

**AAII-Silicon Valley presents**

**COMPUTERIZED INVESTING:  
HOW TO VERIFY YOUR  
INVESTMENT STRATEGY**

**Al Zmyslowski, AAI-SV CI Sub-Group Chair**

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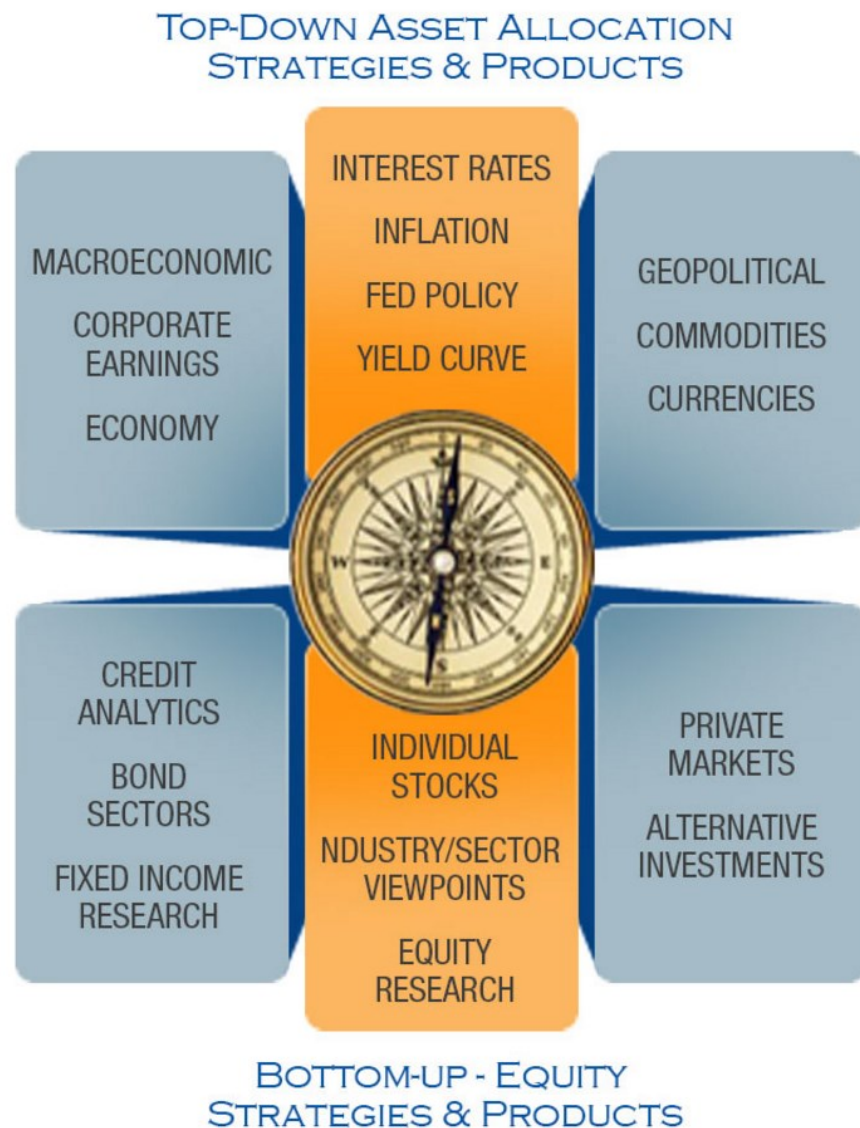
**Slides available at [www.siliconvalleyaaii.org](http://www.siliconvalleyaaii.org)**

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# Agenda

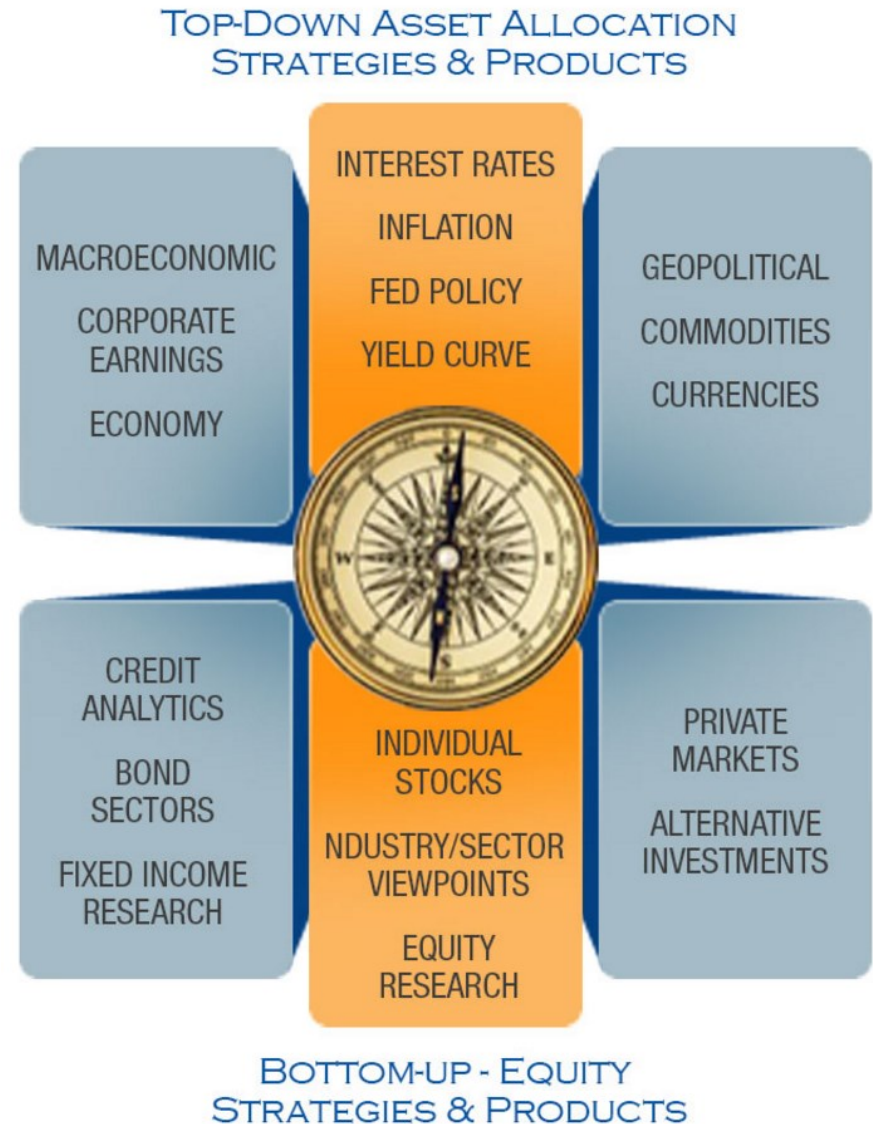
- Basic Questions
- The Tool: Portfolio Visualizer
- Asset Allocation Backtest (ETF/Mutual Fund, Indices)
- Monte Carlo simulation: Determine your portfolio's growth and survival rates
- Correlations: How to determine your portfolio's asset correlations
- Summary and Final Q&A
- Extra “Stuff” (on-line)
- References (on-line)



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- **Basic Questions**

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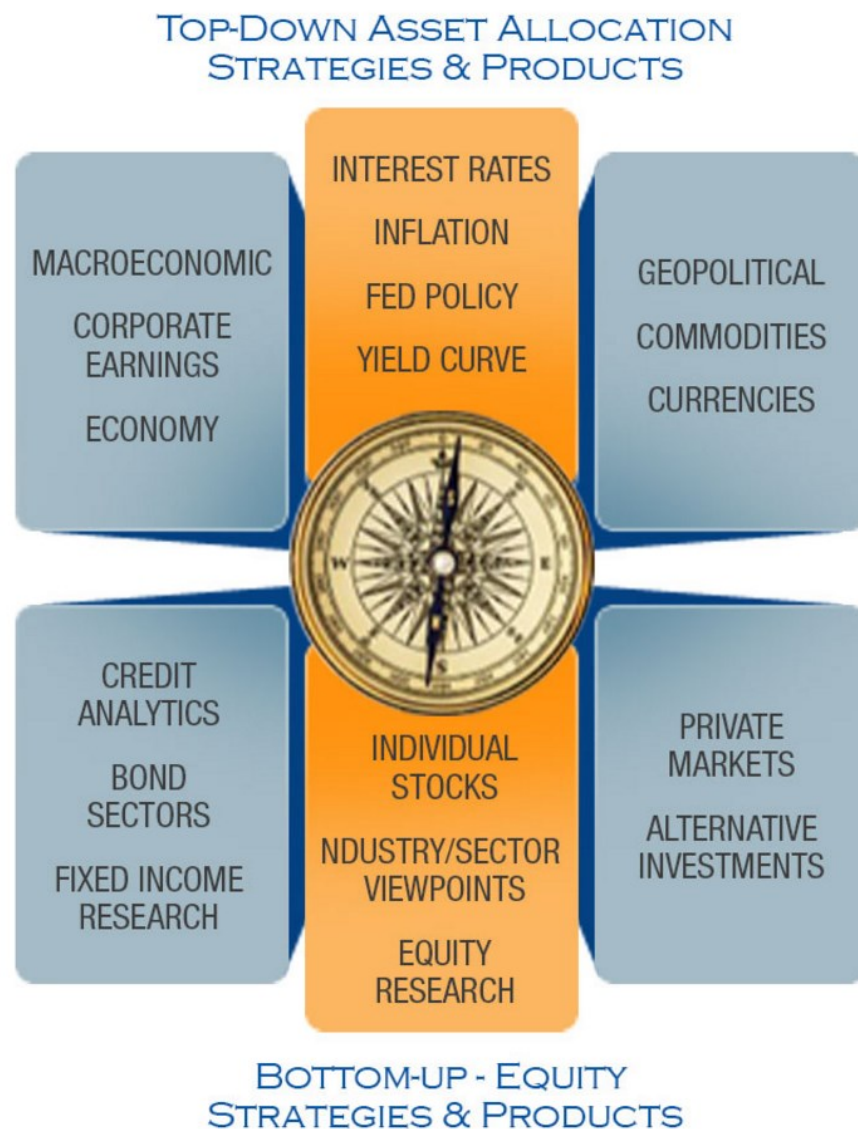
# Basic Questions to be Answered

- What does “verifying your strategy” mean??
  - Taking “action” to ensure that your investment plan has a reasonable chance that it will meet your goals (Growth, Risk, Timeframe, etc.)
- Why verify your strategy??
  - Confidence that your strategy will meet your goals
  - Fortitude/discipline to stick to your strategy when “time gets rough” and you are under stress
- Who should verify your investment strategy??
  - Multiple answers: Your (professional) investment advisor, Your (personal/family/friend) investment advisor, YOU
- When/How often should you verify your strategy??
  - Multiple answers: Life goals or circumstances change; Current strategy isn’t meeting your goals; You find a “better” strategy; etc.
- How to verify your investment strategy?? (DIY)
  - Gather portfolio data, crank out the math, analyze results
  - Use a tool to help with the data gathering and “cranking”



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# Portfolio Visualizer: Overview

Portfolio Visualizer

Examples

FAQ

Contact

Tools ▾

Register

Login

## About Portfolio Visualizer

Portfolio Visualizer is an online software platform focusing on quantitative, factor based investing tools. Portfolio Visualizer offers a growing set of tools including:

- Portfolio analysis tools for asset class allocation and portfolio backtesting
- Monte Carlo simulation to test long-term expected portfolio growth and survival
- Mean variance optimization and efficient frontier visualization
- Asset analysis tools for asset correlations, factor analysis and performance attribution
- Tools for testing tactical asset allocation models based on moving averages, momentum, market valuation and volatility targeting

Free tool located at  
[www.portfoliovisualizer.com](http://www.portfoliovisualizer.com)

## About Silicon Cloud Technologies

Silicon Cloud Technologies, LLC is an Austin, TX based software company founded in 2013. Silicon Cloud Technologies, LLC specializes in software solutions for investment research and analysis, portfolio management and financial planning. You can [contact us](#) regarding custom software and data analytics projects. Portfolio Visualizer was developed by Silicon Cloud Technologies, LLC and launched in August, 2013.

Why do they offer this??  
Marketing/displaying their capabilities...

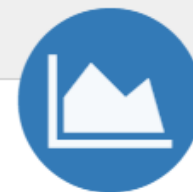


# Portfolio Visualizer: What's It Do??



## Backtest Portfolio

Backtest a portfolio asset allocation and compare historical and realized returns and risk characteristics against various lazy portfolios.



## Monte Carlo Simulation

Run Monte Carlo simulations for the specified asset allocation based on historical or forecasted returns to test long term expected portfolio growth and survival.



## Factor Analysis

Run regression analysis using Fama-French and Carhart factor models for individual assets or a portfolio to analyze returns against market, size, value and momentum factors.



## Efficient Frontier

Chart the efficient frontier to explore risk vs. return trade-offs based on historical or forecasted returns, or use mean-variance or Black-Litterman optimization to find the optimal portfolio.



## Asset Correlations

View correlations for asset classes and selected tickers for a given time period including rolling correlations over time.



## Timing Models

Compare and test market timing models based on moving averages, momentum, the Shiller PE ratio valuation, and target volatility.



# Portfolio Visualizer: How Good is the Data??

- When doing this type of work your results are only as good as your data – **GIGO**
- PV provides in-depth background on where they get their data..
  - Federal agencies, academic/research sites, csidata, index providers (MSCI, etc.), ....
  - We will go over these in depth next ...
- What about survivorship bias??
  - Survivorship: Stocks, ETFs and Mutual Funds that are no longer with us; e.g., ENRON
  - Since PV deals with indices, sub-indices, etc. they largely avoid this problem
- Can I get results out of PV??
  - Yep! In CSV format. (I love this tool....)
- Can I get my special “home brew” data series into PV?
  - You betcha!! (I really love this tool....)

› Data Sources for Factor Returns

› Data Sources for Asset Class Returns

› Data Sources for Market Data

› Data Accuracy

› Importing Custom Data Series



# Portfolio Visualizer: How Good is the Data??

## ▼ Data Sources for Asset Class Returns

The data sources for [annual asset class returns](#) are listed below. Special thanks to Trevin/CbAlec from Vanguard Diehards / Bogleheads forum for compiling parts of this data from various sources. You can also [import a custom return series](#) for use as an asset class, portfolio asset, or benchmark.

### US Stock Market

CRSP Market Decile 1-10 1972-1992

Vanguard Total Stock Market Index Fund (VTSMX) 1993-2015

### US Large Cap Blend

S&P 500: Standard & Poors 1972-1978

Vanguard 500 Index Fund (VFINX) 1977-2015

### US Large Cap Value

Fama and French 1972-1978

Russell 1000 Value Index 1979-1992

Vanguard Value Index Fund (VIVAX) 1993-2015

### US Large Cap Growth

Fama and French 1972-1978

Russell 1000 Growth Index 1979-1992

Vanguard Growth Index Fund (VIGRX) 1993-2015

### US Mid Cap Blend

CRSP Decile 3-5 1972-1978

Russell Mid Cap Index 1979-1998

Vanguard Mid Cap Index Fund (VIMSX) 1993-2015

### US Mid Cap Growth

Russell Mid Cap Growth Index 1986-1995

MSCI Mid Cap Growth Index 1986-2006

Vanguard Mid-Cap Growth Index Fund (VMGIX) 2007-2015

### US Mid Cap Value

Russell Mid Cap Value Index 1986-1995

MSCI Mid Cap Value Index 1996-2006

Vanguard Mid-Cap Value Index Fund Investor Shares (VMVIX) 2007-2015

### US Small Cap Blend

Ibbotson 1972-1978

Russell 2000 Index 1979-1991

Vanguard Small Cap Index Fund (NAESX) 1992-2015

### US Small Cap Value

Ibbotson 1972-1978

Russell 2000 Value Index 1979-1998

Vanguard Small Cap Value Index Fund (VISVX) 1999-2015

### US Small Cap Growth

Ibbotson 1972-1978

Russell 2000 Growth Index 1979-1998

Vanguard Small Cap Growth Index Fund (VISGX) 1999-2015

### US MicroCap Blend

CRSP Decile 10 1972-1997

Bridgeway Ultra Small Market (BRSIX) 1998-2015

### Real Estate (REIT)

National Association of Real Estate Investment Trusts 1972-19

Vanguard REIT Index Fund (VGSIX) 1997-2015

### International Stock Market

MSCI EAFE Index 1972-1987 (Developed Only)

85% EAFE Index / 15% EM 1988-1996

Vanguard Total International Index Fund (VTGSX) 1997-2015

### International Developed Markets (EAFE)

MSCI EAFE Index 1972-2000 (Developed Only)

Vanguard Developed Markets Index (VTMGX) 2001-2015

### Emerging Markets

IFA Emerging Market Index 1972-1987

MSCI Emerging Markets Index 1988-1994

Vanguard Emerging Markets Index (VEIEX) 1995-2015

### Europe Stock Market

MSCI Data 1972-1984

Vanguard Europe Stock Index (VEURX) 1991-2015

### Pacific Region Stock Market

MSCI Data 1972-1990

Vanguard Pacific Stock Index (VPACX) 1991-2015

### International Value

IFA International Value Index 1972-1974

MSCI EAFE Value 1975-1996

Vanguard Intl Value Fund (VTRIX) 1997-2005

iShares MSCI EAFE Value ETF (EFV) 2006-2015

### International Small Cap

Dimensional International Small Cap Index 1972-2004

FTSE Global Small Cap ex US Index 2005-2009 (see [ftse.com](#))

Vanguard FTSE All-World ex-US Small Cap Index (VFSVX) 2010-2015

### Total Bond Market

Ibbotson 1972

Barclays U.S. Aggregate Bond Index (see [barcap.com](#)) 1973-1990

Vanguard Total Bond Index Fund (VBIMX) 1991-2015

### Short Term Treasuries

IFA Two-Year Global Fixed Income Index 1972-1991

Vanguard Short Term Treasury Fund (VFISX) 1992-2015

### Intermediate Term Treasuries

TAM Asset Management Spreadsheet 1972-1991

Vanguard Intermediate-Term Treasury Fund (VFTTX) 1992-2015

### Long Term Government Bonds

TAM Asset Management Spreadsheet 1972-1986

Vanguard Long Term Treasury (VUSTX) 1987-2015

### TIPS

Synthetic TIPS data 1972-2000 (S.P. Kothari, Jay A. Shanken - [Asset Allocation Protected Bonds](#))

Vanguard Inflation-Protected Security Fund (VIPSX) 2001-2015

### Cash / Treasury Bills - Risk Free Return Benchmark

Treasury Bills ([www.federalreserve.gov](#)) 1972-1983

Treasury Bills ([Professor Kenneth French's Data Library](#)) 1984-2015

### Short Term Tax Exempt

Vanguard Short-Term Tax-Exempt Fund (VWSTX) 1980-2015

### Intermediate Term Tax Exempt

Vanguard Intermediate-Term Tax-Exempt Fund (VWITX) 1980-2015

### Long Term Tax Exempt

Vanguard Long-Term Tax-Exempt Fund (VWLTX) 1980-2015

### Corporate Bonds

Barclays U.S. Corporate Bond Index (see [barcap.com](#)) 1973-2010

Vanguard Intermediate-Term Corporate Bond Index Fund (VICSX) 2011-2015

### High Yield Corporate

Vanguard High Yield Corporate Fund (VWEHX) 1985-2015

### Short Term Investment Grade

Vanguard Short Term Investment Grade Fund (VFSTX) 1985-2015

### Global Bonds (Unhedged)

JP Morgan Global Government Bond 1987-1996

PIMCO Global Bond Fund (PIGLX) 1997-2015

### Gold

KITCO returns ([kitco.com](#)) 1972-2004

GLD ETF 2004-2015

### Precious Metals

Vanguard Precious Metals (VGPBX) 1985-2015

### Commodities / Natural Resources

Chase Physical Commodity Index 1972-1990

DJ-AIJ plus T-Bills 1991-1996

DJ-AIG plus Yahoo's IPS 'category' returns 1997-2001 (prior to VIPSX)

