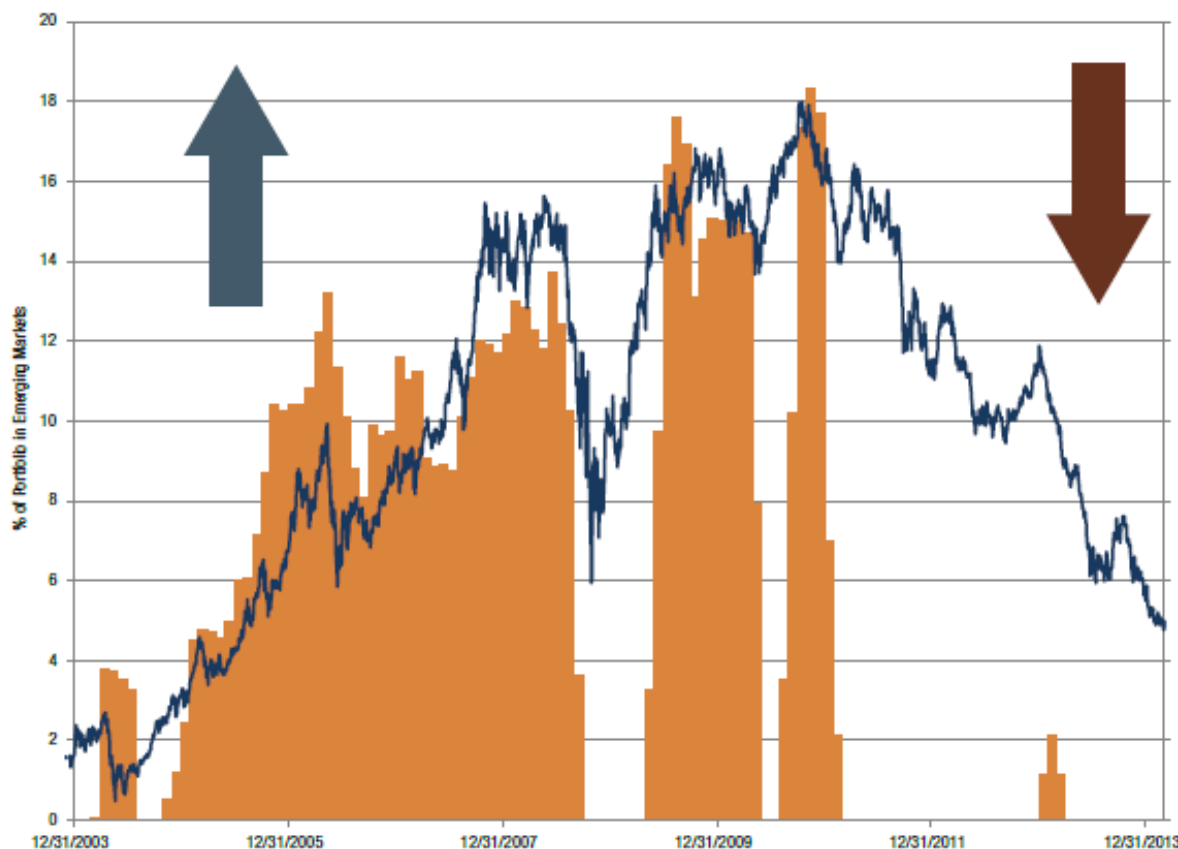


% Invested in Emerging Markets

We increased exposure to emerging markets when this area was outperforming.

% Invested in Emerging Markets

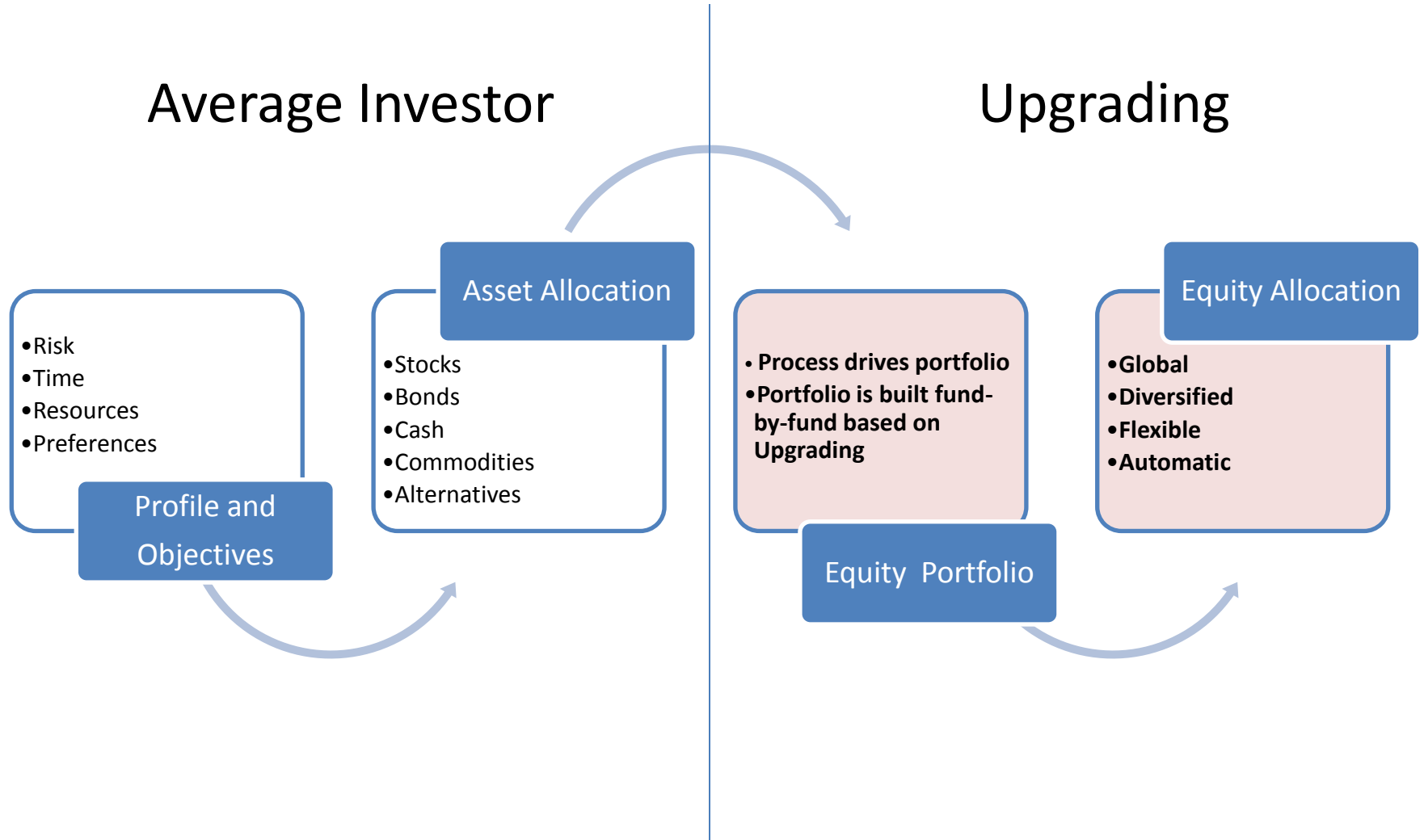
We decreased exposure to emerging markets, selling out of this area entirely, when performance faltered.



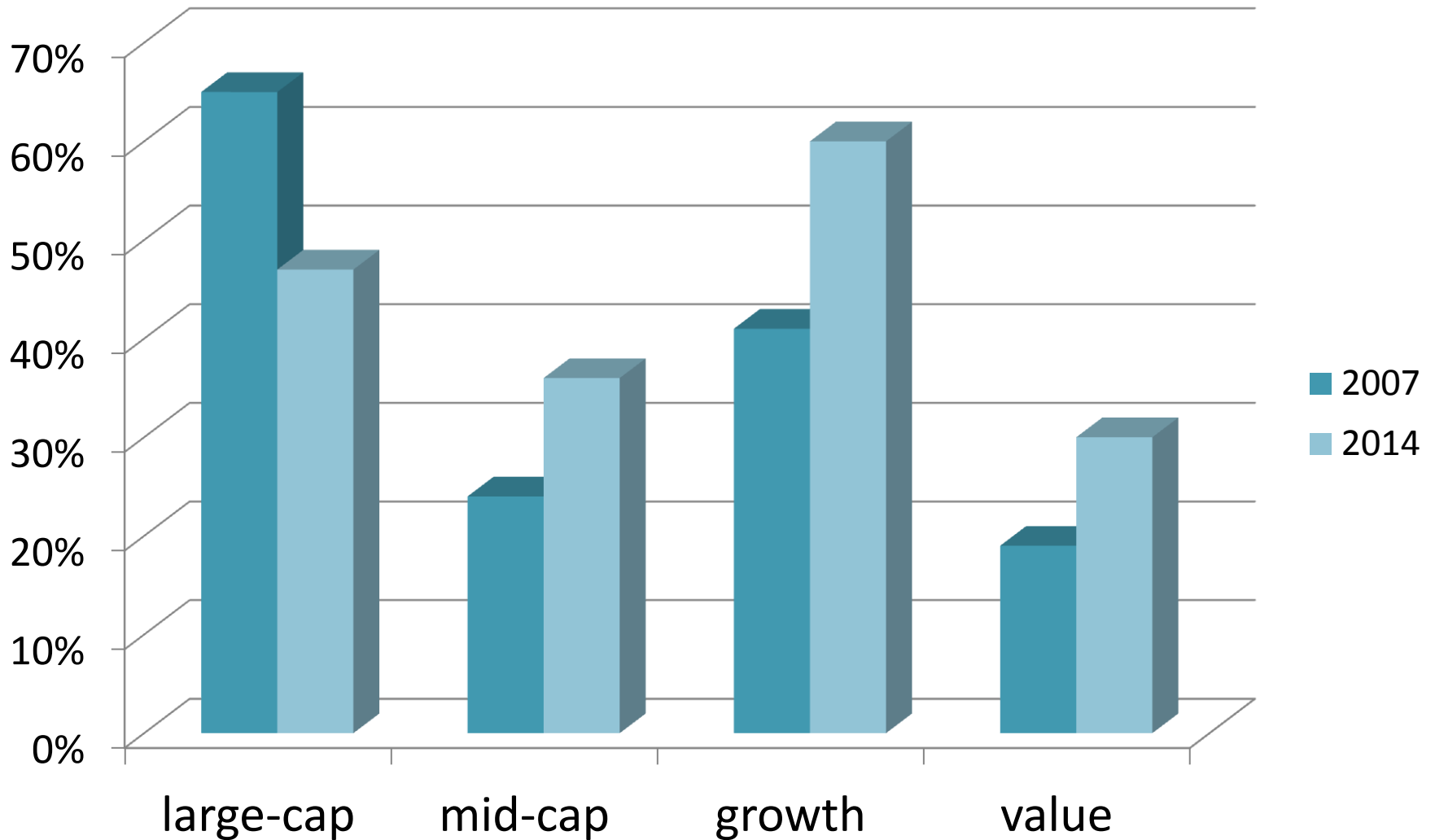
Relative Strength Line Going Up
Emerging markets are **outperforming**.

Relative Strength Line Going Down
Emerging markets are **underperforming**.

Upgrading Selection Process



FundX Portfolios Change Over Time



Current Leadership 4/30/2014

CLASS 1			
RANK	FUND	TICKER	REDP
1	iShrs MSCI Italy Cpd	EWI	ETF
2	Fidelity Sel NatGas	FSNGX	30d:.75%
3	PwrSh Pharma	PJP	ETF
4	Fidelity Sel Electr	FSELX	30d:.75%
5	Fidelity Sel Pharm	FPHAX	30d:.75%
6	Fidelity Sel Trans	FSRFX	30d:.75%
7	Fidelity Sel AirTran	FSAIX	30d:.75%
8	Vang Energy	VDE	ETF
9	Fidelity Sel Energy	FSENX	30d:.75%
10	SPDR Energy	XLE	ETF
11	iShrs US Energy	IYE	ETF
12	Fidelity Sel Health	FSPHX	30d:.75%
13	Fidelity Sel EngySvc	FSESX	30d:.75%
14	Fidelity Sel NatRes	FNARX	30d:.75%
15	iShrs NA Natural Res	IGE	ETF

CLASS 2			
RANK	FUND	TICKER	REDP
1	Rydex Nova	RYNVX	None*
2	SPDR Eur STOXX 50	FEZ	ETF
3	iShrs MSCI EMU	EZU	ETF
4	Hodges Fund	HDPMX	30d:1%
5	Oakmark Select	OAKLX	None*
6	TRPrice European	PRESX	90d:2%
7	Baron Partners	BPTRX	None*
8	PwrSh HiYld Eq Div Ach	PEY	ETF
9	PwrSh SP500 HiQlty	SPHQ	ETF
10	Parnassus	PARNX	None*
11	Hodges Small Cap	HDPSX	30d:1%
12	Oakmark Intl Sm Cap	OAKEX	90d:2%
13	TCW Val Op N	TGMVX	None*
14	Hennessy CorSt Gr	HFCGX	None*
15	Vang SmC Val	VBR	ETF

CLASS 3			
RANK	FUND	TICKER	REDP
1	Vang Cap Value	VCVLX	None*
2	Dodge & Cox Glob Stk	DODWX	None*
3	Vang Euro Idx	VGK	ETF
4	ING Corp Leaders	LEXCX	None*
5	Sound Shore	SSHFX	None*
6	PwrSh Lg Cp Val	PWW	ETF
7	iShrs Europe	IEV	ETF
8	Janus Contrarian	JSVAX	None*
9	AllianzGI NFJ Div Val D	PEIDX	None*
10	TRPrice Val	TRVLX	None*
11	iShrs Sel Div	DVY	ETF
12	Vang Equity Income	VEIPX	None*
13	WTree Div xFincl	DTN	ETF
14	Vang Hi Div Yield	VYM	ETF
15	Vang Windsor	VWNDX	None*