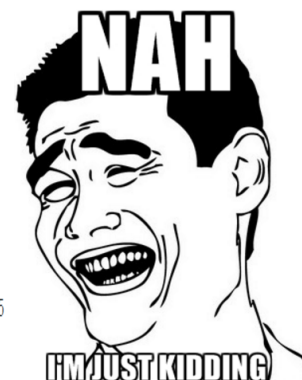
DJ-AIJ plus VIPSX 2001-2002

PIMCO Commodity Real Return Strategy Fund (PCRIX) 2003-2015

### Inflation (CPI-U)

BLS Consumer Price Index (Urban) 1972-2015

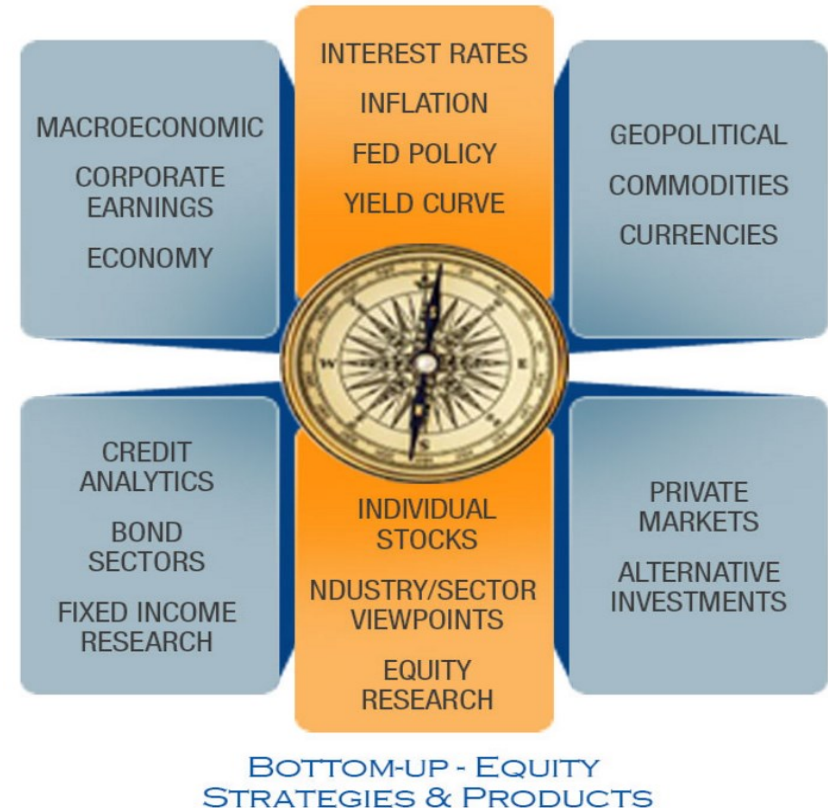
Compiled by Bureau of Labor and Statistics (see [Consumer Price Index History Table](#))



# Agenda

## TOP-DOWN ASSET ALLOCATION STRATEGIES & PRODUCTS

- Basic Questions
- The Tool: Portfolio Visualizer
- **Asset Allocation Backtest  
(ETF/M-Fund, Indices)**
- Monte Carlo simulation: Determine your portfolio's growth and survival rates
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## Backtest Portfolio

Backtest a portfolio asset allocation and compare historical and realized returns and risk characteristics against various lazy portfolios.

# Backtest Portfolio Asset Class Allocation

This online portfolio backtesting tool allows you to construct a portfolio based on the selected asset class allocation to analyze and backtest portfolio returns, risk characteristics (Sharpe ratio, Sortino ratio), standard deviation, annual returns and rolling returns. The results include a visualization of the portfolio growth chart and rolling returns, CAGR, standard deviation, annual returns and inflation adjusted returns. An annual contribution or withdrawal amount, which is automatically inflation adjusted, can be applied in addition to annual rebalancing. You can also compare the given portfolio allocation against multiple lazy portfolios in the advanced mode. If only one portfolio is specified the annual returns will include the [annual asset class returns](#) for the selections, otherwise the annual returns are shown for each portfolio. You can also use the [portfolio backtesting tool](#) to build a portfolio based on specific mutual funds, ETFs and stocks and use associated returns for comparison.



## Backtest Portfolio

Backtest a portfolio asset allocation and compare historical and realized returns and risk characteristics against various lazy portfolios.

<b>Mode</b> ⓘ	Advanced ▼		
<b>Start Year</b> ⓘ	1972 ▼		
<b>End Year</b> ⓘ	2015 ▼		
<b>Initial Amount</b> ⓘ	\$ 10000	.00	
<b>Annual Adjustment</b> ⓘ	None ▼		
<b>Rebalancing</b> ⓘ	Rebalance annually ▼		
<b>Benchmark</b> ⓘ	None ▼		
<b>Asset Allocation</b>	Custom ▼ 🗑️	Custom ▼ 🗑️	Custom ▼ 🗑️
US Stock Market	<input type="text"/> %	<input type="text"/> %	<input type="text"/> %
Large Cap Value	<input type="text"/> %	<input type="text"/> %	<input type="text"/> %
Large Cap Blend	<input type="text"/> %	<input type="text"/> %	<input type="text"/> %
Large Cap Growth	<input type="text"/> %	<input type="text"/> %	<input type="text"/> %
Mid Cap Value	<input type="text"/> %	<input type="text"/> %	<input type="text"/> %
Mid Cap Blend	<input type="text"/> %	<input type="text"/> %	<input type="text"/> %
Mid Cap Growth	<input type="text"/> %	<input type="text"/> %	<input type="text"/> %

Contribute/withdraw fixed amount; withdraw fixed %

No or annual rebalance

SP4/5/600 or ETF/MF

### Portfolio 1

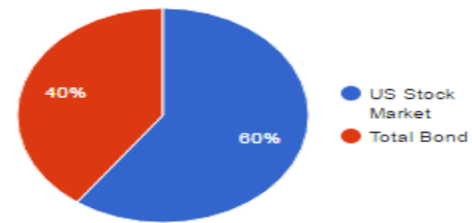
## 60/40 Stock Bond

#### Asset Class

#### Allocation

US Stock Market	60.00%
Total Bond	40.00%

Asset allocation saved as 'Classic 60-40'. [Manage saved models »](#)



### Portfolio 2

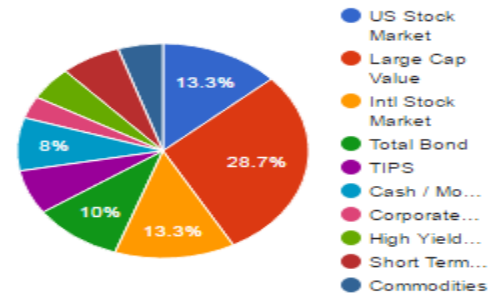
## Benz/Morningstar

#### Asset Class

#### Allocation

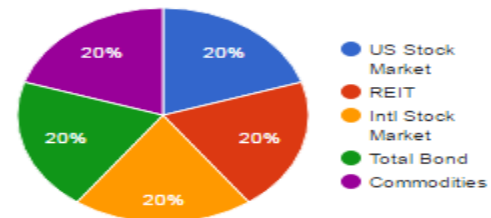
US Stock Market	13.33%
Large Cap Value	28.67%
Intl Stock Market	13.33%
Total Bond	10.00%
TIPS	6.67%
Cash / Money Market	8.00%
Corporate Bonds	3.33%
High Yield Bond	5.00%
Short Term Inv Grade	6.67%
Commodities	5.00%

Asset allocation saved as 'Benz Retirement'. [Manage saved models »](#)



## Backtest Portfolio

Backtest a portfolio asset allocation and compare historical and realized returns and risk characteristics against various lazy portfolios.



### Portfolio 3

## Faber 5

#### Asset Class

#### Allocation

US Stock Market	20.00%
REIT	20.00%
Intl Stock Market	20.00%
Total Bond	20.00%
Commodities	20.00%

Asset allocation saved as 'Faber 5'. [Manage saved models »](#)



## Portfolio Returns

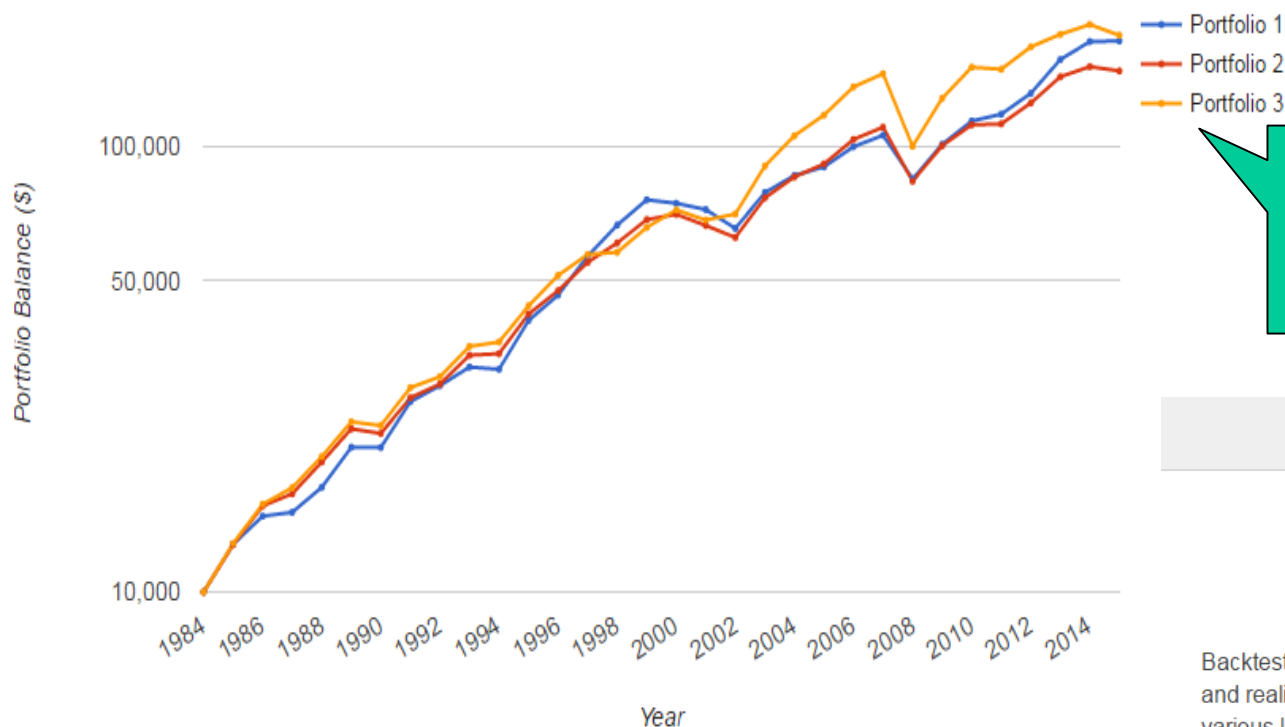
#	Initial Balance	Final Balance	CAGR	Std.Dev.	Best Year	Worst Year	Max. Drawdown	Sharpe Ratio	Sortino Ratio	US Mkt Correlation	Intl Mkt Correlation
1	\$10,000	\$172,894 ⓘ	9.63% ⓘ	11.22%	28.75%	-20.20%	-20.20% ⓘ	0.61	1.30	0.98	0.67
2	\$10,000	\$148,088 ⓘ	9.08% ⓘ	10.85%	27.74%	-24.40%	-24.40% ⓘ	0.58	1.09	0.92	0.84
3	\$10,000	\$178,020 ⓘ	9.73% ⓘ	12.23%	28.56%	-31.29%	-31.29% ⓘ	0.58	1.06	0.79	0.82

Faber 5

YEARLY basis  
Benz

Faber 5

Portfolio Growth



PF1 60/40  
PF2 Benz  
PF3 Faber5



## Backtest Portfolio

Backtest a portfolio asset allocation and compare historical and realized returns and risk characteristics against various lazy portfolios.

## Portfolio Return

## Annual Returns

## Rolling Returns

60/40

Benz

Faber5

Year	Inflation	US		Large	Intl	Cash / Money Market	Corporate Bonds	High	Short	Commodities	REIT	Return	PF #1	PF #1	PF #2 Adjusted Return	PF #2	PF #2	PF #3 Adjusted Return	PF #3	PF #3	
		Stock	Total	Cap	Stock			Yield	Term				Inflation	Year		Inflation	Year		Inflation	Year	
		Market	Bond	Value	Market			TIPS	Bond				Inv	Adjusted		End	Adjusted		End	Adjusted	End
1985	3.80%	31.95%	22.11%	31.22%	56.87%	8.68%	7.72%	24.10%	21.78%	14.90%	13.03%	18.85%	28.01%	23.33%	\$12,801	27.74%	23.06%	\$12,774	28.56%	23.86%	\$12,856
1986	1.10%	15.88%	15.26%	19.75%	68.33%	21.96%	6.16%	16.50%	16.86%	11.40%	-6.19%	18.95%	15.63%	14.37%	\$14,803	22.21%	20.88%	\$15,611	22.45%	21.11%	\$15,742
1987	4.43%	1.51%	2.76%	0.29%	26.45%	8.18%	5.47%	2.60%	2.65%	4.46%	17.91%	-3.80%	2.01%	-2.32%	\$15,100	6.48%	1.96%	\$16,623	8.97%	4.34%	\$17,153
1988	4.42%	17.78%	7.89%	22.94%	29.99%	18.66%	6.35%	9.20%	13.55%	6.95%	18.50%	13.26%	13.82%	9.01%	\$17,187	17.86%	12.87%	\$19,592	17.48%	12.51%	\$20,152
1989	4.65%	28.66%	14.53%	24.94%	18.58%	5.89%	8.37%	14.10%	1.89%	11.45%	27.72%	8.57%	23.01%	17.54%	\$21,142	18.68%	13.40%	\$23,251	19.61%	14.30%	\$24,105
1990	6.11%	-6.18%	8.96%	-8.29%	-21.54%	5.99%	7.81%	7.10%	-5.85%	9.23%	25.13%	-15.58%	-0.12%	-5.88%	\$21,116	-2.34%	-7.96%	\$22,708	-1.84%	-7.49%	\$23,661
2010	1.50%	17.09%	6.42%	14.28%	11.12%	6.17%	0.12%	9.00%	12.40%	5.21%	24.13%	28.30%	12.82%	11.15%	\$114,285	11.39%	9.75%	\$112,059	17.41%	15.68%	\$150,933
2011	2.96%	0.96%	7.56%	1.00%	-14.56%	13.24%	0.04%	7.94%	7.13%	1.93%	-7.56%	8.47%	3.60%	0.62%	\$118,400	0.49%	-2.40%	\$112,605	-1.03%	-3.87%	\$149,384
2012	1.74%	16.25%	4.05%	15.00%	18.14%	6.78%	0.06%	11.39%	14.36%	4.52%	5.31%	17.53%	11.37%	9.47%	\$131,862	11.41%	9.51%	\$125,455	12.26%	10.34%	\$167,693
2013	1.50%	33.35%	-2.26%	32.85%	15.04%	-8.92%	0.02%	-1.79%	4.54%	0.97%	-14.81%	2.31%	19.11%	17.35%	\$157,055	14.54%	12.85%	\$143,697	6.73%	5.15%	\$178,972
2014	0.76%	12.43%	5.76%	13.05%	-4.24%	3.83%	0.02%	7.45%	4.58%	1.76%	-18.06%	30.13%	9.76%	8.93%	\$172,387	5.36%	4.56%	\$151,396	5.20%	4.41%	\$188,286
2015	0.73%	0.29%	0.30%	-1.03%	-4.37%	-1.83%	0.02%	0.93%	-1.39%	1.03%	-25.70%	2.22%	0.29%	-0.43%	\$172,894	-2.18%	-2.89%	\$148,088	-5.45%	-6.14%	\$178,020