CLASS 1 Aggressive Stock Funds				
Name	Ticker	%	Rank	Trade Date
iShrs MSCI Italy	EWI	18.8	Buy	5/2/14
Janus Glo Life Science	JAGLX	26.2	Hold	8/5/13
PwrShrs WH Clean Energy	PBW	17.4	Hold	3/4/14
PwrShrs Pharma	PJP	18.8	Buy	5/2/14
SPDR Energy	XLE	18.8	Buy	5/2/14

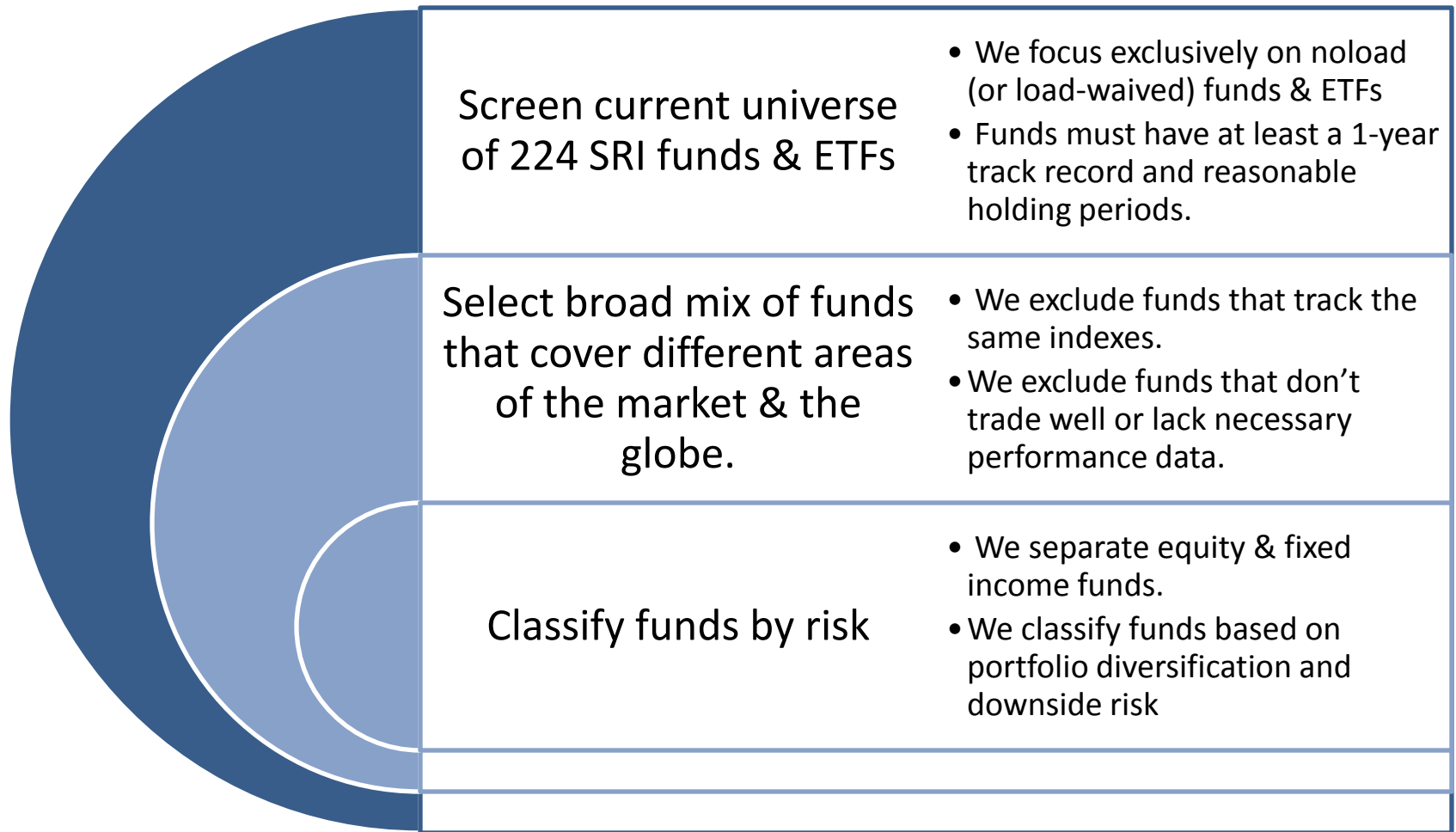
CLASS 2 Aggressive Stock Funds				
Name	Ticker	%	Rank	Trade Date
Baron Partners	BPTRX	21.5	Buy	3/4/13
Hodges	HDPMX	20.7	Buy	1/6/14
PriCap Ody Aggr Gro (Closed)	POAGX	20.8	Hold	7/3/13
SPDR Eur STOXX 50	FEZ	19.0	Buy	*5/5/14
Turner Mid Cap Gro	TMGFX	18.0	Sell	**3/4/14

CLASS 3 Core Stock Funds				
Name	Ticker	%	Rank	Trade Date
Dodge & Cox Stock	DODGX	19.3	Hold	7/3/13
Gugh S&P 500 Pure Gro	RPG	18.6	Hold	3/4/14
Oakmark Fund	OAKMX	21.9	Hold	4/3/14
Pwrshrs Buyback Achiev	PKW	19.5	Hold	1/6/14
Sound Shore	SSHFX	20.7	Buy	6/4/13

SRI Upgrading

- Sustainability, Responsible Investing
- ESG – Global standards
- Returns no longer have to suffer