Inflation

Asset class returns



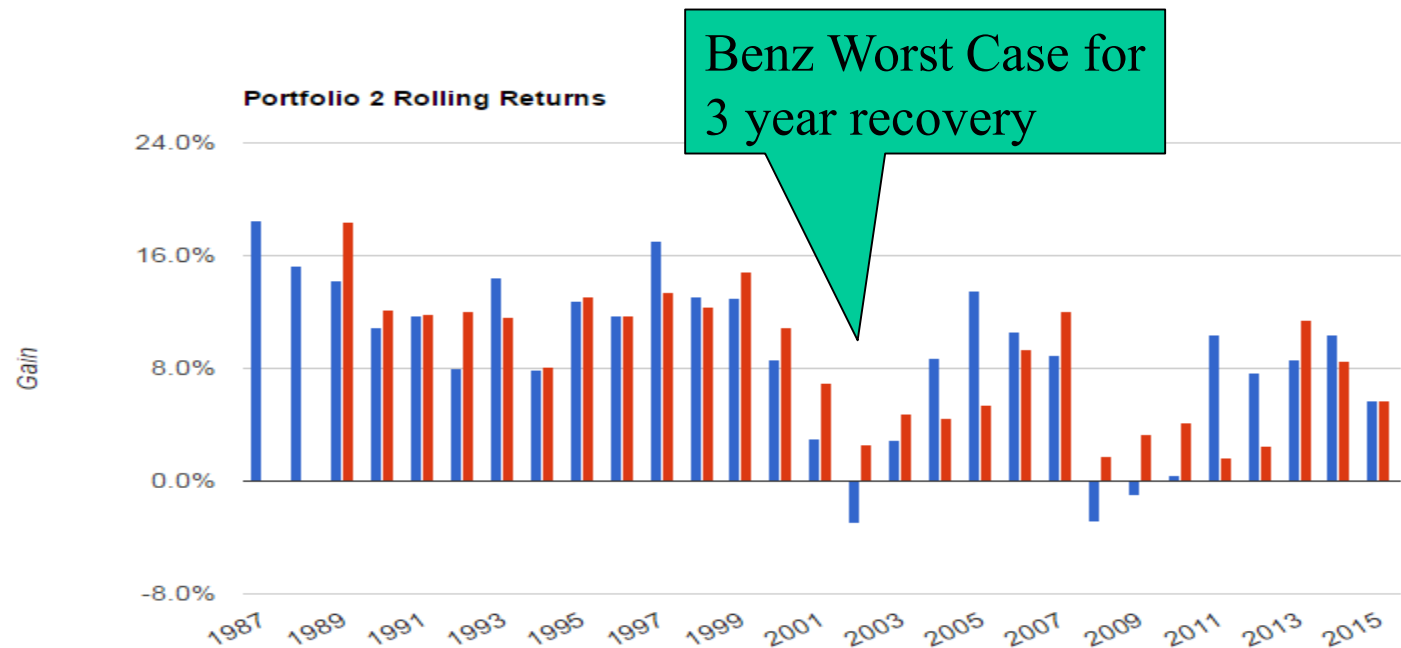
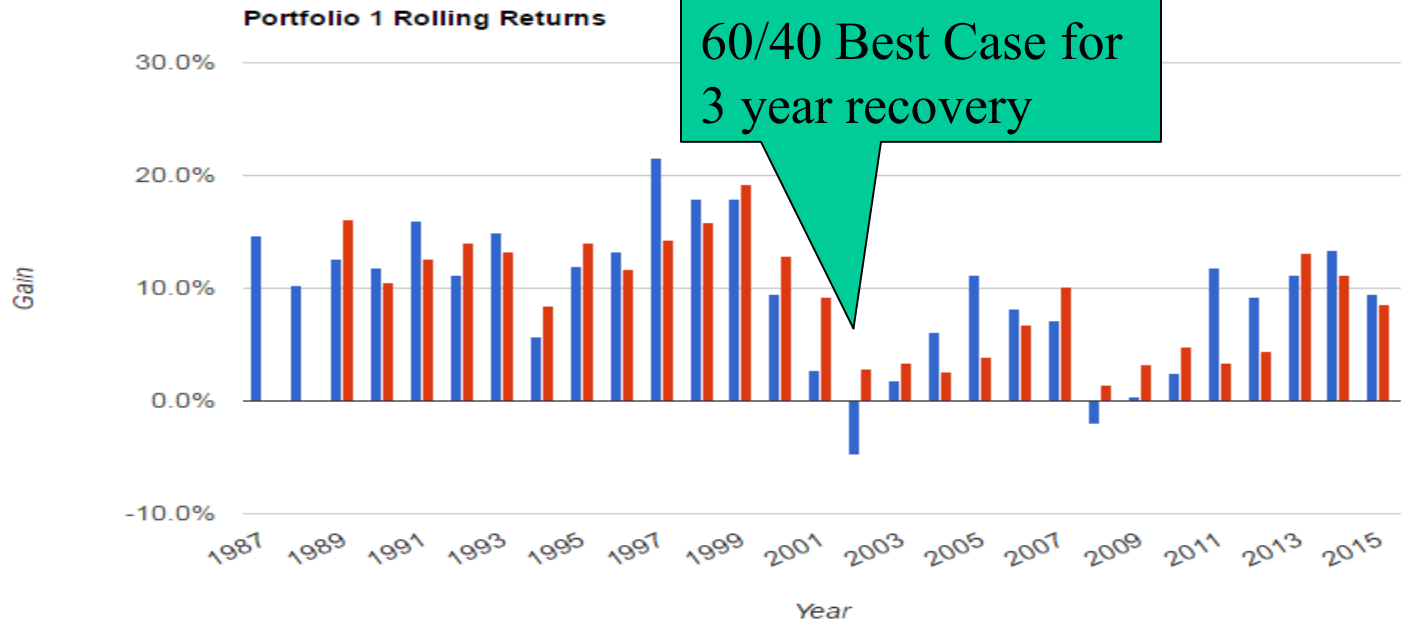
Backtest Portfolio

11/12/16

website: [siliconvalleyaaii.org](http://siliconvalleyaaii.org)

Backtest a portfolio asset allocation and compare historical and realized returns and risk characteristics against various lazy portfolios.

15



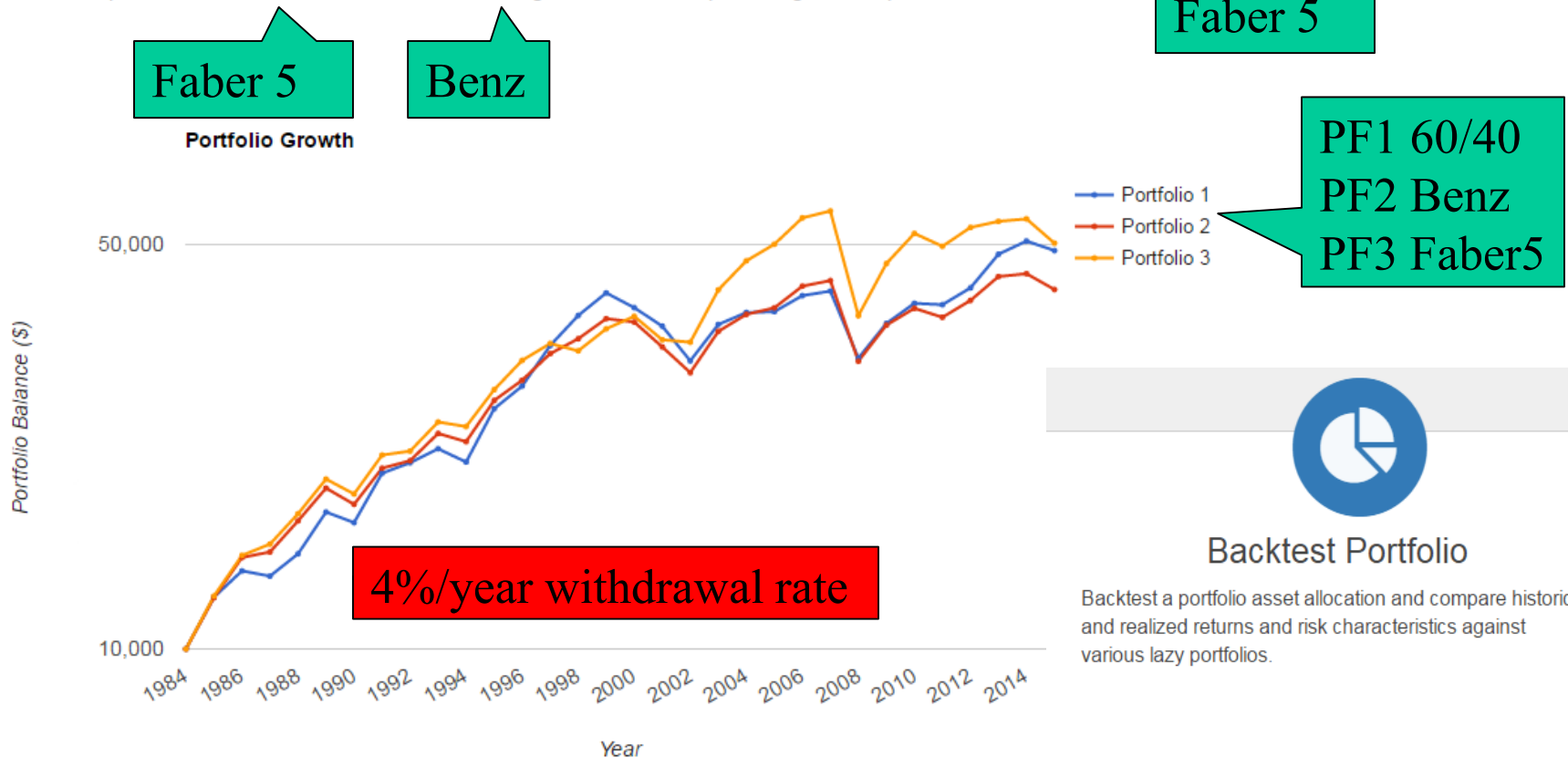
### Backtest Portfolio

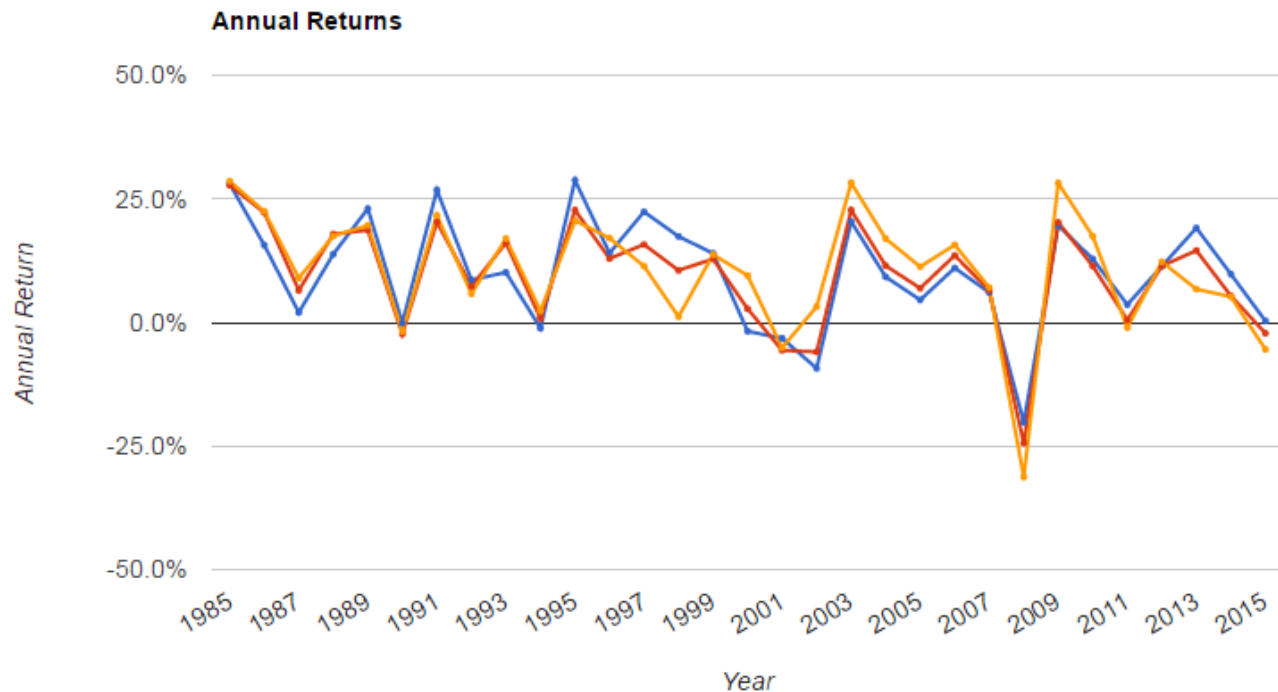
Backtest a portfolio asset allocation and compare historical and realized returns and risk characteristics against various lazy portfolios.

## Portfolio Returns

#	Initial Balance	Final Balance	CAGR	IRR	Std.Dev.	Best Year	Worst Year	Max. Drawdown	Sharpe Ratio	Sortino Ratio	US Mkt Correlation	Intl Mkt Correlation
1	\$10,000	\$48,774 ⓘ	5.24% ⓘ	11.09%	11.22%	28.75%	-20.20%	-20.20% ⓘ (-23.69%) ⓘ	0.61	1.30	0.98	0.67
2	\$10,000	\$41,776 ⓘ	4.72% ⓘ	10.97%	10.85%	27.74%	-24.40%	-24.40% ⓘ (-27.42%) ⓘ	0.58	1.09	0.92	0.84
3	\$10,000	\$50,220 ⓘ	5.34% ⓘ	11.67%	12.23%	28.56%	-31.29%	-31.29% ⓘ (-34.04%) ⓘ	0.58	1.06	0.79	0.82

\* The number in parenthesis shows the calculated value taking into account the percentage based periodic withdrawals.



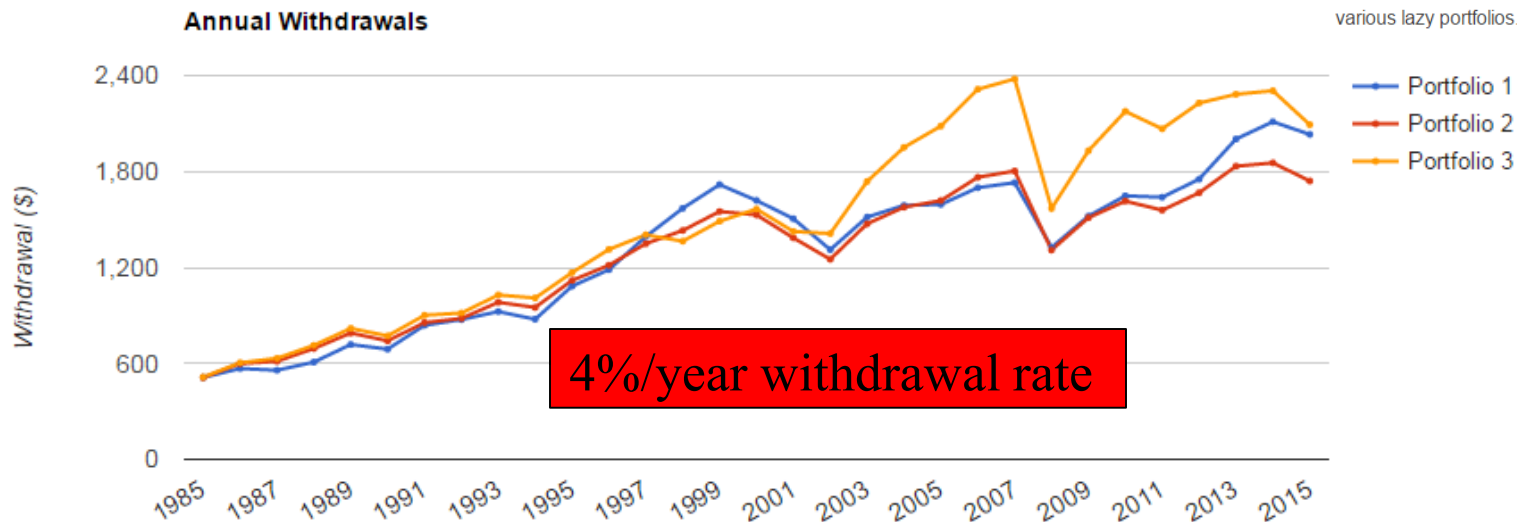


PF1 60/40  
PF2 Benz  
PF3 Faber5



### Backtest Portfolio

Backtest a portfolio asset allocation and compare historical and realized returns and risk characteristics against various lazy portfolios.



4%/year withdrawal rate



Year	Inflation											PF #1		PF #1		PF #2		PF #2		PF #3		PF #3		
		US		Large	Intl	Cash /		High	Short	Inflation		PF #1	Year	Inflation		PF #2	Year	Inflation		PF #3	Year			
		Stock	Total	Cap	Stock	Money	Corporate	Yield	Term	PF #1		Adjusted	Annual	End	PF #2	Adjusted	Annual	End	PF #3	Adjusted	Annual	End		
		Market	Bond	Value	Market	TIPS	Market	Bonds	Bond	Grade	Commodities	REIT	Return	Return	Adjustment	Balance	Return	Return	Adjustment	Balance	Return	Return	Adjustment	Balance
1985	3.80%	31.95%	22.11%	31.22%	56.87%	8.68%	7.72%	24.10%	21.78%	14.90%	13.03%	18.85%	28.01%	23.33%	\$-512	\$12,289	27.74%	23.06%	\$-511	\$12,263	28.56%	23.86%	\$-514	\$12,342
1986	1.10%	15.88%	15.26%	19.75%	68.33%	21.96%	6.16%	16.50%	16.86%	11.40%	-6.19%	18.95%	15.63%	14.37%	\$-568	\$13,642	22.21%	20.88%	\$-599	\$14,387	22.45%	21.11%	\$-604	\$14,508
1987	4.43%	1.51%	2.76%	0.29%	26.45%	8.18%	5.47%	2.60%	2.65%	4.46%	17.91%	-3.80%	2.01%	-2.32%	\$-557	\$13,360	6.48%	1.96%	\$-613	\$14,707	8.97%	4.34%	\$-632	\$15,176
1988	4.42%	17.78%	7.89%	22.94%	29.99%	18.66%	6.35%	9.20%	13.55%	6.95%	18.50%	13.26%	13.82%	9.01%	\$-608	\$14,598	17.86%	12.87%	\$-693	\$16,640	17.48%	12.51%	\$-713	\$17,116
1989	4.65%	28.66%	14.53%	24.94%	18.58%	5.89%	8.37%	14.10%	1.89%	11.45%	27.72%	8.57%	23.01%	17.54%	\$-718	\$17,239	18.68%	13.40%	\$-790	\$18,958	19.61%	14.30%	\$-819	\$19,654
1990	6.11%	-6.18%	8.96%	-8.29%	-21.54%	5.99%	7.81%	7.10%	-5.85%	9.23%	25.13%	-15.58%	-0.12%	-5.88%	\$-689	\$16,529	-2.34%	-7.96%	\$-741	\$17,775	-1.84%	-7.49%	\$-772	\$18,521
2010	1.50%	17.09%	6.42%	14.28%	11.12%	6.17%	0.12%	9.00%	12.40%	5.21%	24.13%	28.30%	12.82%	11.15%	\$-1,648	\$39,541	11.39%	9.75%	\$-1,615	\$38,770	17.41%	15.68%	\$-2,176	\$52,220
2011	2.96%	0.96%	7.56%	1.00%	-14.56%	13.24%	0.04%	7.94%	7.13%	1.93%	-7.56%	8.47%	3.60%	0.62%	\$-1,639	\$39,325	0.49%	-2.40%	\$-1,558	\$37,401	-1.03%	-3.87%	\$-2,067	\$49,617
2012	1.74%	16.25%	4.05%	15.00%	18.14%	6.78%	0.06%	11.39%	14.36%	4.52%	5.31%	17.53%	11.37%	9.47%	\$-1,752	\$42,045	11.41%	9.51%	\$-1,667	\$40,002	12.26%	10.34%	\$-2,228	\$53,470
2013	1.50%	33.35%	-2.26%	32.85%	15.04%	-8.92%	0.02%	-1.79%	4.54%	0.97%	-14.81%	2.31%	19.11%	17.35%	\$-2,003	\$48,075	14.54%	12.85%	\$-1,833	\$43,986	6.73%	5.15%	\$-2,283	\$54,784
2014	0.76%	12.43%	5.76%	13.05%	-4.24%	3.83%	0.02%	7.45%	4.58%	1.76%	-18.06%	30.13%	9.76%	8.93%	\$-2,111	\$50,657	5.36%	4.56%	\$-1,854	\$44,489	5.20%	4.41%	\$-2,305	\$55,329
2015	0.73%	0.29%	0.30%	-1.03%	-4.37%	-1.83%	0.02%	0.93%	-1.39%	1.03%	-25.70%	2.22%	0.29%	-0.43%	\$-2,032	\$48,774	-2.18%	-2.89%	\$-1,741	\$41,776	-5.45%	-6.14%	\$-2,093	\$50,220

**PF1 60/40 Withdrawal: 23.7% MDD '99-'03**  
**PF2 Benz Withdrawal: 27.4% MDD '07-'08**  
**PF3 Faber5 Withdrawal: 34% MDD '07-'08**



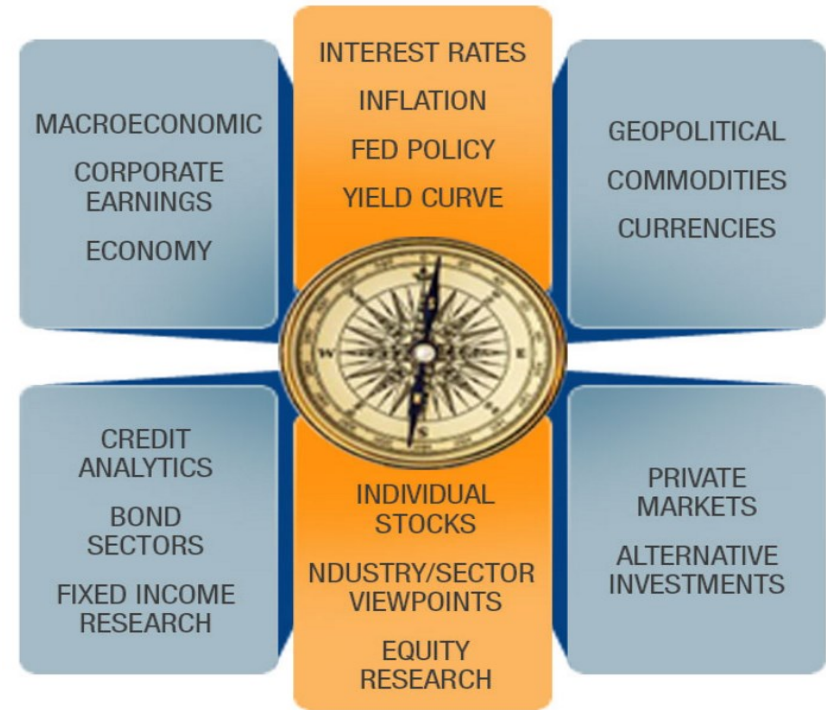
## Backtest Portfolio

Backtest a portfolio asset allocation and compare historical and realized returns and risk characteristics against various lazy portfolios.