How We Screen SRI Funds & ETFs

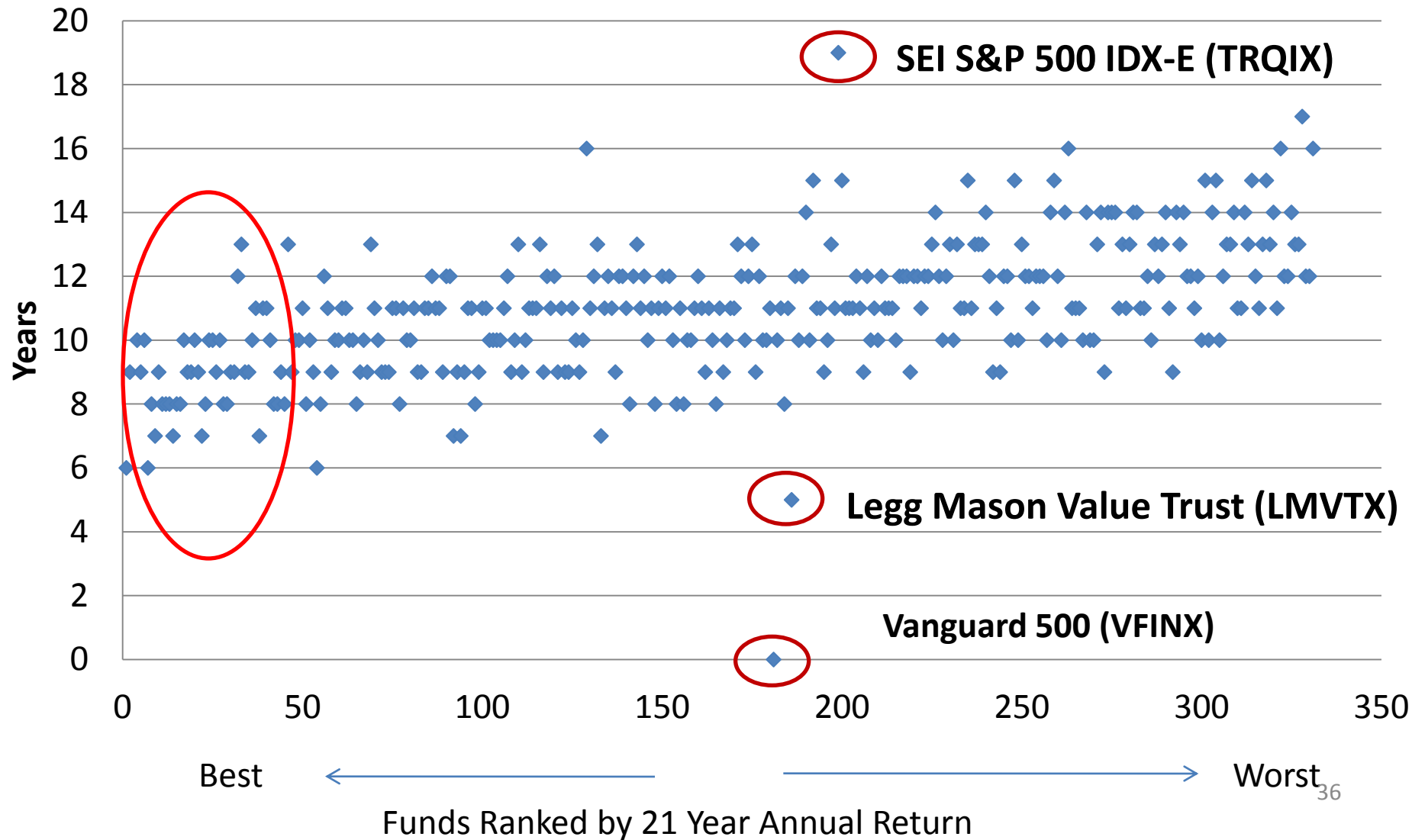


	Fund Name	Ticker	CPR	Total Return % Current to 4/30/14			
				Total Return %			
				1 Mo	3 Mo	6 Mo	12 Mo
Class 3 - Stock Funds							
CORE: PRIMARILY STOCK FUNDS SEEKING LONG-TERM CAPITAL APPRECIATION. AVERAGE RISK.							
Buys	WellsF Adv Lg Cp Core	WFLNX	23.33	0.65	5.64	10.14	26.33
	Parnassu Workplace	PARWX	22.70	1.01	6.3	10.24	24.06
	Parnassu Equity Income	PRBLX	22.18	2.98	7.83	7.95	21.9
	Integrity Growth & Income	IGIAX	21.21	0.83	7.46	9.04	21.55
	Ariel Focus	ARFFX	20.80	0.34	6.8	7.79	23.19
Holds	Domini Social Equity	DSEFX	20.34	0.43	6.76	8.31	21.78
	CityNatR Socially Responsible Equity	AHRAX	19.35	0.35	7.37	8.17	19.57
	Calvert Large Cap Value A	CLVAX	18.72	0.32	6.08	8.77	19.15
	Dreyfus Third Century	DTCAAX	18.60	0.55	6.77	6.82	19.95
	PaxWorld Global Womens Equity Indivd	PXWEX	18.41	1.31	7.08	7.33	18.03
	Vanguard FTSE Social Index Fund	VFTSX	18.22	-0.84	4.6	7.91	21.72
	TIAA-CREF Social Index	TICRX	18.05	0.35	5.86	7.24	19.64
	iSHR MSCI KLD 400 Social lx Fd	DSI	17.41	-0.13	5	7.07	19.97
	NeuBerm Socially Responsive	NBSRX	17.09	-0.34	6	5.23	20.44
	MSCI USA ESG	KLD	16.98	0.46	5.46	7.02	18.18
	Calvert Social Index Fund	CSXAX	16.94	-0.69	4.18	6.76	20.8
Sells	Walden Equity	WSEFX	16.48	0.22	5.8	5.72	18.46
	Northern Global Sustainability	NSRIX	16.32	1.01	6.67	6.17	16.06
	GreenCen Equity	GCEQX	15.76	-0.44	4.47	6.43	18.42
	Touchstone Premium Yield Equity A	TPYAX	15.60	2.26	6.62	7.92	11.79
	Calvert Equity	CSIEX	15.13	-0.63	2.85	6.43	19.09
	Calvert Enhanced Equity	CMIFX	15.10	0	5.81	6.1	15.76
	Ariel Investor	ARGFX	14.87	-1.45	2.6	4.46	21.64
	Invesco Summit	SMMIX	14.63	-2.01	0.41	5.85	22.56
	Calvert Aggressive Allocation	CAAAX	13.07	-0.44	4.21	4.48	15.7
	Calvert Capital Accumulation	CCAFX	11.68	-1.39	2.87	2.37	17.56
	Calvert International Equity	CWVGX	10.93	0.53	5.45	2.17	11.88
	Alger Green	SPEGX	10.91	-1.25	1.4	2.79	17.06
	Domini International Social Equity Inv	DOMIX	10.72	0.24	4.72	2.81	11.88
	Applesee Fund	APPLX	10.08	-0.14	3.94	4	10.67
	Brown Winslow Sustainability	BAWAX	9.09	-2.32	0.75	0.77	17.47
	Portfo21 Fund-R	PORTX	8.78	-1.44	3.93	2.79	10.81

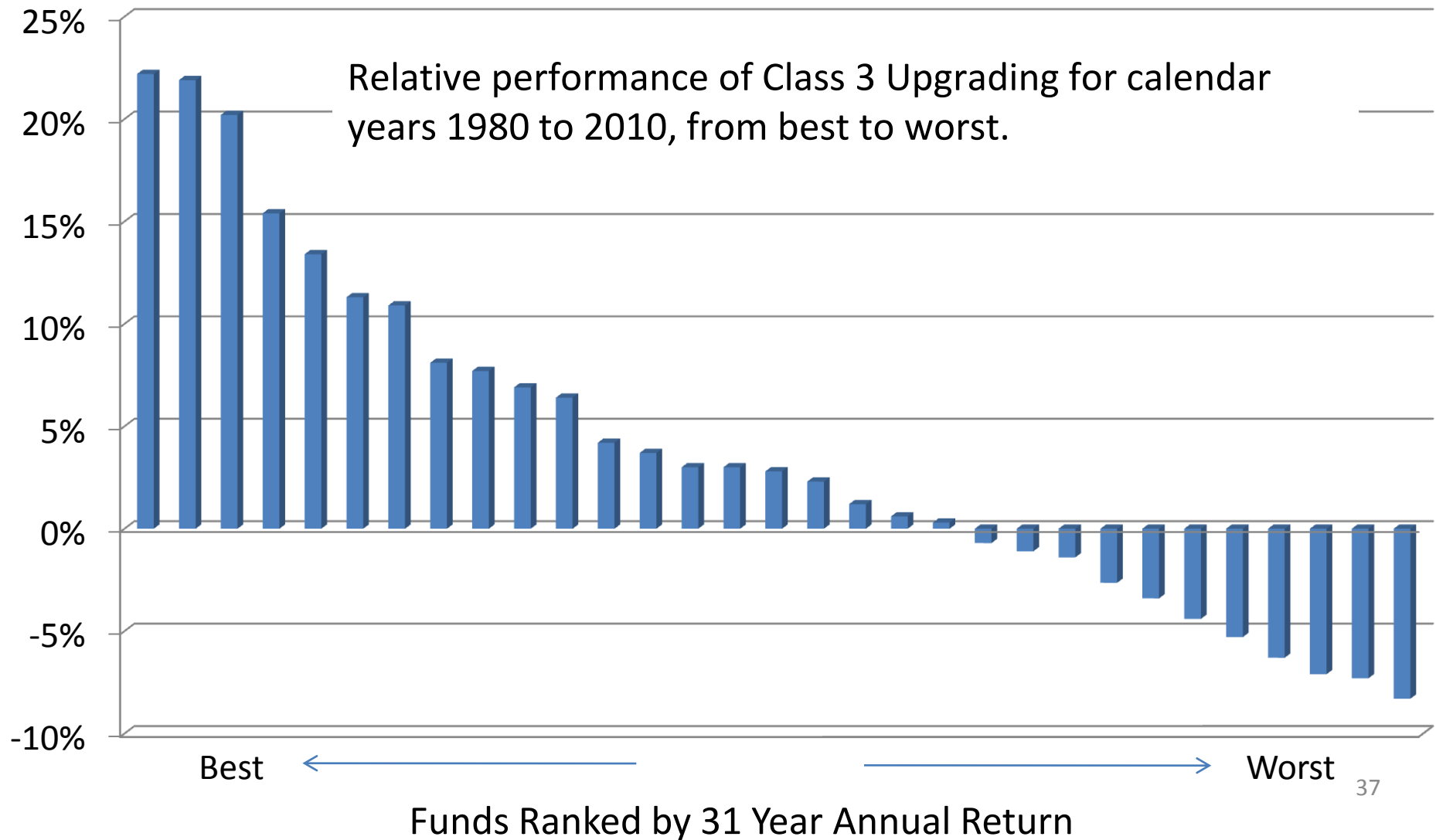
You Can Succeed if you...

- Select funds based on near-term performance
- Buy the top 10%, sell below the top 30%
- Review monthly and stay disciplined
- Are willing to under-perform sometimes

Long-term outperformance always includes underperformance



Long-term outperformance always includes underperformance



Upgrading Using Current Performance Adds Value



Upgrading Differentials

Don't Forecast.

Accept the market's trends whether or not we understand the reasons for these trends.

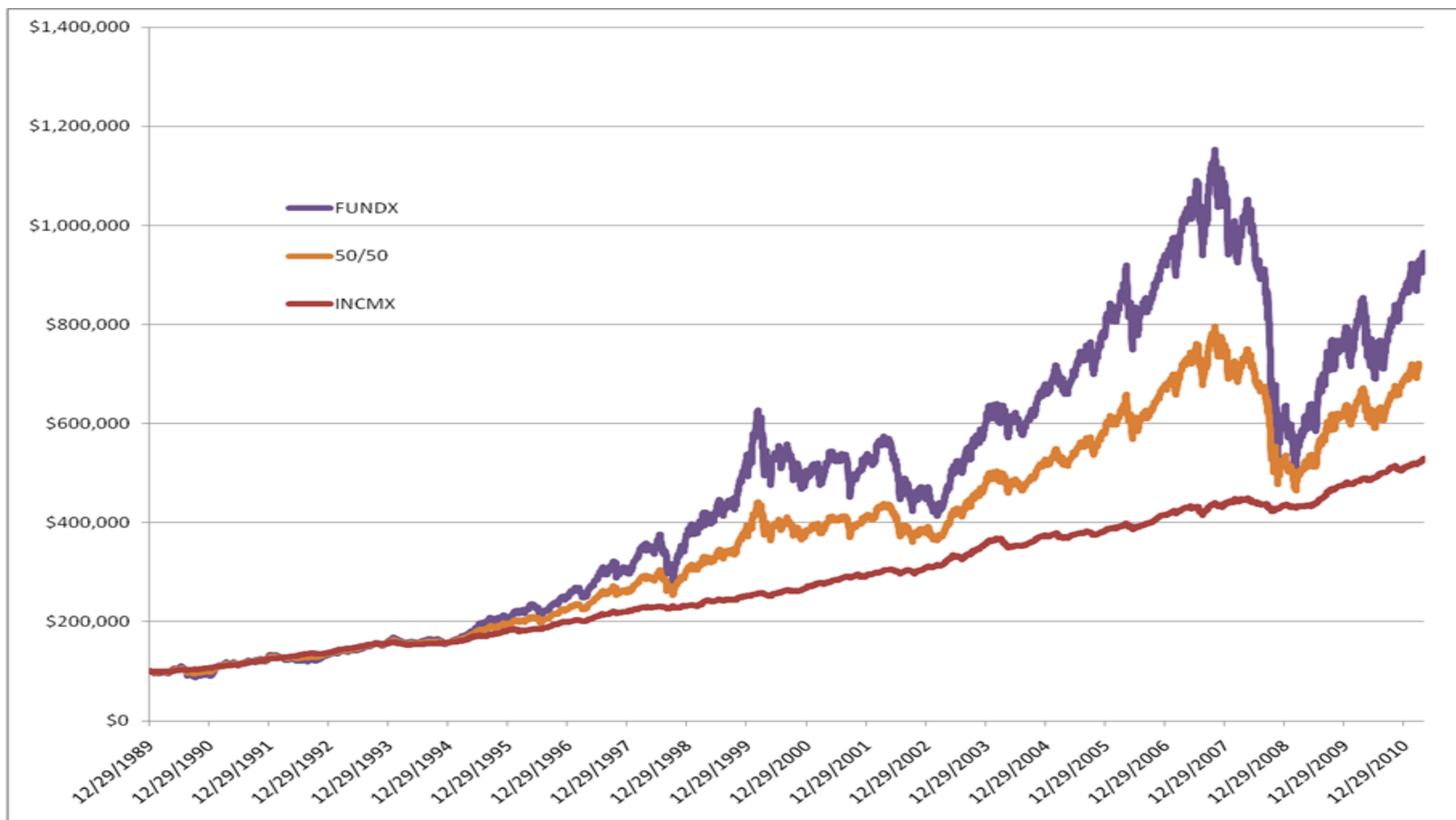
Realize the market will change.