# Agenda

## TOP-DOWN ASSET ALLOCATION STRATEGIES & PRODUCTS

- Basic Questions
- The Tool: Portfolio Visualizer
- Asset Allocation Backtest (ETF/M-Fund, Indices)
- **Monte Carlo simulation:  
Determine your  
portfolio's growth and  
survival rates**
- Correlations: How to determine your  
portfolio's asset correlations
- Summary and Final Q&A
- Extra “Stuff” (on-line)
- References (on-line)



## BOTTOM-UP - EQUITY STRATEGIES & PRODUCTS



## Monte Carlo Simulation

Run Monte Carlo simulations for the specified asset allocation based on historical or forecasted returns to test long term expected portfolio growth and survival.

# Monte Carlo Simulation: Overview

- What is Monte Carlo Simulation??
  - Monte Carlo simulations are computational algorithms that rely on repeated random sampling to obtain numerical results. The idea is using randomness to solve problems that might be deterministic in principle.
- Why use Monte Carlo techniques??
  - We cannot predict “the” future. Monte Carlo analysis projects thousands of possible futures and lets you know see the statistics of where you might end up...

## Monte Carlo Simulation

This online Monte Carlo simulation tool provides a means to test long term expected portfolio growth and portfolio survival based on withdrawals, e.g., testing whether the portfolio can sustain the planned withdrawals during the retirement years. The following simulation models are supported for portfolio returns:

- **Historical Returns** - Simulate future annual returns by randomly selecting the returns for each year from the database of available annual returns
- **Statistical Returns** - Simulate future annual returns based on the mean and standard deviation of the selected asset allocation's actual historical return
- **Forecasted Returns** - Simulate future annual returns based on any forecasted mean and standard deviation of asset classes
- **Parameterized Returns** - Simulate future annual returns based on the specified statistical distribution

You can choose from several different withdrawal models including:

- **Fixed annual withdrawal or contribution** - Apply a fixed annual withdrawal or contribution. Yearly inflation adjustments are by default done for the specified withdrawal or contribution amount based on the selected model.
- **Fixed annual percentage** - Withdraw a fixed percentage of the portfolio balance annually. This model ensures that the portfolio never runs out, but the annual spending amount varies based on the portfolio growth.
- **Life expectancy based annual withdrawal** - This model withdraws a variable percentage of the portfolio balance based on life expectancy. This is the RMD approach where the withdrawal percentage is  $1 / \text{Life Expectancy}$ .

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Initial Amount ⓘ

\$ 1000000 .00

Annual Adjustment ⓘ

Withdraw fixed percentage annually ▼

Annual Percentage ⓘ

4.0 %

Simulation Period (years) ⓘ

40 ▼

Simulation Model ⓘ

Historical Returns ▼

Use Full History ⓘ

Yes ▼

Bootstrap Model ⓘ

Single Year ▼

Inflation Model ⓘ

Historical Inflation ▼

Asset Allocation ⓘ



Allocation

Asset 1	Large Cap Value ▼	15	%
Asset 2	Small Cap Value ▼	15	%
Asset 3	Small Cap Blend ▼	13	%
Asset 4	Emerging Markets ▼	4	%

Typical withdrawal rate

~years to go to 100 years

Replaying history

Swedroe mix

# Monte Carlo Simulation Results [Link](#) [Print](#) [Download](#)

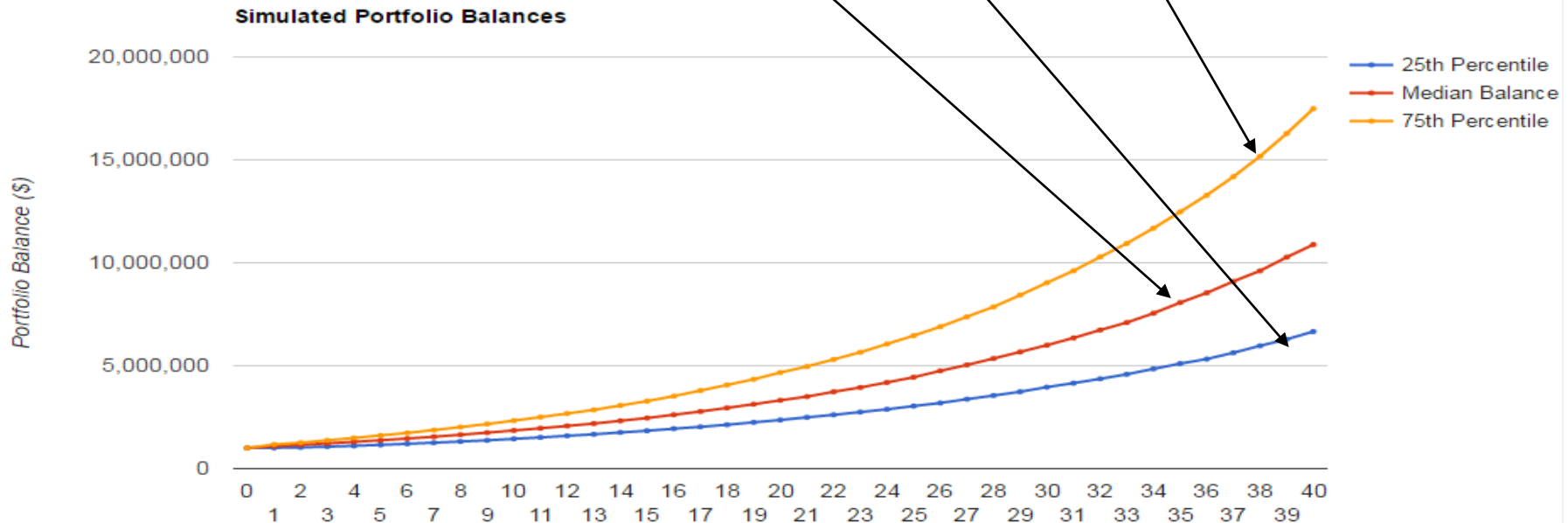
Monte Carlo simulation results for 10000 portfolios with \$1,000,000 initial portfolio balance using available asset class data from 1972 to 2015. The historical return for the selected allocation from 1972 to 2015 was 11.19% mean return with 12.04% standard deviation. The results are based on simulated nominal returns and fixed 4.00% annual withdrawals. The simulated inflation model used historical inflation with 4.10% mean and 3.14% standard deviation based on the Consumer Price Index (CPI-U) data from 1972 to 2015.

Simulation Summary

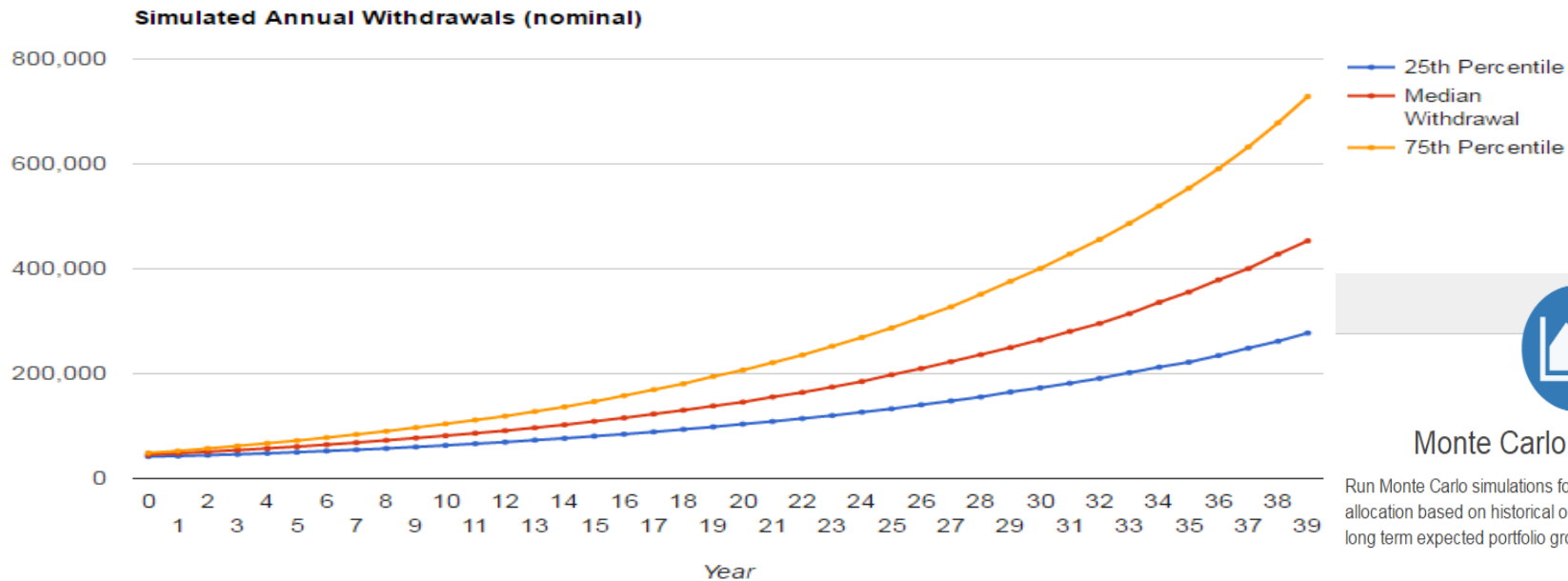
[Histograms](#)

Allocation	Annual Adjustment	Years	Median End Balance	25th Percentile End Balance	75th Percentile End Balance	Max. Drawdown	Probability of Success
15.00% Large Cap Value 15.00% Small Cap Value 13.00% Small Cap Blend 4.00% Emerging Markets 13.00% Intl Value Stocks 40.00% TIPS	-4.00%	40	\$10,880,512	\$6,658,616	\$17,485,929	Mean: -27.96% Median: -26.62% StdDev: 10.50%	100%

[Save portfolio »](#)

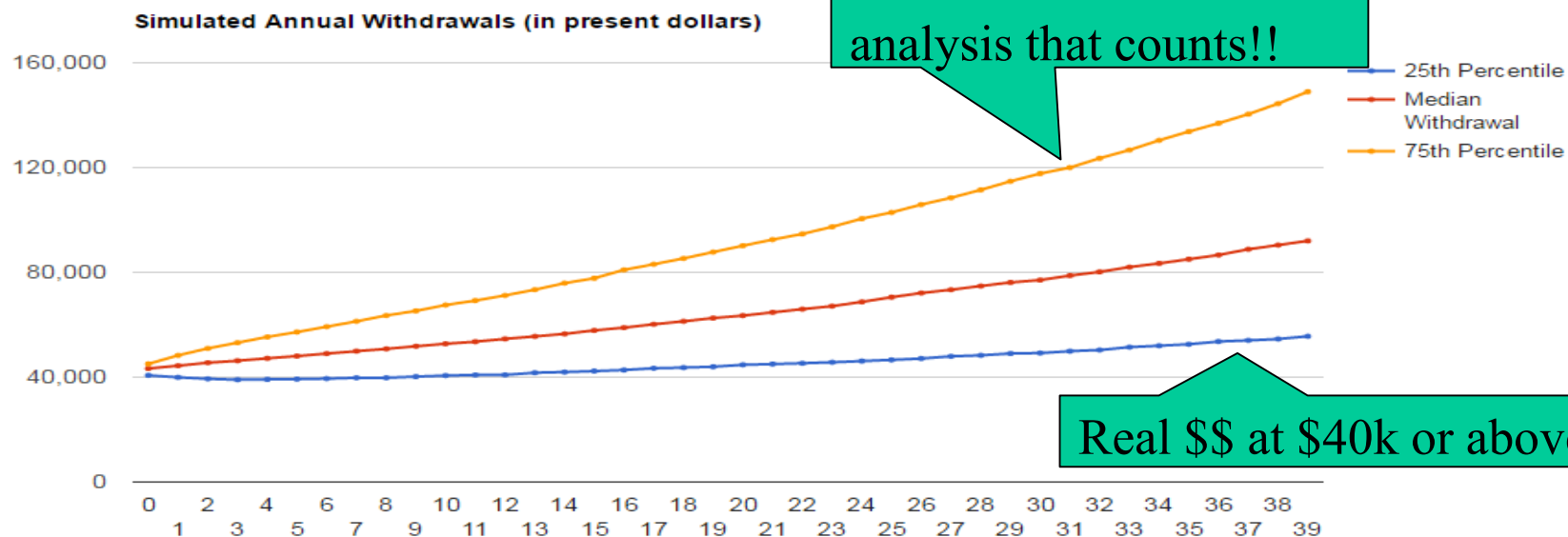






## Monte Carlo Simulation

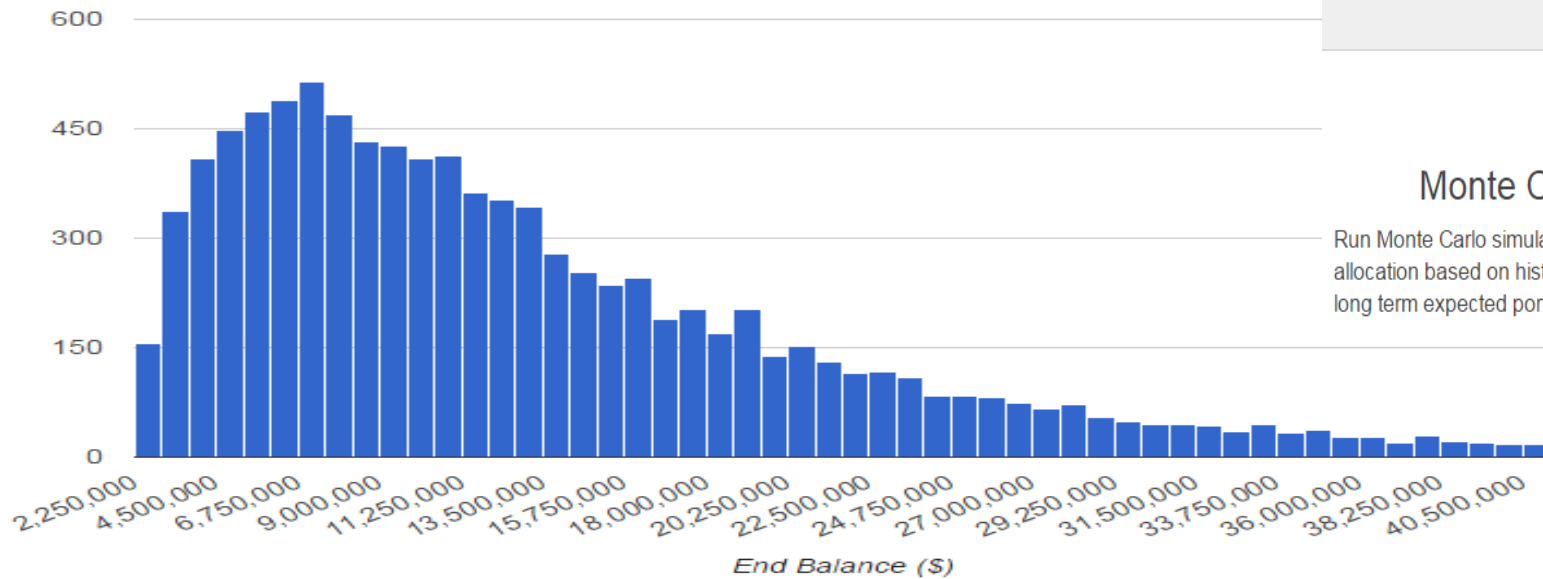
Run Monte Carlo simulations for the specified asset allocation based on historical or forecasted returns to test long term expected portfolio growth and survival.



Real dollars – the analysis that counts!!