Stay alert in order to recognize changes in the market environment.

Move incrementally.

Rotation generally occurs in fits and starts, and often fails to endure.

Balancing Risk & Volatility



Flexible Income Strategy



Bond market leadership rotates depending on economic factors, like interest rates.

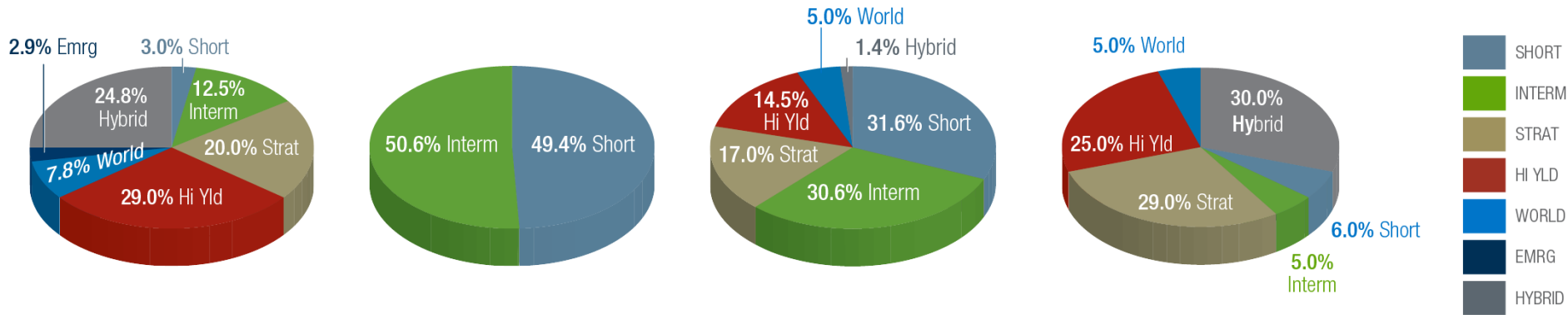


No one bond fund can consistently produce competitive, low volatility returns.



By incorporating limited exposure to different types of bond funds, we achieve steady, consistent returns.

Flexible Fixed Income



August 2005

Opportunistic

A diversified initial portfolio was poised to take advantage of strength in several areas of the bond market.

February 2009

A Cautious Stance

Tumult in the bond markets moved us into government bonds of short and intermediate duration.

July 2010

Back to Diversity

Resumed strength in bonds caused us to seek opportunities both domestically and globally.

January 2014

Continued Diversity

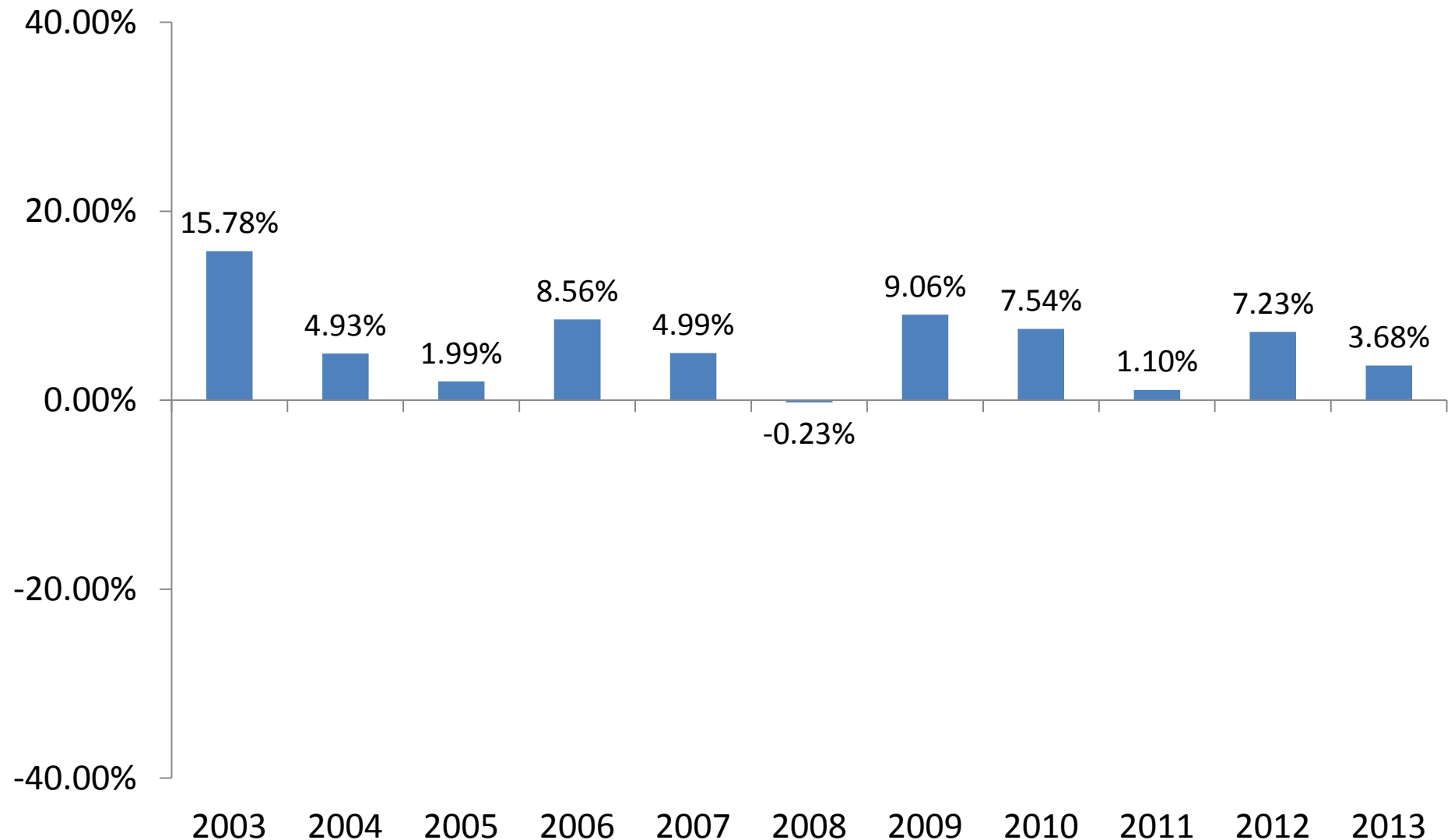
A bumpy rate environment led us into more low-volatility hybrid funds that are less interest-rate sensitive.