Real \$\$ at \$40k or above

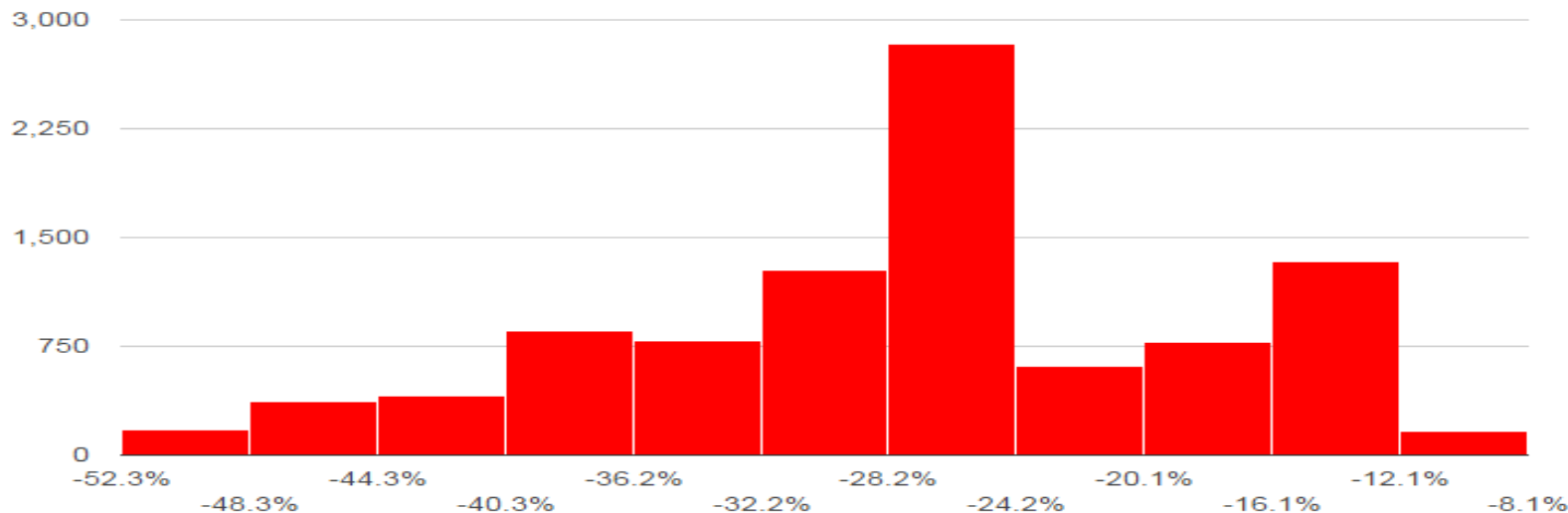
Portfolio End Balance Histogram (95% of results)



## Monte Carlo Simulation

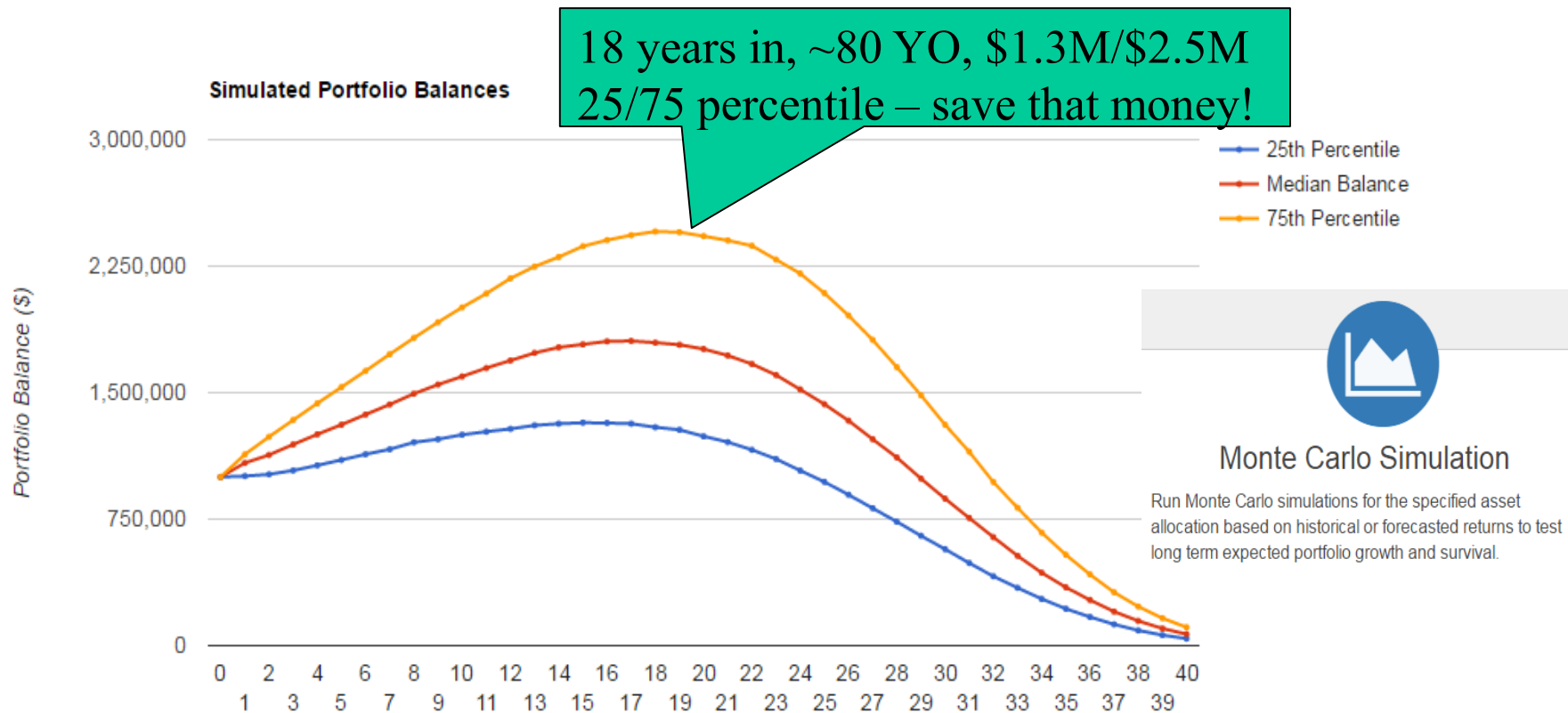
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Portfolio Max. Drawdown Histogram (95% of results)



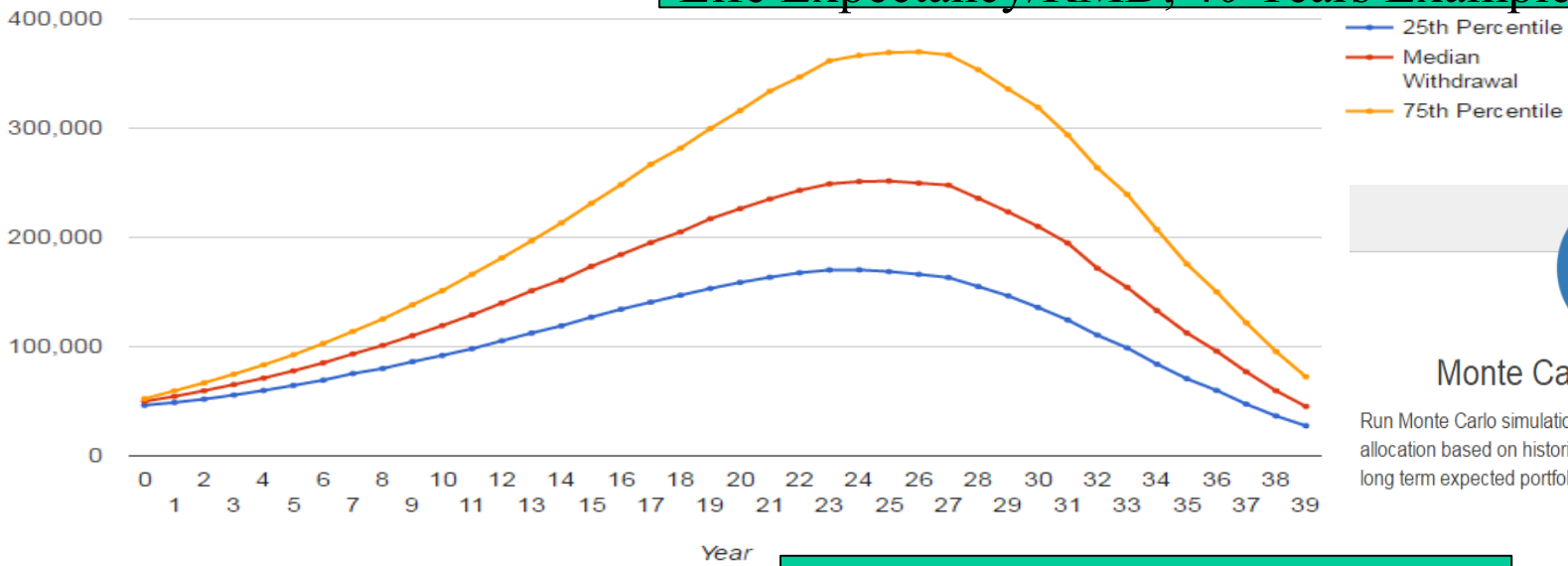
# Life Expectancy/RMD, 40 Years Example

Allocation	Annual Adjustment	Years	Median End Balance	25th Percentile End Balance	75th Percentile End Balance	Max. Drawdown	Probability of Success
15.00% Large Cap Value	Life Expectancy Based	40	\$67,854	\$41,318	\$108,561	Mean: -96.62%	100%
15.00% Small Cap Value						Median: -96.94%	
13.00% Small Cap Blend						StdDev: 1.78%	
4.00% Emerging Markets							
13.00% Intl Value Stocks							
40.00% TIPS							

[Save portfolio »](#)


# Life Expectancy/RMD, 40 Years Example

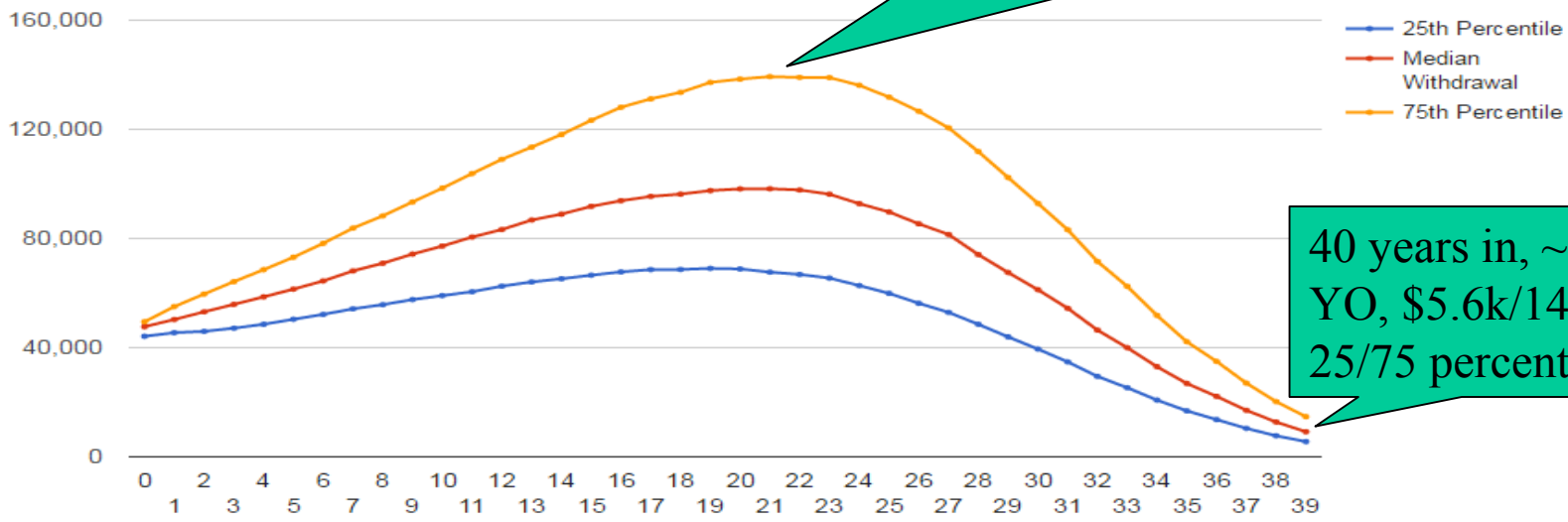
Simulated Annual Withdrawals (nominal)



## Monte Carlo Simulation

Run Monte Carlo simulations for the specified asset allocation based on historical or forecasted returns to test long term expected portfolio growth and survival.

Simulated Annual Withdrawals (in present dollars)



21 years in, ~83 YO, \$68k/139k  
25/75 percentile – save that money!

40 years in, ~102  
YO, \$5.6k/14.7k  
25/75 percentile –

# Monte Carlo Simulation

4% Withdrawal rate, 40 Years Example  
Parameterized future returns, inflation

Initial Amount ⓘ	\$ 1000000 .00
Annual Adjustment ⓘ	Withdraw fixed percentage annually ▼
Annual Percentage ⓘ	4.0 %
Simulation Period (years) ⓘ	40 ▼
Simulation Model ⓘ	Parameterized Returns ▼
Distribution ⓘ	Normal Distribution ▼
Expected Return ⓘ	8.0 %
Volatility ⓘ	12.0 %
Inflation Model ⓘ	Parameterized Inflation ▼
Inflation Mean ⓘ	2.0 %
Inflation Volatility ⓘ	2.0 %
<div>Run Simulation Cancel</div>	

3% less CAGR than over the last 30 years...

2% less CPI, 1% less volatility than over the last 30 years...

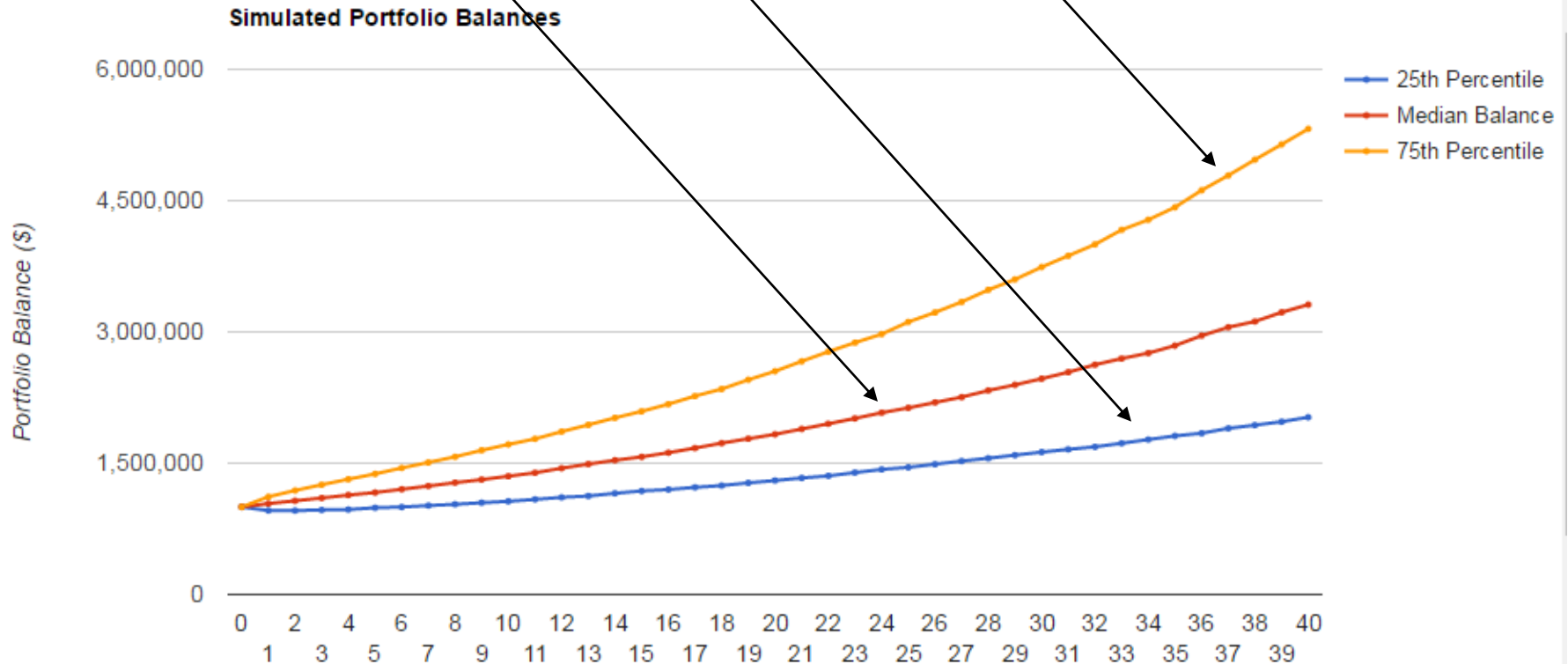


# 4% Withdrawal rate, 40 Years Example Parameterized future returns, inflation

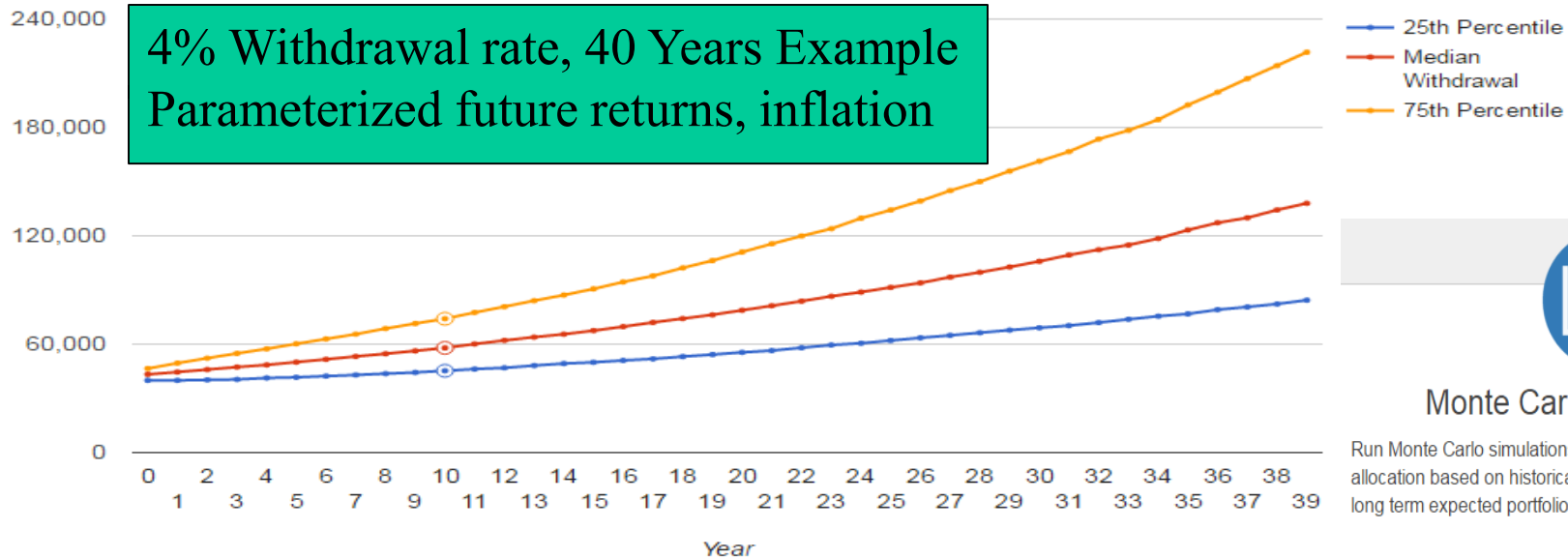
Simulation Summary

Histograms

Annual Adjustment	Years	Median End Balance	25th Percentile End Balance	75th Percentile End Balance	Max. Drawdown	Probability of Success
-4.00%	40	\$3,311,927	\$2,025,232	\$5,319,819	Mean: -34.39% Median: -32.69% StdDev: 12.21%	100%



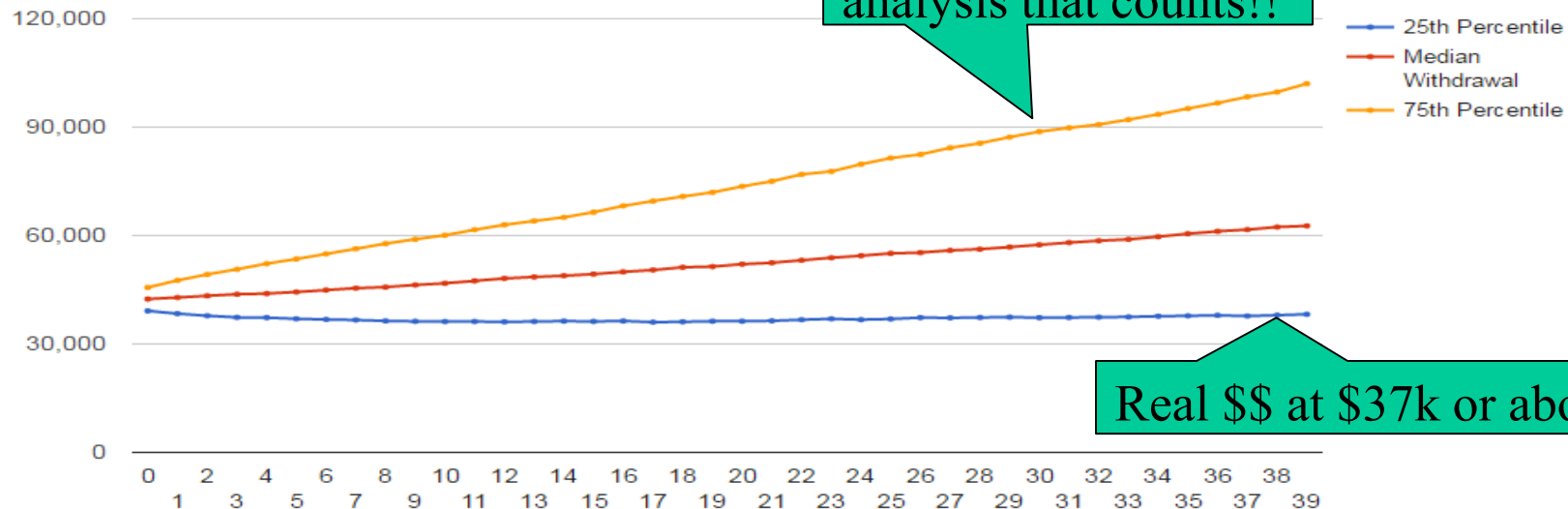
Simulated Annual Withdrawals (nominal)



## Monte Carlo Simulation

Run Monte Carlo simulations for the specified asset allocation based on historical or forecasted returns to test long term expected portfolio growth and survival.

Simulated Annual Withdrawals (in present dollars)



Real \$\$ at \$37k or above

# Monte Carlo Simulation Results [Link](#) [Print](#) [Download](#)

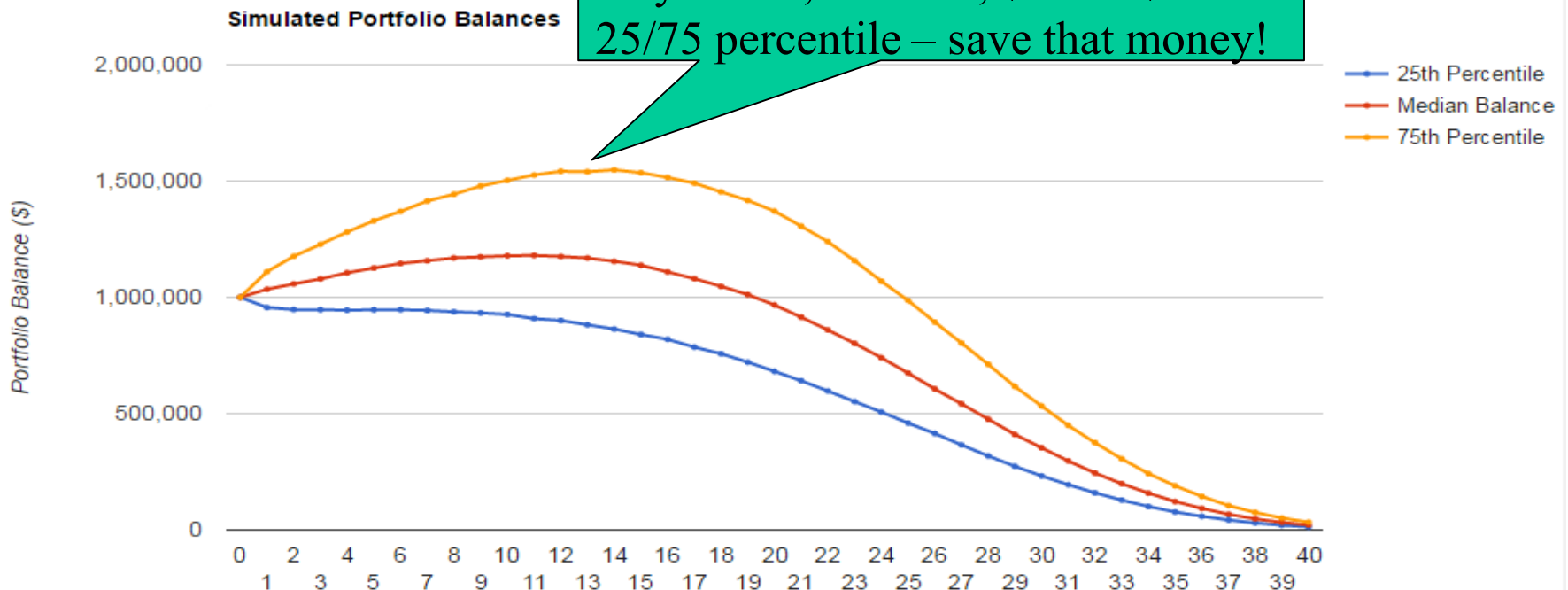
Monte Carlo simulation results for 10000 portfolios with \$1,000,000 initial portfolio balance using the normal distribution with 8.00% mean and 12.00% standard deviation for annual returns. The results are based on simulated nominal returns and life expectancy based variable percentage annual withdrawals (62-year old, Single Life Expectancy). The simulated inflation model used normal distribution with 2.00% mean and 2.00% standard deviation based on the parameters.

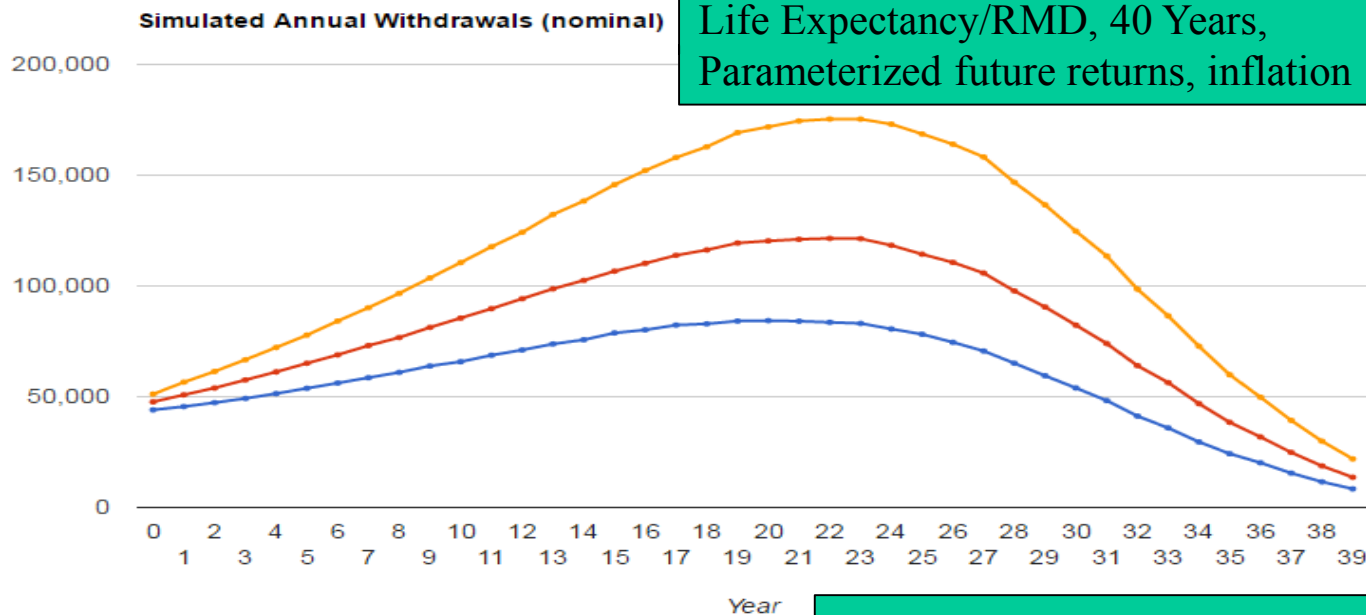
Simulation Summary

Histograms

## Life Expectancy/RMD, 40 Years Example Parameterized future returns, inflation

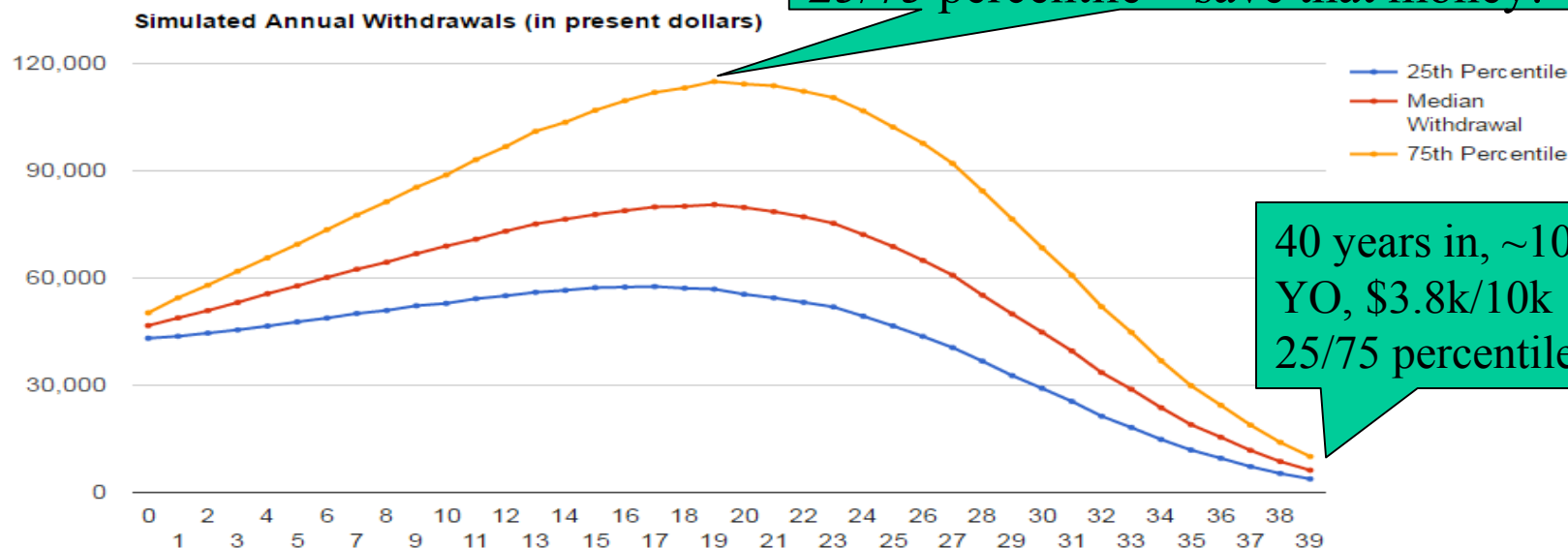
Annual Adjustment	Years	Median End Balance	25th Percentile End Balance	75th Percentile End Balance	Max. Drawdown	Probability of Success
Life Expectancy Based	40	\$20,451	\$12,612	\$32,892	Mean: -98.43% Median: -98.65% StdDev: 0.96%	100%





## Monte Carlo Simulation

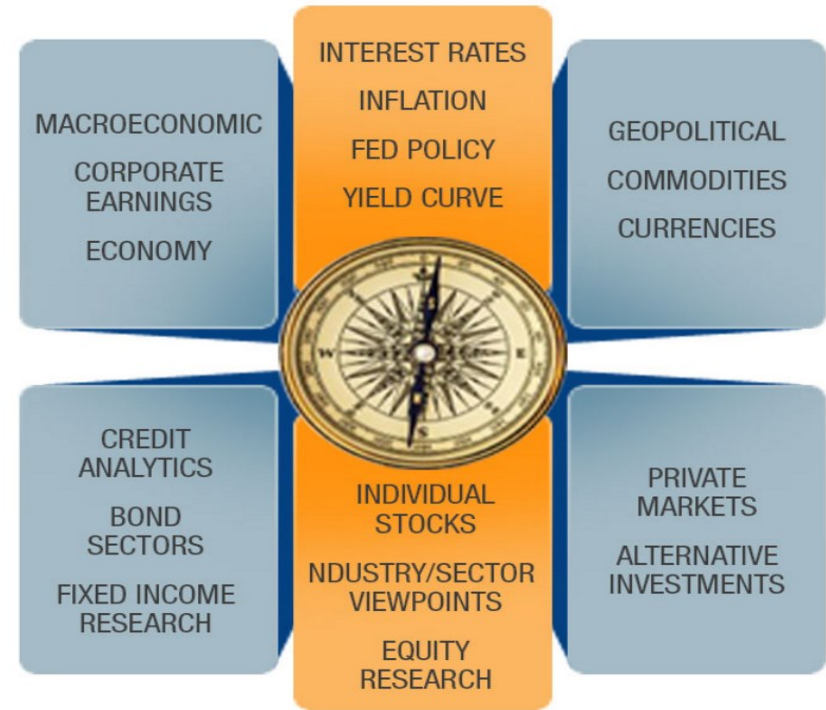
Run Monte Carlo simulations for the specified asset allocation based on historical or forecasted returns to test long term expected portfolio growth and survival.



# Agenda

## TOP-DOWN ASSET ALLOCATION STRATEGIES & PRODUCTS

- Basic Questions
- The Tool: Portfolio Visualizer
- Asset Allocation Backtest (ETF/M-Fund, Indices)
- Monte Carlo simulation: Determine your portfolio's growth and survival rates
- **Correlations: How to determine your portfolio's asset correlations**
- Summary and Final Q&A
- Extra “Stuff” (on-line)
- References (on-line)



## BOTTOM-UP - EQUITY STRATEGIES & PRODUCTS

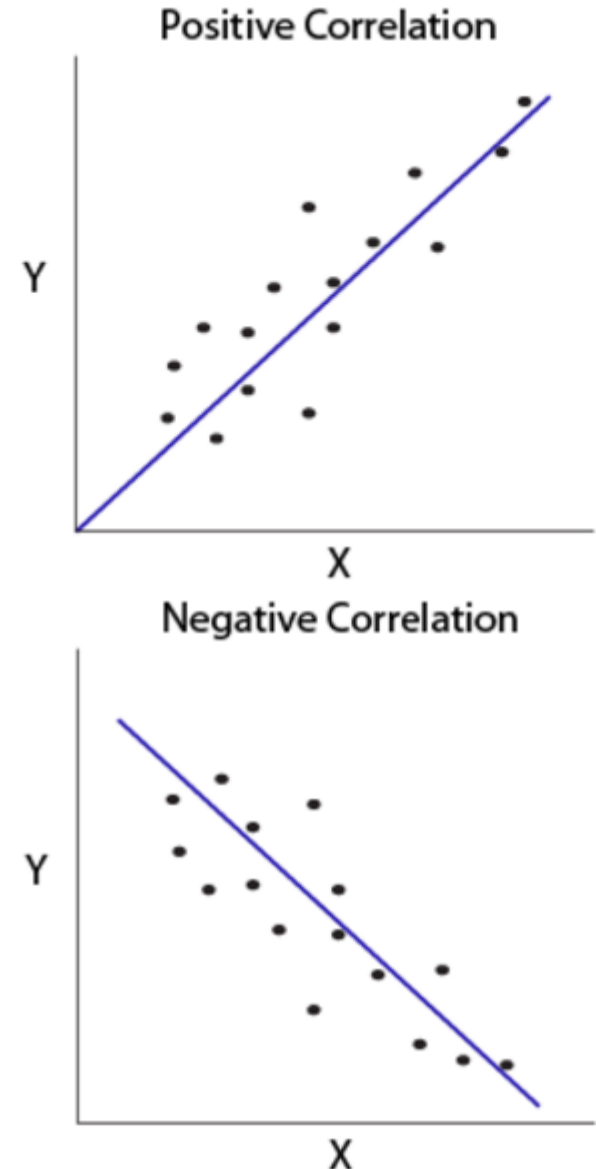


## Asset Correlations

View correlations for asset classes and selected tickers for a given time period including rolling correlations over time.

# Correlation Tool : Overview


- What is correlation??
  - Correlations measure the relationship between the changes of two or more financial variables in time.
  - For example, stocks and bonds often move in opposite directions: when investors sell stocks, they often use the proceeds to buy bonds and vice versa. In this case, stocks and bonds are *negatively correlated*.
- Why use correlations??
  - Financial correlations play a key role in finance.
  - Under the capital asset pricing model, CAPM an increase in diversification increases the return/risk ratio.
  - *Diversification is synonymous with inverse correlation:* the lower the correlation between the constituent holdings, (preferably negative), the lower the risk of holding the combined portfolio.








# Asset Correlations


This online asset correlation testing tool allows you to view correlations for stocks, ETFs and mutual funds for the given time period. You also view the rolling correlation for a given number of trading days to see how the correlation between the assets has changed over time. You can also [view correlation matrix for common asset class ETFs](#) or test assets for [autocorrelation](#) and [cointegration](#).

**Tickers** ⓘ VFINX VFIIX VWEHX  **Up to 5 tickers. Here we have the SP500, GNMA's and Junk**

**Start Date** ⓘ 11/12/1996 

**End Date** ⓘ 11/10/2016 

**Correlation Basis** ⓘ Daily Returns  **Also monthly, yearly**

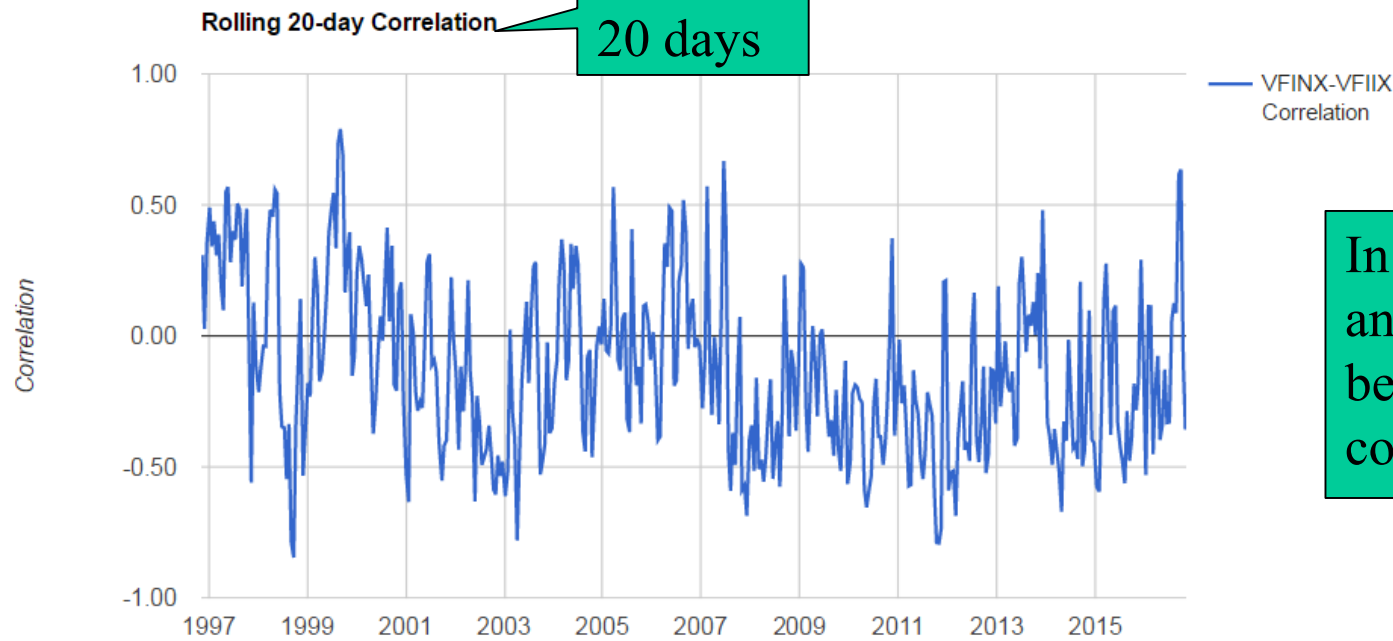
**Rolling Correlation** ⓘ 20 Trading Days  **Shortest time period**