Flexible Income Allocation

Current Portfolio			
Name	Ticker	%	Buy Date
Short-Term Total		0.0%	
Intermediate Total		7.5%	
TCW Total Return Bond N	TGMNX	7.5	7/3/13
Strategic Total		28.4%	
Loomis Sayles Bond	LSBRX	5.7	1/4/13
Osterweis Strategic Inc	OSTIX	9.7	10/3/12
PIMCO Income	PONDX	5.0	2/4/13
Thompson Bond	THOPX	8.0	1/4/13
High-Yield Total		25.0%	
Fidelity High Income (b)	SPHIX	5.6	3/2/12
Janus High Yield	JAHYX	9.7	7/3/13
MetroWest High Yield	MWHYX	9.7	6/4/13
World Total		8.8%	
Aberdeen Glo High Inc	BJBHX	8.8	1/6/14
Emerging Markets Total		0.0%	
Low Volatility Equity Funds		30.3%	
M & N ProBld Consv	EXDAX	10.1	4/3/13
Merger	MERFX	10.1	6/4/13
Vang Wellesley Income	VWINX	10.1	1/5/11
Performance as 4/30/2014		MFIP	Barc Aggregate Bond (AGG)
1 Month Return:		0.7%	0.8%
YTD Return:		2.8%	2.6%
12 Month Return:		4.0%	-0.5%
Since Incep. (8/5/05) Annualized:		5.9%	4.7%

Calendar Year Returns

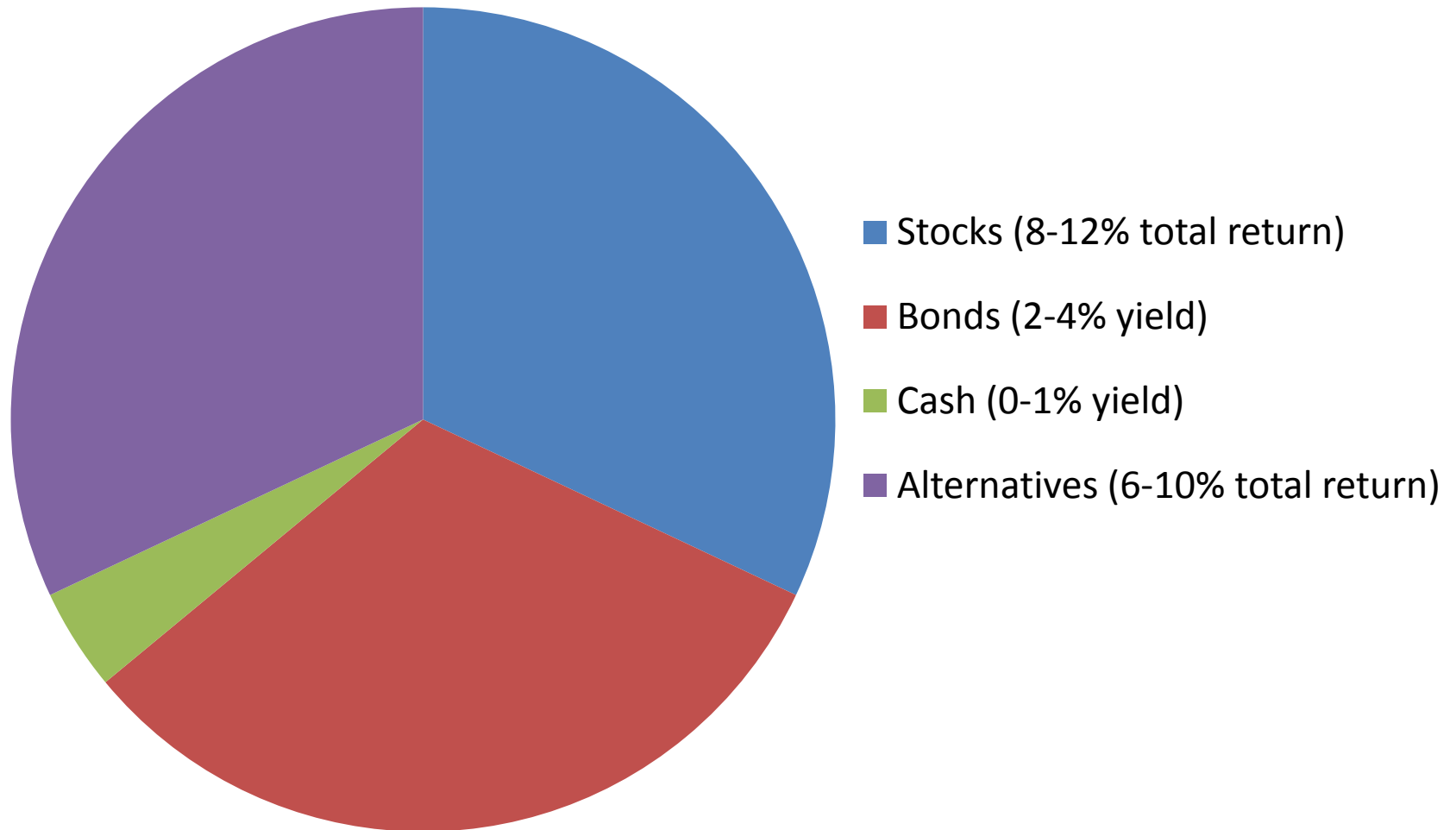
(Flexible Income managed portfolio for trailing 10 years)



The Secret to Long-Term Investment Success

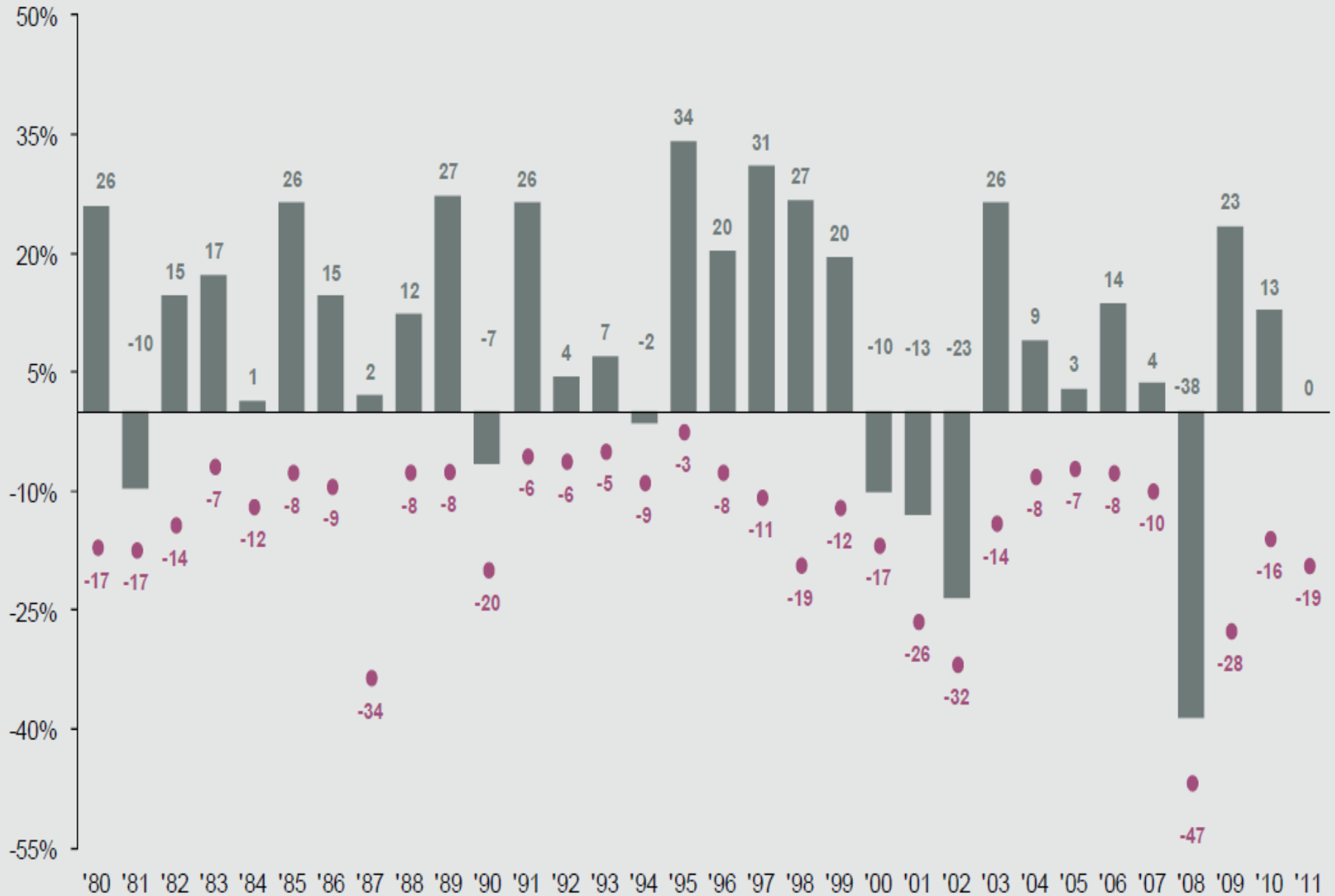
1. Use Realistic Assumptions
 - Return Expectations
 - Risk Tolerance
 - Investment Strategy
2. Set an Asset Allocation to Fund Your Goals
 - Beating Benchmarks is for Pros
 - Play the Hand You are Dealt
3. Be Disciplined and Act to Your Advantage
 - Rebalance
 - Monitor Your Results Vs. Your Assumptions
 - Follow a Plan

More Realistic Expectations



Intra-year Declines vs. Calendar Year Returns

Despite average intra-year drops of 14.5%, annual returns positive in 25 of 32 years

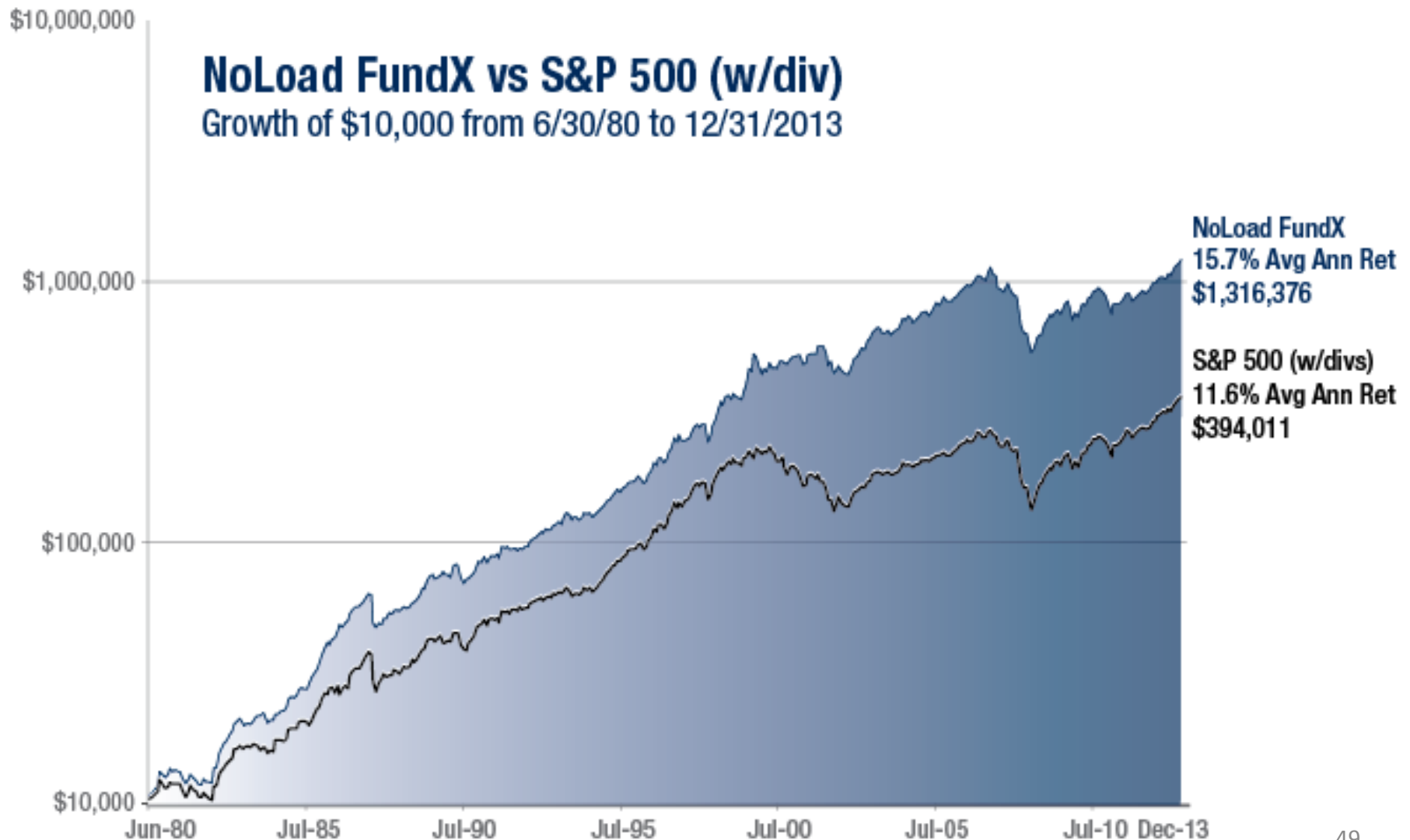


How We Are Different

- Long-term history of success over 45 years
- Woman owned and led firm
- Active, Global, Relative Performance Strategy
- SRI Solutions
- Unique, dynamic Flexible Income Strategy
- Alternative Solutions
- Quantitative vs Opinions – No Bias

Our Portfolios Adapt... Because Markets Change

Long-term Performance





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