[View Correlation](#) [Cancel](#)

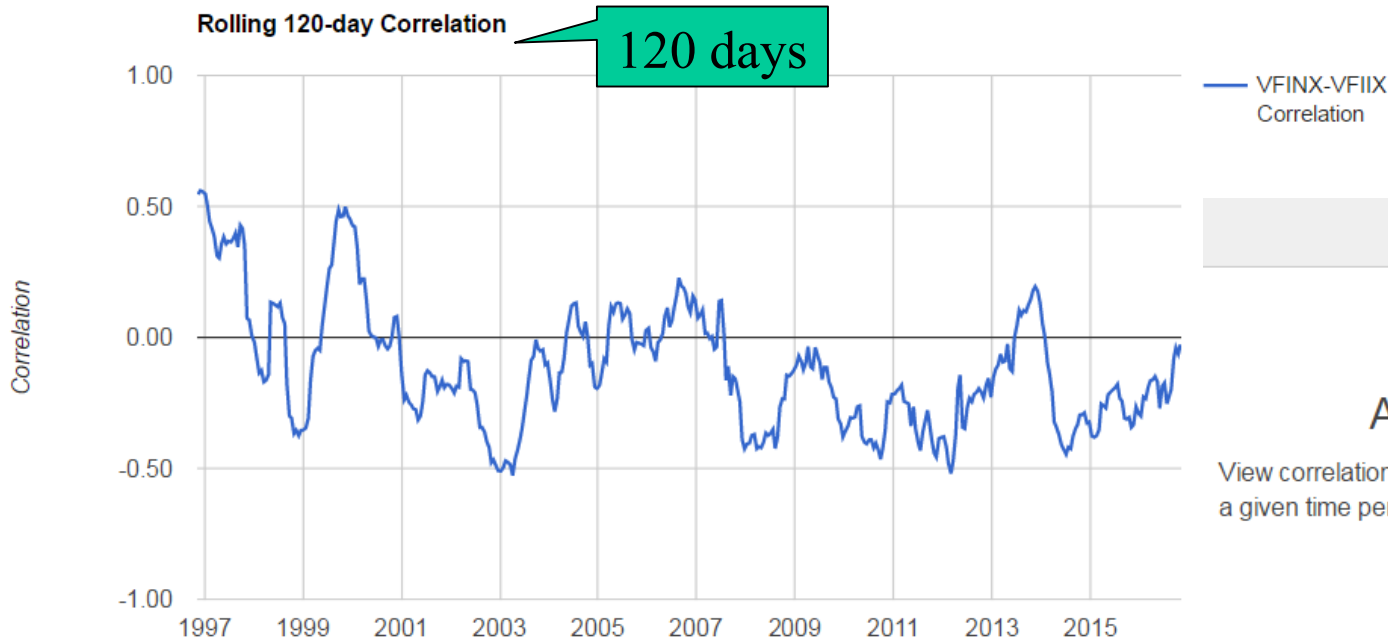
## Correlation Results [Link](#) [Print](#) [Download](#)

Asset correlations for time period 11/12/1996 - 11/09/2016 based on daily returns.

Correlation Matrix		Rolling Correlations		Correlation matrix		Statistics for each ticker		
Name	Ticker	VFINX	VFIIX	VWEHX	Annualized Return	Daily Standard Deviation	Monthly Standard Deviation	Annualized Standard Deviation
Vanguard 500 Index Fund	VFINX	-	-0.13	0.18	7.46%	1.24%	4.42%	15.47%
Vanguard GNMA Fund	VFIIX	-0.13	-	0.29	5.27%	0.23%	0.81%	2.80%
Vanguard High Yield Corporate Fund	VWEHX	0.18	0.29	-	6.21%	0.29%	2.19%	7.69%



In general, the SP500 and GNMA's have been negatively correlated

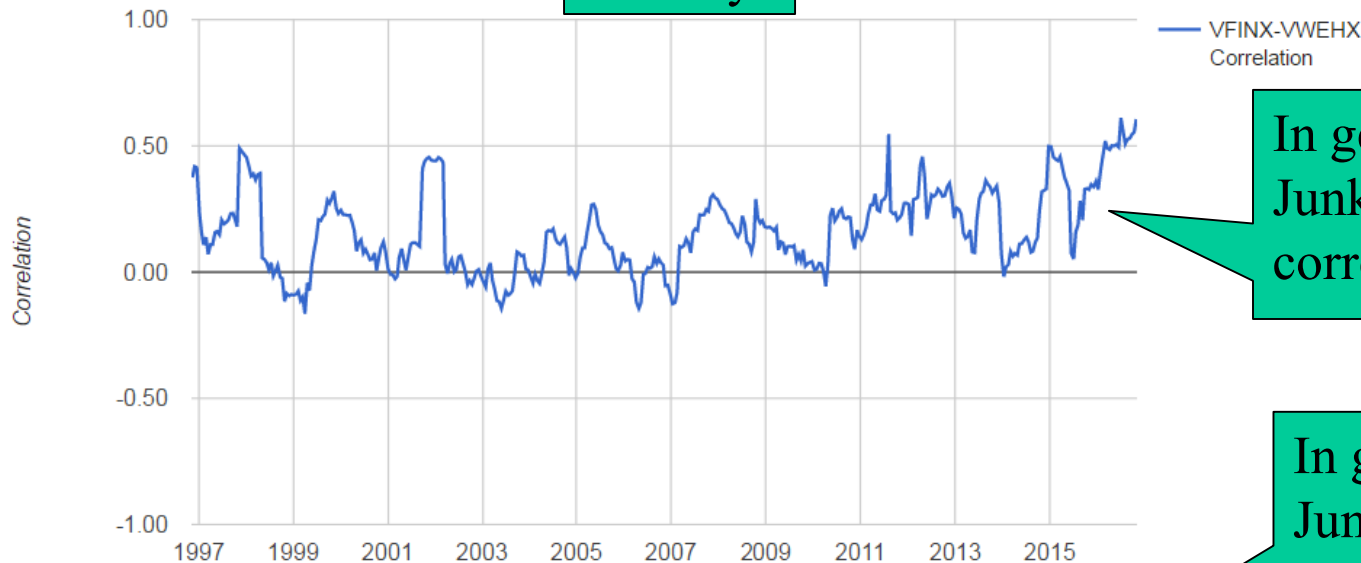


## Asset Correlations

View correlations for asset classes and selected tickers for a given time period including rolling correlations over time.

Rolling 120-day Correlation

120 days



In general, the SP500 and Junk have been positively correlated

Rolling 120-day Correlation

120 days



In general, GNMA's and Junk have been positively correlated

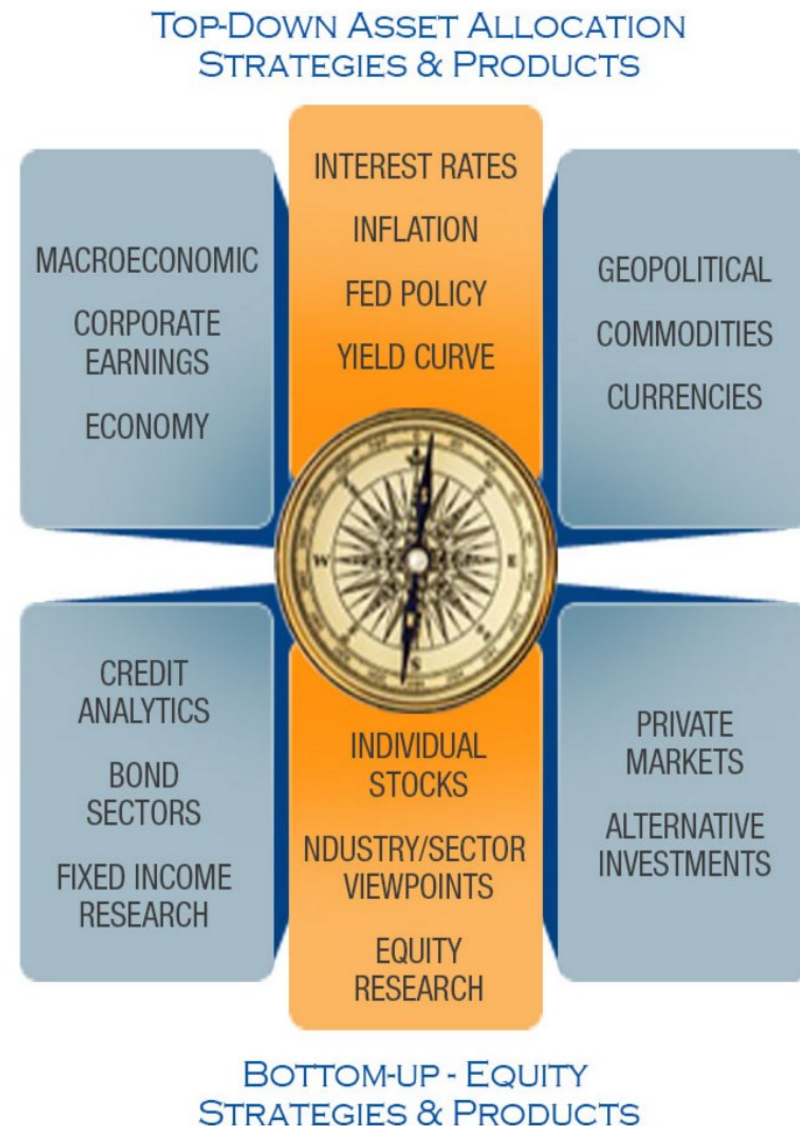


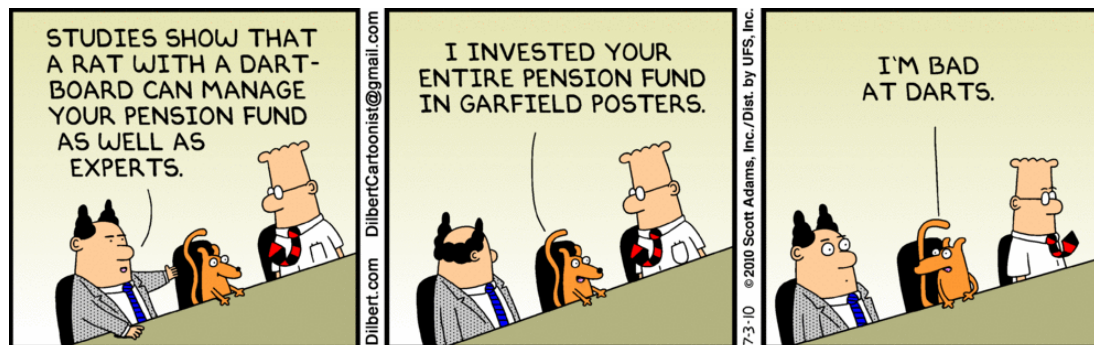
## Asset Correlations

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# Session Summary

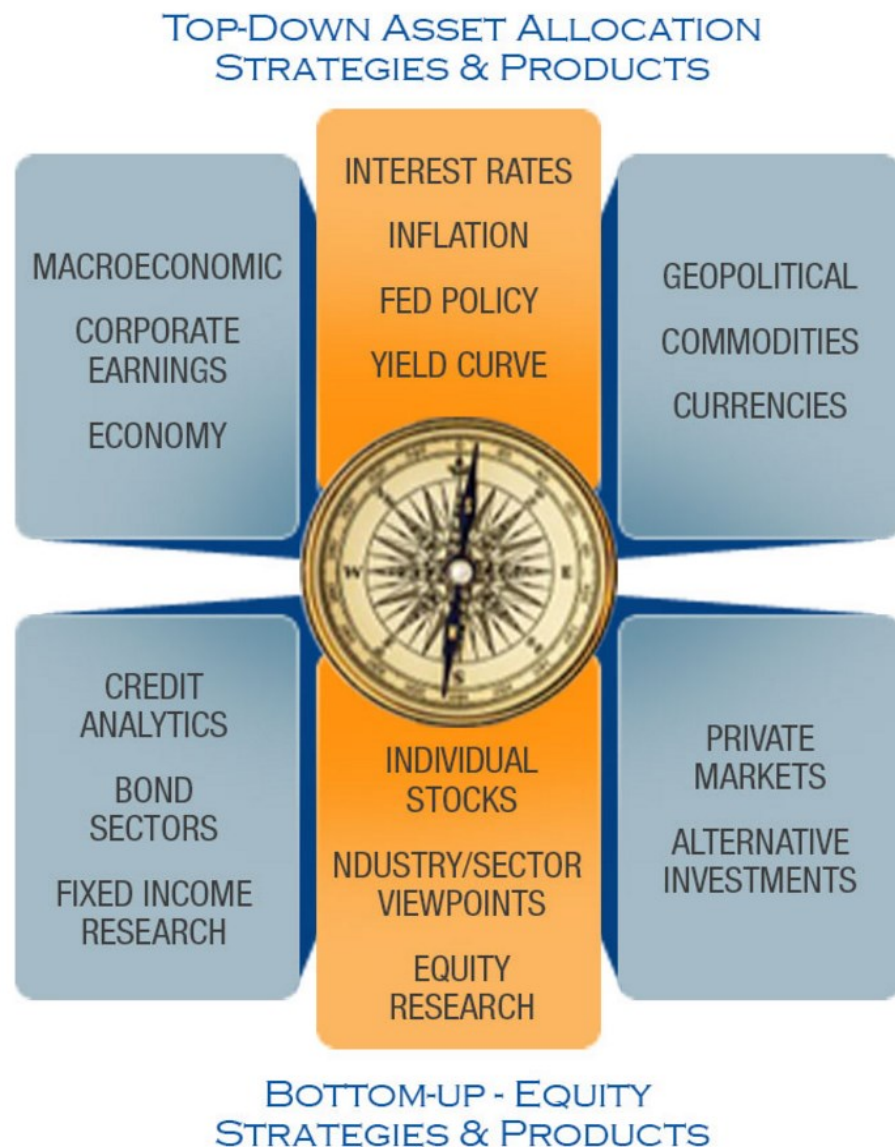
- Basic Questions: Verify your strategy so you have confidence – and the discipline – to meet your goals
- Portfolio Visualizer: A freeware tool that puts significant analysis power in your hands
- Asset Allocation Backtest: Put your portfolio – and famous ones – to the test
- Monte Carlo simulation: Determine your portfolio's growth and survival rates
- Correlations: How to determine your portfolio's asset correlations – and meet CAPM requirements





# Extra “Stuff”

- Back-testing a Few Lazy Portfolios
- Robo-Advisors: The Good, the Bad and the Ugly







## Backtest Portfolio

Backtest a portfolio asset allocation and compare historical  
and realized returns and risk characteristics against



# Part II: Back-testing Lazy Portfolios

# Backtest Portfolio Asset Allocation

This online portfolio backtesting tool allows you to construct one or more portfolios based on the selected mutual funds, ETFs and stocks to analyze and backtest portfolio returns, risk characteristics, standard deviation, annual returns and rolling returns. The results include a visualization of the portfolio growth chart and rolling returns, CAGR, standard deviation, Sharpe ratio, Sortino ratio, annual returns and inflation adjusted returns. A periodic contribution or withdrawal can also be specified together with the preferred portfolio rebalancing strategy. You can also analyze and compare asset class based lazy portfolios with a longer time horizon starting from 1972.

Time Period ⓘ

Year-to-Year ▼

Yearly, Monthly

Start Year ⓘ

1985 ▼

End Year ⓘ

2016 ▼

Initial Amount ⓘ

\$ 10000

.00

Contribute/withdraw fixed amount; withdraw fixed %

Periodic Adjustment ⓘ

None ▼

Rebalancing ⓘ

Rebalance annually ▼

No or 1, 3, 6, 12 months or tolerance

Display Income ⓘ

No ▼

Benchmark ⓘ

None ▼

Any mix of stocks, ETFs or MFs you want

Portfolio Assets 🗑️

Portfolio #1 ⚙️

Portfolio #2 ⚙️

Portfolio #3 ⚙️

Asset 1

VTSMX



50

%

30

%

%

Asset 2

VGTSX



30

%

%

%

Asset 3

VBMFX



10

%

%

%

Asset 4

VIPSX



10

%

15

%

40

%

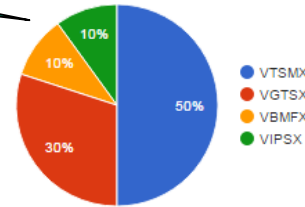
## Portfolio Allocations

### Boglehead 4 Fund

#### Portfolio 1

Ticker	Name	Allocation
VTSMX	Vanguard Total Stock Market Index Fund	50.00%
VGTSX	Vanguard Total International Stock Index Fund	30.00%
VBMFX	Vanguard Total Bond Market Index Fd	10.00%
VIPSX	Vanguard Inflation Protected Securities Fund	10.00%

[Save portfolio »](#)

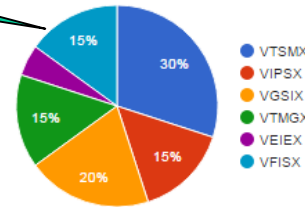


### Swenson Lazy

#### Portfolio 2

Ticker	Name	Allocation
VTSMX	Vanguard Total Stock Market Index Fund	30.00%
VIPSX	Vanguard Inflation Protected Securities Fund	15.00%
VGSIX	Vanguard REIT Index Fund	20.00%
VTMGX	Vanguard Developed Markets Index Admiral	15.00%
VEIEX	Vanguard Emerging Markets Stock Index Fund	5.00%
VFISX	Vanguard Short-Term Treasury Fund	15.00%

[Save portfolio »](#)

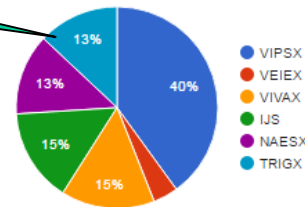


### Swedroe Simple

#### Portfolio 3

Ticker	Name	Allocation
VIPSX	Vanguard Inflation Protected Securities Fund	40.00%
VEIEX	Vanguard Emerging Markets Stock Index Fund	4.00%
VIVAX	Vanguard Value Index Fund	15.00%
IJS	iShares S&P SmallCap 600 Values Index Fund ETF	15.00%
NAESX	Vanguard Small-Cap Index Fund	13.00%
TRIGX	T. Rowe Price International Growth & Income Fund	13.00%

[Save portfolio »](#)



Used to get longer back test



## Backtest Portfolio

Backtest a portfolio asset allocation and compare historical and realized returns and risk characteristics against various lazy portfolios.

## Portfolio Returns

#	Initial Balance	Final Balance	CAGR	Std.Dev.	Best Year	Worst Year	Max. Drawdown	Sharpe Ratio	Sortino Ratio	US Mkt Correlation
1	\$10,000	\$22,802 ⓘ	5.49% ⓘ	12.72%	29.47%	-31.53%	-44.34% ⓘ	0.38	0.53	0.97
2	\$10,000	\$27,742 ⓘ	6.84% ⓘ	11.51%	26.78%	-26.78%	-41.63% ⓘ	0.52	0.73	0.91
3	\$10,000	\$28,176 ⓘ	6.95% ⓘ	10.60%	27.37%	-23.58%	-35.76% ⓘ	0.56	0.81	0.92

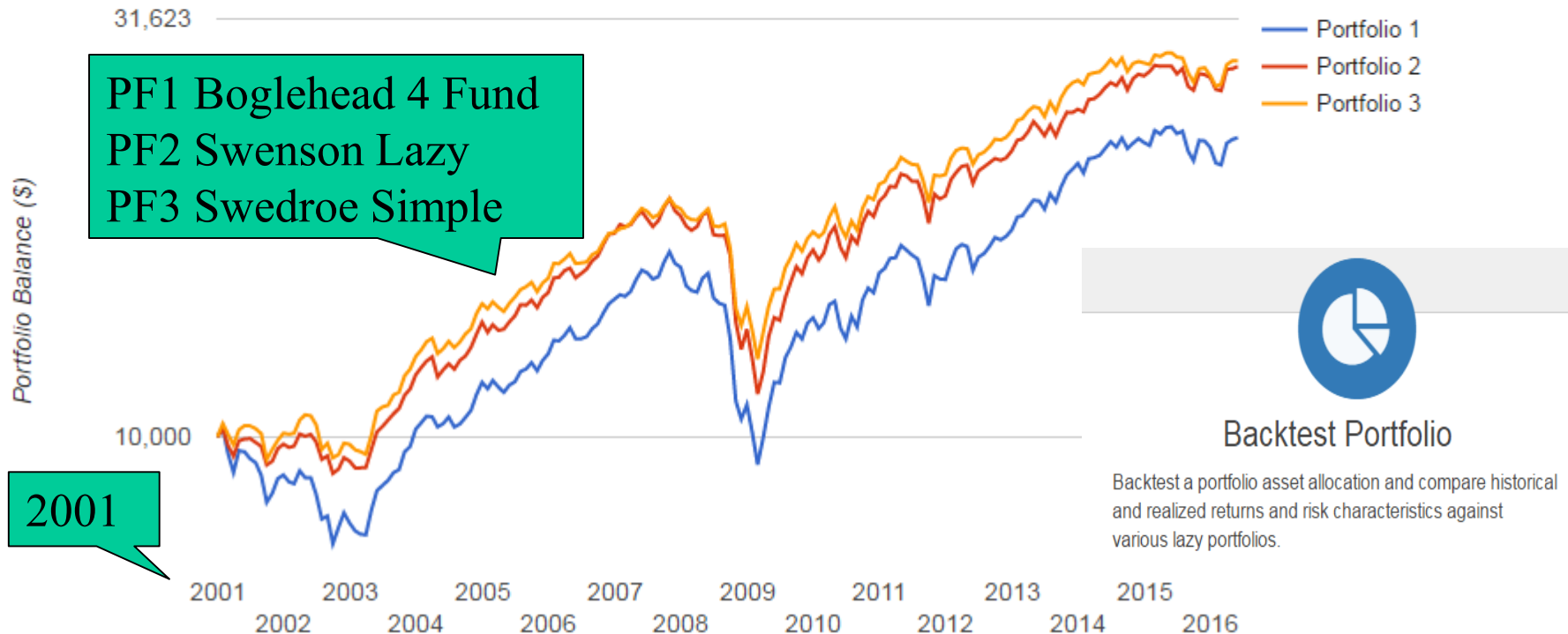
Swedroe

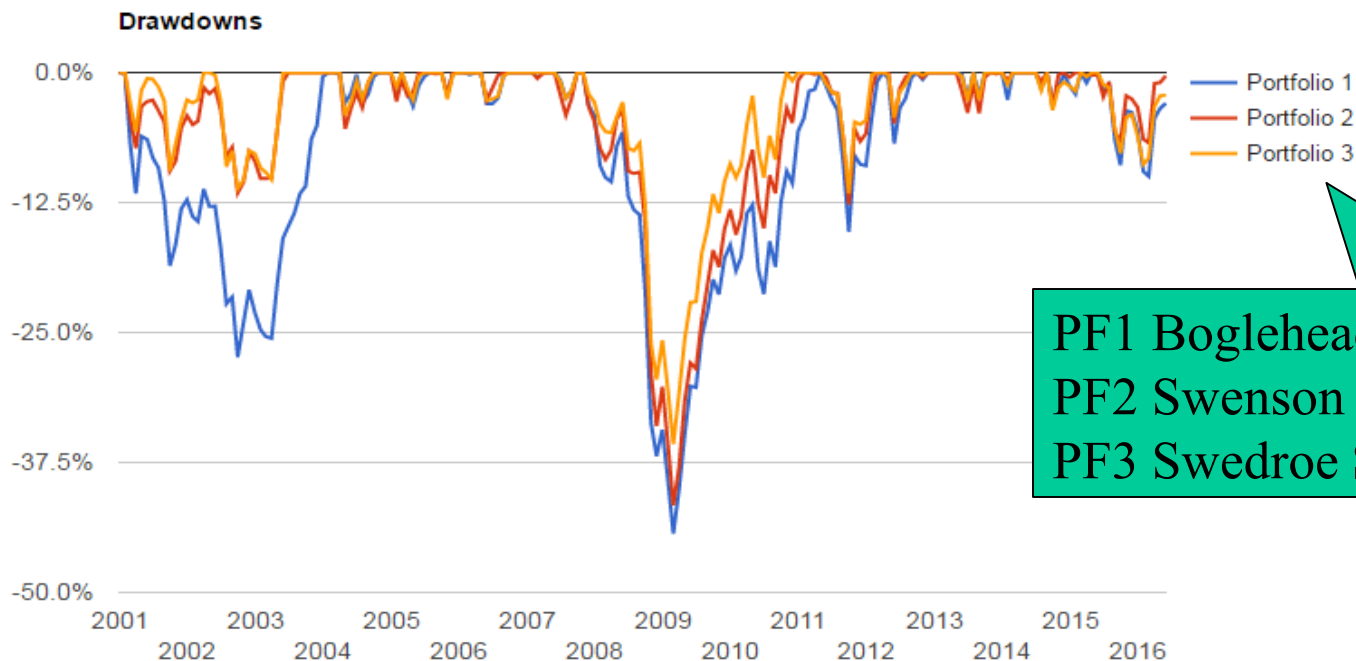
Swedroe

Swedroe

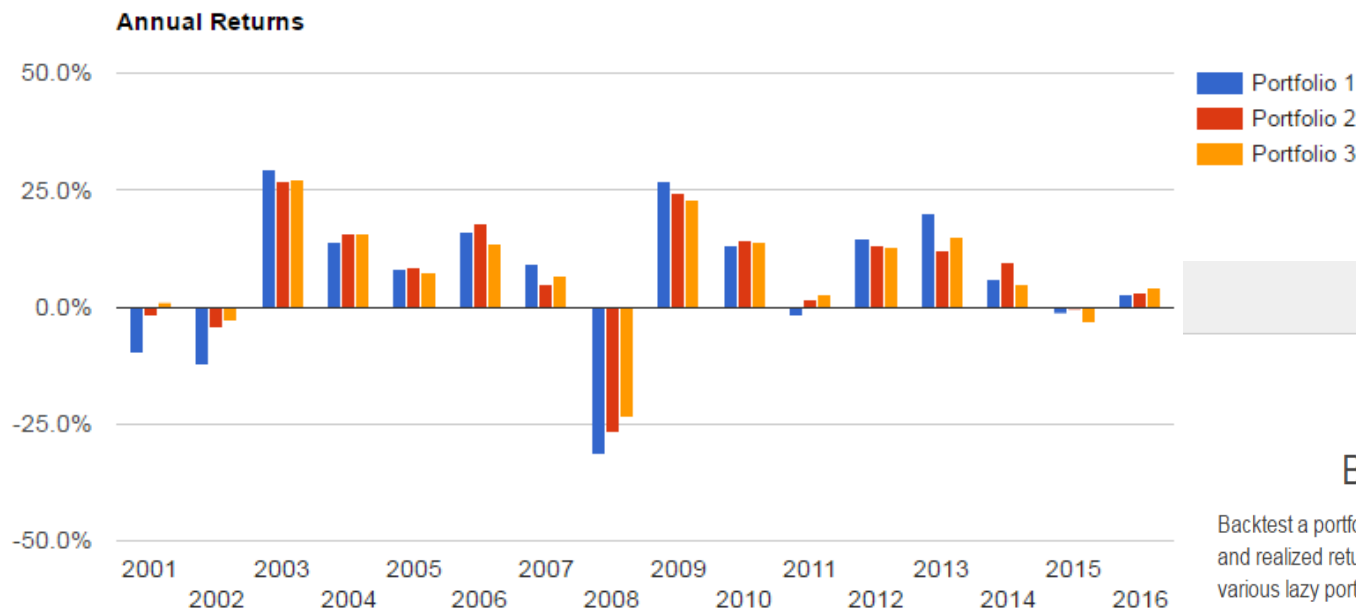
Swenson

## Portfolio Growth





PF1 Boglehead 4 Fund  
PF2 Swenson Lazy  
PF3 Swedroe Simple



## Backtest Portfolio

Backtest a portfolio asset allocation and compare historical and realized returns and risk characteristics against various lazy portfolios.

PF1 Boglehead  
PF2 Swenson  
PF3 Swedroe

Metric	Portfolio #1	Portfolio #2	Portfolio #3
Mean Return (monthly)	0.51%	0.61%	0.61%
Mean Return (annualized)	6.33%	7.54%	7.54%
Compound Return (monthly)	0.45%	0.55%	0.56%
Compound Return (annualized)	5.49%	6.84%	6.95%
Volatility (monthly)	3.62%	3.27%	3.02%
Volatility (annualized)	12.72%	11.51%	10.60%
Max. Drawdown	-44.34%	-41.63%	-35.76%
Market Correlation	0.97	0.91	0.92
Beta <sup>(*)</sup>	0.81	0.69	0.63
Alpha (annualized)	1.18%	3.07%	3.41%
R <sup>2</sup>	93.54%	82.45%	81.87%
Sharpe Ratio	0.38	0.52	0.56
Sortino Ratio	0.53	0.73	0.81
Treynor Ratio (%)	5.84	8.53	9.28
Skewness	-0.73	-1.05	-0.97
Excess Kurtosis	1.87	4.21	3.72
Historical Value-at-Risk (95%)	-6.69%	-5.27%	-4.65%
Delta Normal Value-at-Risk (95%)	-6.08%	-5.53%	-5.10%
Conditional Value-at-Risk (95%)	-8.45%	-7.82%	-7.21%
Positive Periods	110 out of 185 (59.46%)	120 out of 185 (64.86%)	118 out of 185 (63.78%)
Gain/Loss Ratio	0.99	0.89	0.97

Alternative  
Risk  
measures



### Backtest Portfolio

Backtest a portfolio asset allocation and compare historical and realized returns and risk characteristics against various lazy portfolios.

(\*) Beta is calculated against S&P 500 Total Return. Market correlation is against US stock market.



## Portfolio Returns

### Yearly Rebalance

#	Initial Balance	Final Balance	CAGR	Std.Dev.	Best Year	Worst Year	Max. Drawdown	Sharpe Ratio	Sortino Ratio	US Mkt Correlation
1	\$10,000	\$22,802 ⓘ	5.49% ⓘ	12.72%	29.47%	-31.53%	-44.34% ⓘ	0.38	0.53	0.97
2	\$10,000	\$27,742 ⓘ	6.84% ⓘ	11.51%	26.78%	-26.78%	-41.63% ⓘ	0.52	0.73	0.91
3	\$10,000	\$28,176 ⓘ	6.95% ⓘ	10.60%	27.37%	-23.58%	-35.76% ⓘ	0.56	0.81	0.92

## Portfolio Returns

### Monthly Rebalance

#	Initial Balance	Final Balance	CAGR	Std.Dev.	Best Year	Worst Year	Max. Drawdown	Sharpe Ratio	Sortino Ratio	US Mkt Correlation
1	\$10,000	\$22,198 ⓘ	5.31% ⓘ	12.99%	29.08%	-32.74%	-45.33% ⓘ	0.36	0.50	0.97
2	\$10,000	\$27,159 ⓘ	6.70% ⓘ	11.85%	26.21%	-27.67%	-42.71% ⓘ	0.49	0.70	0.91
3	\$10,000	\$27,532 ⓘ	6.79% ⓘ	10.90%	26.85%	-24.91%	-37.05% ⓘ	0.53	0.76	0.92

Monthly hurts the stats very slightly



# Robo-Advisors: The Good, the Bad and the Ugly



# Robos: Basics & Pitfalls

Matthew Bajowski



- **What are Robos??**

- Robo-advisers are online wealth management services that **provide automated portfolio management and advice**.... Their goal is to **make investing easier for those who don't want to actively manage their own portfolios**.
- The term is loosely applied to a wide range of online investment services
- They tend to “bucket” investors based on risk/reward assumptions as opposed to creating a customized risk/reward profile
- Much of the **decision-making process** that robo-advisers use, comes from the concepts of **modern portfolio theory (MPT)**

- **Weaknesses:**

- ***Lack of Personal Investment Advice***: Many robo services ask a **series of questions (usually no more than 10)** in order to generate a risk/return profile.
- ***Robos May Not Act in the Client's Best Interest***: **Human financial advisers** who are programming....each robo uses **different “rebalancing bands”** ..... robo-advisers **use affiliated brokers, custodians, clearing firms**....
- ***Robos Don't Necessarily Cut Costs***: Some robos **collect no direct fees**... but often receive **other forms of compensation**.... example, **robos may not charge a commission**... but the investor must still **pay the (ETFs) or MF expense ratios**



# Robos: Why Use One??

Wes Gray



A good fit for small investors.....

- **Robos Leverage Technology**
  - Managing a portfolio costs labor, so traditional advisers don't work with the smallest clients... maintain a \$1 million minimum for separately managed accounts
  - By leveraging technology, and simplifying the menu of services, robos can take advantage of MPT... to offer world-class asset management for a fraction of the cost
- **Robos Systematize Discipline**
  - The hardest parts of investing is adhering to an investment plan
  - Since they are automated, robos can save investors from... their own emotions
- **Robos Save Time**
  - Instead of spending hours every month studying a portfolio, preparing a list of trades, and executing those trades, investors simply rely on a robo-adviser
- **Robos Eliminate Pushy Salesmen**
  - Goodbye to your suit-wearing adviser trying to upsell you into overpriced products



# Robos: 3 Reasons to Embrace the Technology

Sharon Mallory



An RIA's view.....

- **Less Risk:**
  - Technology to “assist” with investment selection is nothing new .... no portfolio that is being actively managed should see declines in the 20% to 30% range—and that includes those that are managed by robo-technology!
- **Tax Efficiency:**
  - Tax efficiency is typically implemented via tax-loss harvesting... harvests previously unrecognized investment losses to offset taxes due on your other gains and income.
- **Lower Cost:**
  - Firms that can't afford to hire an entire investment team, or a CFA, robo-technology has leveled the playing field.... Passing the cost savings on to investors allows more investors with less assets to better afford advisory services



# What Do Robos Offer?

Jaclyn McClellan



	Features	Portfolio Review	Securities	Tax Guidance	Retirement Withdrawal Guidance	Manager of Money	Staff Communication	Licensing Requirements	Fees	Minimum Account Size
<u><b>Betterment</b></u>	financial advising, broker/dealer	✓	ETFs	✓	✓	firm	phone, email, app	none	0.15%-0.35% of AUM	none
<u><b>Wealthfront</b></u>	Investment mgmt and advice	✓	ETFs			firm	website, phone, app	none	0.25% for >\$10k	\$5,000



# Wealthfront

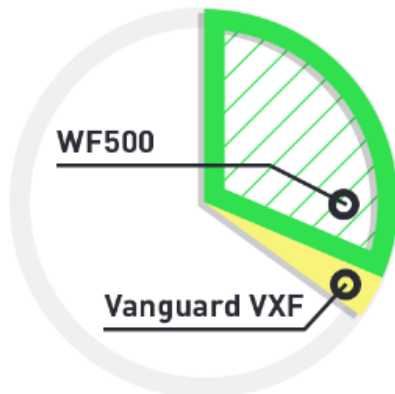
## Direct Indexing



SINGLE U.S. STOCK ETF



INDEX REPLACEMENT



*Whoa... Will  
Wealthfront really  
buy up to 1,000  
individual stocks  
on my behalf?*

That's right. We're able to do it because we are the largest automated investment service. Our software algorithms are able to efficiently trade and tax-loss harvest all of the hundreds of stocks we buy on your behalf commission-free – something that is incredibly challenging and expensive to do in any other way.

As a result, we're able to bring a service that has normally only been available to investors with \$5 million or more to investors like you.

What's more, with the added tax-loss harvesting opportunities of individual stocks, our research shows that incorporating Tax-Optimized Direct Indexing into your Wealthfront portfolio could potentially add an average of 2.03% to your annual after-tax returns. Read Our White Paper.



# Reference Material

# Web Sites, Tools, Data Sources, etc.

- General information
  - <http://www.aaii.com> articles, spreadsheets, portfolios, etc.
  - <http://finance.yahoo.com/?u> great general site
- Blogs
  - <http://www.hussmanfunds.com> blog, economic financial studies
  - <http://www.ritholtz.com/blog/> Famous financier blog
  - <http://www.johnmauldin.com/> Another famous financier
- Data, reference sites
  - <http://www.investorwords.com/> investment dictionary
  - <http://www.standardandpoors.com/home/en/us> S&P site
  - <http://www.wikiposit.org/w> great free financial data
  - <http://www.calculatedriskblog.com/> the best pure economic charting site
  - <http://research.stlouisfed.org/fred2/series/STLFSI/downloaddata?cid=98> FRED – Fed data
  - <http://www.pinnacledata.com/index.html> <http://quotes-plus.com/joomla/>;  
<http://www.fasttrack.net/> data sources (fees)
- Brokerages: Proprietary information, tools, etc.
  - <https://www.schwab.com/> <https://us.etrade.com/e/t/home> <https://www.fidelity.com>
  - <https://www.folioinvesting.com> [www.motifinvesting.com](http://www.motifinvesting.com)

# Web Sites, Tools, Data Sources, etc.

- Tools
  - <http://www.assetcorrelation.com/> Generates correlations across instruments
  - <http://stockcharts.com/> Draw complex charts
  - <http://www.google.com/> Can find anything
  - <http://sumgrowth.com/> momentum & timing site (fees after trial period)
  - <https://www.vectorvest.com/vvlogin/login.aspx> back testing tool (fees)
  - <http://www.portfolio123.com/> back testing toll (fees)
  - <http://www.qmatix.com/XLQ.htm> (good Excel plug-in for Yahoo! Data, SIPro)
  - Excel, Visual Basic: do a lot of hacking with this tool
  - SIPro: best reasonably priced stock screener out there
- Economics, Finance sites
  - <http://advisorperspectives.com/dshort/> mix of economic and market, very understandable, lots of fun charts
  - <http://www.businesscycle.com/> ECRI – famous economic forecaster, downloadable info
  - <http://gfs.eiu.com/about/> monthly economic forecast (free – I think)
- Quant sites (mostly blogs)
  - <http://cssanalytics.wordpress.com/> Lots of algs, models, ideas
  - <http://www.cxoadvisory.com/> Lots of algs, models, economic forecasts, etc
  - <http://www.mebanefaber.com/> Faber' blog; some algs, lots of good reading references, ideas
  - <http://marketsci.wordpress.com/> Lots of algs, models, ideas
  - <http://boards.fool.com/mechanical-investing-100093.aspx> board with lots of ideas, algs